

May 16, 2011

Hon. Jaclyn A. Brilling Secretary NYS Public Service Commission Three Empire State Plaza Albany, NY 12223

Re: Case 07-G-0141 – Proceeding on Motion of the Commission as to the

Rates, Charges, Rules and Regulations of National Fuel Gas Distribution

Corporation for Gas Service – Conservation Incentive Program

Dear Secretary Brilling:

Enclosed is the Thirteenth Quarterly Program Status Report for National Fuel Gas Distribution Corporation's Conservation Incentive Program. This Report is submitted in compliance with the timetable provided in the implementation plan filed with the Commission on January 21, 2011.

If questions you have questions relating to this report, please contact the undersigned at (716) 857-7805, Robert Eck at (716) 857-7711 or Michael Reville at (716) 857-7313.

Respectfully submitted,

Eric H. Meinl

Gen. Manager, Rates & Regulatory Affairs

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Attachments

cc: John Favreau, PSC (via email)

David A. Munro, NYSERDA (via email)

# CONSERVATION INCENTIVE PROGRAM

Quarterly Program Status Report
Program Results through March 31, 2011
Case 07-G-0141
Submitted to the New York State Department of Public Service
May 16, 2011

National Fuel Gas Distribution Corporation 6363 Main Street Williamsville, NY 14221

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National Fuel Gas Distribution Corporation New York Division Case 07-G-0141

#### CONSERVATION INCENTIVE PROGRAM

Program Status Report
Submitted to the New York State Department of Public Service
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#### I. Introduction

#### A. Case History

On September 20, 2007 the Commission issued its Order Adopting Conservation Incentive Program ("CIP Order")<sup>1</sup> for National Fuel Gas Distribution Corporation ("Distribution" or "Company"). The CIP Order required, among other things, that the Company submit its timetable for the implementation of the 2007-08 Conservation Incentive Program ("CIP") by October 1, 2007, (CIP Order, Page 13, Ordering paragraph 2). Distribution submitted a timetable on October 1, 2007. Included in the timetable was an entry for the submission of an initial report to the New York State Department of Public Service including a program description and measurement and verification ("M&V") plan by November 30, 2007, ("initial report"), as well as quarterly status reports beginning May 30, 2008.

On October 19, 2009 the Commission issued its Order Approving The Continuation of National Fuel Gas Distribution Corporation's Conservation Incentive Program With Modifications ("2009 CIP Order"). The 2009 CIP Order, among other things, modified certain aspects of the Company's CIP.

On November 22, 2010 the Commission issued its Order Approving the Continuation of National Fuel Gas Distribution Corporation's Conservation Incentive Program with Modifications ("2010 CIP Order"). The Company filed a reporting

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<sup>&</sup>lt;sup>1</sup> Case 07-G-0141 - Proceeding on the Motion of the Commission as to the Rates, Rules, and Regulations of National Fuel Gas Distribution Corporation for Gas Service, Order Adopting Conservation Incentive Program, issued and effective September 20, 2007.

<sup>&</sup>lt;sup>2</sup> Case 07-G-0141 - Proceeding on the Motion of the Commission as to the Rates, Rules, and Regulations of National Fuel Gas Distribution Corporation for Gas Service, Order Approving The Continuation of National Fuel Gas Distribution Corporation's Conservation Incentive Program With Modifications, issued and effective October 19, 2009.

Case 07-G-0141 - Proceeding on the Motion of the Commission as to the Rates, Rules, and Regulations of National Fuel Gas Distribution Corporation for Gas Service, Order Approving the

timeline in its CIP implementation plan submitted to the Commission on January 21, 2011. The report is filed consistent with that timeline.

#### B. Report Overview

This report summarizes the status of the Company's CIP as of March 31, 2011. Included in this report is an update of the status of the M & V plan. As explained in the initial report and this May 2011 quarterly report, the Company anticipates that the M & V plan will be modified to incorporate suggestions from Staff and other parties. Also, it is anticipated that additional modifications will be made to incorporate insights being developed in the currently ongoing Commission investigation into development of a statewide energy efficiency initiative.<sup>4</sup>

A number of the Company's CIP initiatives are being administered by New York State Energy Research and Development Authority ("NYSERDA") through that authority's existing programs.

# II. Program Goal

Distribution has developed the CIP to foster more efficient use of natural gas on its system. The CIP Order recognized that "The CIP calls for the more efficient use of natural gas resources and it is consistent with the State's policy to encourage energy conservation." (CIP Order, p. 2). Distribution designed its CIP in conjunction with its proposed revenue decoupling mechanism ("RDM"). The Company's RDM is consistent with the guidelines established by the Commission for implementation of RDMs.<sup>5</sup>

A major challenge in the design of energy efficiency programs for Western New York is to promote the efficient use of energy in such a manner that it can be used as a strength when encouraging economic development in the region, among other things.

Further, the benefits of natural gas, both on an economic and environmental basis, should encourage the expansion of access to natural gas supplies to homes and businesses in Western New York.

Continuation of National Fuel Gas Distribution Corporation's Conservation Incentive Program with Modifications, issued and effective November 22, 2010.

<sup>&</sup>lt;sup>4</sup> Case 07-M-0548 - Proceeding on Motion of the Commission Regarding an Energy Efficiency Portfolio Standard, Order Instituting Processing, issued and effective May 16, 2007.

Cases 03-E-0640 and 06-G-0746, <u>RDM Proceeding</u>, Order Requiring Proposals for Revenue Decoupling Mechanisms (issued and effective April 20, 2007).

## III. CIP General Description

The CIP proposed by Distribution and approved by the Commission has three major components: (1) appliance rebates, (2) Low Income Usage Reduction Program ("LIURP"), and (3) general energy efficiency outreach initiative. Each of these programs and their subcomponents will be further described in detail later in this report. Included in those descriptions will be a planned M&V plan for each initiative.

The information to be provided for each program will be organized as follows:

- 1) Program Name
- 2) Program Description
- 3) General Program Goals
- 4) Program Information
- 5) Program Reporting
  - a. Internal
  - b. External
- 6) M&V Analysis
  - a. General Description of Method Utilized for Determining Cost and Benefit
  - b. Data Summary including:
    - i. Cost Measurement
    - ii. Calculation of Usage Savings over Life of Efficiency Measure
    - iii. Natural Gas Supply ("NGS") Costs
    - iv. Discount Rate Utilized for Discounting Future Benefits
    - v. Cost Escalator utilized for NGS Costs
    - vi. Western New York Benefit Variables
    - vii. Societal Benefit Variables
  - c. Savings Calculation Approach
    - i. Account Specific
    - ii. Sampling
    - iii. Base Line
  - d. Net Impact Evaluation
    - i. Free Ridership
    - ii. Spillover
    - iii. Snapback
  - e. Avoided Emissions Calculation

It should be recognized that Distribution envisions the CIP as an evolutionary program. That is, as knowledge is gained as to the effectiveness of various components of the program, it is likely that modifications will be made to individual components so that the overall benefits of the CIP are maximized. It is anticipated that future quarterly reports will identify successes and potential improvements in program design. Those quarterly reports may also include recommended changes to effectively meet the overall goal of the CIP.

#### IV. M&V Plans

## A. General Description of M&V Plans

This report provides a preliminary estimate of the cost and benefits of the Company's CIP to date. This report reflects thirteen quarters of operation of the Company's CIP. This report also will present a pre and post equipment installation consumption analysis for residential customer rebates.

The M&V plan includes a number of cost benefit analyses including: (1) Total Resource Cost Test ("TRC"), (2) Total Resource Cost Test – Western New York ("TRC-WNY"), and (3) Societal Test. The program results are provided (1) in total, (2) in summary of various program "portfolios", and (3) on an individual program basis. The table below summarizes program results to date in total and for the various program portfolios. Individual program results will be summarized in the individual program sections presented later in this report. Appendix E provides the detailed M&V program results.

Program M&V Summary Based on Deemed Savings Assumptions Included in the							
Company's Base	Company's Base Rate Case 07-G-0141						
	Total Residential Non Residential Outreach						
Base							
TRC	1.92	1.81	1.60	4.53			
TRC-WNY	2.87	2.69	2.37	7.13			
Societal Test	3.05	2.86	2.52	7.54			
Adjusted	Adjusted						
TRC	1.85	1.75	1.57	4.08			
TRC-WNY	2.77	2.60	2.32	6.46			
Societal Test	2.94	2.76	2.46	6.83			

The measurement of the cost and benefits of energy efficiency programs proceeds along a continuum of complexity. The TRC is perhaps the simplest to understand and implement while the Societal Test can be the most complex. Various additional measurements are added to the TRC leading up to a complete Societal Test. The three cost benefit analyses will be presented for each component of the CIP program.

The TRC utilized in this report will measure the cost expended under the program by the Company and customers for each initiative to the overall savings in customer costs. The NGS costs exclude the delivery and minimum charge rates billed to customers since in the long run these costs are not avoided.

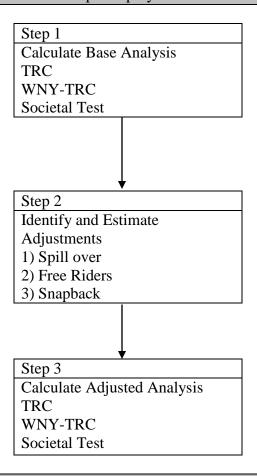
The TRC –WNY attempts to quantify the specific regional benefits derived from the specific CIP initiatives. For example, the LIURP will reduce the consumption of natural gas by low-income customers. That will be achieved by improving the energy efficiency of low-income customer homes. The cost of that program will largely consist of the efforts of local contractors in installing energy efficiency applications. The

payments for energy efficiency improvements to local contractors effectively utilizes energy dollars that otherwise would have left the service territory with payments to local contractors that will largely stay in the service territory. The overall net savings of customers will also have a beneficial ripple effect on the WNY economy. The calculation of WNY expenditure multipliers and WNY income multipliers will be explained in Appendix F. The TRC-WNY is an attempt to quantify these benefits.

The Societal Test takes the TRC-WNY one step further by measuring the environmental benefits of the individual CIP initiatives and other societal costs and benefits that may result from these energy efficiency initiatives. The Company developed an estimate of the societal benefits associated with reduced CO2 emissions. The societal benefit of \$15 per ton CO2 reduction was provided by the Commission in Appendix 3, page 2 of its June 23, 2008 Order in Case 07-M-0548.

The Company employed three general steps in its M&V analysis. The first step was the determination of a base analysis. The base analysis would utilize specific and discrete program results associated with changes in energy efficiency behavior of participating customers.

Figure 1 – Summary of the General Steps Employed in the M&V Analysis



The Company employed a deemed savings approach for determining savings under the program to date. A TRC test has also been calculated for the residential rebate program based on a customer pre and post equipment installation consumption analysis. A summary of this information will be presented in the residential rebate section of this report.

Deemed savings apply stipulated values of savings for installed or promoted energy efficiency initiatives. Deemed savings calculations apply accepted savings amounts for an application or initiative to determine the amount of actual energy savings. A more detailed description of the deemed savings approach utilized in this preliminary estimate of cost and benefits will be provided in the description of individual programs. This report reflects deemed savings estimates based on information included in the October 15, 2010 Technical Market Manual. This is the first report filed by the Company that utilizes such deemed savings estimates. Past reports utilized the deemed savings estimates utilized in the Company's last base rate case where the CIPs was first approved by the Commission. The pre and post equipment installation analysis identified changes in annual weather normalized consumption for residential customers installing energy efficient appliances under the CIP rebate initiative. Appendix I provides a summary of the pre and post equipment installation consumption analysis.

The Company utilized a projection of the average natural gas supply costs for the upcoming year of approximately \$10.00 per Mcf. As has been demonstrated during the recent past, the market prices of natural gas can be extremely volatile. Long range projections of natural gas prices can be dramatically off base. The \$10.00 per Mcf price of natural gas utilized in this study is equal to the trend of natural gas prices experienced by customers from October 2003 through March 2011 and has been used in previous quarterly reports. The price trend has been updated through March 2011 and presented on the graph included in the last page of Appendix E. As can be seen from this graph, recent declines in prices have dropped the historical trend to approximately \$10.00 per Mcf. In previous quarterly reports the Company has utilized a \$12.00 and \$11.00 per Mcf price variable included in the base analysis of Appendix E. The Company has updated the price variable to \$10.00 per Mcf since this price reduction has occurred consistently over the recent past. Lines 246 through 257 of Appendix E provide a sensitivity analysis for the price variable. The Company will continue to monitor price changes and update the price variable if circumstances warrant in future reports. The potential volatility of key variables utilized in the M&V analysis highlights the importance of sensitivity analysis to gauge the robustness of program results over a reasonable range of values for key variables in the analysis.

Step 2 would identify and estimate adjustments to the base analysis. These adjustments would include estimates of: (1) spillover, (2) free ridership, and (3) snapback. Spillover results when there are additional customer behavioral changes that produce a positive increase in energy efficiency on the part of the customer. For example, under the residential rebate program, the Company will inform customers of

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<sup>&</sup>lt;sup>6</sup> New York Standard Approach for Estimating Savings from Energy Efficiency Programs, Residential, Multi-Family and Commercial/Industrial Measures, October 15, 2010. Prepared for New York Department of Public Service by TecMarket Works ("Standard Technical Manual").

NYSERDA's whole house energy audit initiative. To the extent that customers receiving a rebate under the Company's CIP become aware of NYSERDA's whole house energy audits, and such audits result in increased savings, this would be considered a spillover benefit of the Company's CIP. Free riders are customers that would have implemented the program measure or practice in the absence of the CIP. Snapback occurs when customers actually increase their energy consumption due to reductions in the cost of energy. For example, increases in consumption can result when prices decline due to energy saving initiatives. In the pre and post equipment installation consumption analysis the snapback adjustment is set to zero because any snapback effect would be included in post equipment installation consumption.

The third step will add the results of the base analysis from Step 1 to the estimated adjustments in Step 2, to provide the final analysis of program results.

The Company believes that the measurement and evaluation analysis will evolve as more information is developed over the years. The Company will not only attempt to identify unique measurement issues associated with its programs, it will also strive to include pertinent information and best practices identified in other energy efficiency initiatives, including: (1) the New York Energy Efficiency Proceeding (Case 07-M-0548), (2) the National Action Plan for Energy Efficiency ("NAPEE"), (3) the North American Energy Standards Board ("NAESB"), (4) the National Association of Regulatory Commissioners ("NARUC"), and (5) other state initiatives.

# B. Status of Data Development for M&V Plan

The Company has developed a preliminary report based on the program results to date. The Company has developed preliminary M&V results using four broad categories of data: (1) customer specific impact data from Company developed data bases, (2) M&V information that it believes is consistent with the requirements being developed through the statewide energy efficiency initiative (Case 07-M-0548), (3) M&V information consistent with that utilized in the New York Energy \$mart<sup>sm</sup> Program, Evaluation and Status Report, Year Ending December 31, 2007, Final Report, March 2008 ("Energy \$mart<sup>SM</sup> evaluation"), and (4) a sensitivity analysis on key variables. A brief description of each of these four broad categories of information follows.

# 1. Customer Impact Data from Company Developed Date Bases

The Company has developed a "before and after" consumption analyses for individual residential customers that are participating in the Company's rebate programs. A summary of the results for the rebate program is provided in the residential rebate section of this report. In this report the Company has also continued to provide deemed savings values as well as annual customer participation and cost information experienced to date to develop a preliminary estimate of the costs and benefits of the program.

The Company is also tracking the changes in consumption for the Company's service classifications subject to the revenue decoupling mechanism ("RDM") approved by the Commission in the Company's last base rate case. This information is summarized in the table below.<sup>7</sup>

Summary of Revenue Decoupling Usage per Account Information (Mcf/Account)				
	SC 1	SC 3 *		
Case 07-G-0141 Imputed RDM Usage per Account	106.910	414.31		
Consumption at Start of CIPs Program 12 ME 12/2007	107.837	404.17		
Consumption 12 ME 3/2011	101.98	389.36		
* SC 3 actual data adjusted for actual TC 1.1 and 2.0 migrations included in latest RDM				
filing.				

2. M&V Information Consistent with the Requirements Being Developed Through the Statewide Energy Efficiency Initiative

On June 23, 2008, the Commission issued its Order Establishing Energy Efficiency Portfolio Standard and Approving Programs ("EEPS Program Order"), in Case 07-M-0548. On August 7, 2008, Staff issued Evaluation Guidelines for incorporation into gas energy efficiency programs as required by the EEPS Program Order. TecMarket Works has prepared for staff the New York Standard Approach for Estimating Energy Savings from Energy Efficiency Programs dated March 25, 2009. On January 4, 2010 the Commission issued its Order Approving Certain Commercial and Industrial; Residential; and Low-Income Residential Customer Energy Efficiency Programs With Modifications. Included in that January 4, 2010 Order was reference to an updated New York Standard Approach for Estimating Energy Savings from Energy Efficiency Programs, Single Family Residential Measures, dated March 16, 2009. On October 18, 2010 the Commission issued its Order Approving Consolidation and Revision of Technical Manuals in Case 07-M-0548 ("October 2010 Technical Manual Order"). The October 2010 Technical Manual Order, among other things, approved effective January 1, 2011, the "New York Standard Approach for Estimating Energy Savings – Residential, Multi-family and Commercial/Industrial Measures." The Company has incorporated the updated Technical Manual deemed savings and appliance life values in this report.

The table below provides estimated deemed savings from the updated October 2010 Technical Manual for the Company's residential rebate programs. The table

The information presented in this table is normalized for adjustments to service classification consumption for the "best rate" requirement in the Company's tariff. The "best rate" requirement is a statutory requirement that certain accounts (i.e., religious and veteran organizations) be placed in the service classification that would provide them with the lowest ("best") annual bill. In order to effectuate this provision, the Company annually reviews the bills for qualifying accounts and adjusts their service classifications as needed. In the Company's last rate case, a rate design change was effectuated such that this year's "best rate" review resulted in a significant migration of accounts. The table above eliminates the effect of this migration in order to provide a more consistent "before and after" analysis of consumption changes.

provides summaries of deemed savings from the October 2010 Technical Manual, deemed savings based on the savings estimates included in the Company's last base rate case ("NFGDC Deemed" savings estimates), savings calculated through the Company's pre-post consumption analysis, and pre and post consumption results using the Princeton Scorekeeping Method<sup>8</sup> ("PRISM"). Also included in the table are the estimated appliance lives presented in the Company's last base rate case and appliance measure life estimates included in the latest TecMarket Manual.

Summary of Residential Rebate Savings Estimates						
	Н	Heating Systems			Hot Water System	
	Forced Air Furnace	Water Boilers	Steam Boilers	Thermostats	Tank	Tankless
NFGDC Deemed (Dth) <sup>9</sup>	23.3	19.8	19.0	2.5	5.6	11.7
NFGDC Appliance Life						
(Years)	17	17	17	17	14	14
October 2010 Technical Manual (Dth) <sup>10</sup>	18.22	21.37	19.04	7.83	3.01	7.04
Tec Market Manual						
Appliance Life (Years)	20	25	25	11		20
NFG Pre Post Analysis						
(Dth)	13.7		5.8	4.3	7.8	
PRISM	13.2			NA		

# 3. M&V Information Consistent with the Energy \$mart<sup>SM</sup> Evaluation

The Energy \$mart^{SM}\$ evaluation includes an analysis of macroeconomic impacts. Consistent with the Energy \$mart^{SM}\$ evaluation, the Company has utilized IMPLAN Pro® Version 2.0 to develop macroeconomic multipliers for its service territory. The development of these multipliers is provided in Appendix F. Also included in this evaluation is a measurement of environmental benefits. As mentioned previously the Company utilized Commission provided CO2 cost per ton information and AGA lbs CO2 per Mmbtu of natural gas in determining societal cost savings from the CIP.

## 4. Sensitivity Analysis on Key Variables

As mentioned previously, the potential volatility of key variables utilized in the M&V analysis highlights the importance of sensitivity analysis to gauge the robustness of program results over a reasonable range of values for key variables in the analysis. Pages 13 through 19 of Appendix E provide a sensitivity analysis for key variables included in the M&V analysis.

Based on deemed savings provided in the Company's last base rate case.

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Appendix I provides greater detail on the PRISM method.

<sup>&</sup>lt;sup>10</sup> Based on TecMarket manual formulas and formula variable values for the Company's service territory.

# V. Summary of Programs

# A. Low Income Usage Reduction Program ("LIURP")

# 1. Description

LIURP is a weatherization program for low-income customers. Participants receive a heating system check, an energy audit, installation of weatherization, infiltration reduction, natural gas usage reduction measures and consumer education. The program design is consistent with, and is being administered as part of, NYSERDA's EmPower New York ("EmPower) program, and contractors will follow procedures and guidelines developed for that program. Households receiving gas efficiency services paid for by Distribution will be evaluated for electric reduction measures to be paid for by NYSERDA with System Benefits Charge ("SBC") funds.

#### 2. Goals

Conserve energy, reduce residential energy bills, and improve the health, safety, and comfort levels for participating households. Also reduce the incidence and risk of pay delinquencies and the costs associated with uncollectible accounts, late payment collections, and termination of service expenses. Measures installed will be cost effective and pay for themselves through energy savings in a specified time frame.

# 3. Program Information

## a. Eligibility

Customers meeting the following criteria will be eligible to participate in the Company's LIURP:

- Preferred status to participants in Low Income Customer Affordability Assistance Program ("LICAAP").
- Income less than or equal to 60% New York State median income (HEAP eligible).
- Active account and residency in the premises for at least one year prior to weatherization.
- High consumption minimum of 132 Mcf (start with 180 200+ Mcf or thousand cubic feet) per year.
- Owners and tenants eligible.
- Must be a single-family dwelling or two units if each has its own meter and both meet eligibility requirements.

# b. Administrative Tasks Related to Start-Up

• NYSERDA negotiated and modified existing EmPower contracts, including budgets and statements of work with current Program Implementer,

- Honeywell International ("Honeywell"), and current Quality Assurance ("QA") Contractor, CSG Services, to include activities related to LIURP.
- NYSERDA modified current EmPower Contractor and Vendor Agreements for use in LIURP. NYSERDA procured contracts from area contractors and vendors, is monitoring contractor eligibility and has established a payment system for participating contractors.
- NYSERDA has modified the online tracking system, CRIS, the EmPower software tool, EmPCalc, and the online Contractor Portal to accommodate changes required for the inclusion of LIURP in the EmPower system.
- NYSERDA has modified current EmPower forms and integrated Distribution forms to accommodate LIURP.

# c. Ongoing Administrative Tasks

- NYSERDA will reassess and enhance program procedures on an ongoing basis, ensuring that practices are consistent with standards of the Building Performance Institute ("BPI") and best practices as followed by contactors participating in EmPower. Forms, guidelines, software, and other materials will be modified as needed. NYSERDA program staff will consult with Counsel and Contract Management as needed to ensure that the program is implemented correctly.
- NYSERDA will monitor program progress and expenditure levels to ensure that program objectives are met within budget allocations. NYSERDA will conduct weekly meetings with the Program Implementer, and maintain daily contact as needed, to ensure that the program is progressing as required.
- NYSERDA will conduct weekly and monthly meetings with the QA
   Contractor, and maintain daily contact as needed, to ensure that QA
   procedures are being followed in accordance with the contract, and that QA
   issues are being resolved.
- NYSERDA and NYSERDA Program Implementer will meet with contractors on a regular basis, both on-site and by teleconference, to ensure that contractors understand and are following program procedures, and to elicit feedback regarding the program.
- NYSERDA will conduct an annual review of pricing to ensure that fees are appropriate, and provide financial support to the New York State Weatherization Director's Association for their bulk purchase bidding procedure. NYSERDA will ensure that appliance pricing is consistent with this bid.
- NYSERDA will conduct periodic reviews of the database to ensure quality of data entry.
- NYSERDA will develop and process incentives for contractors who
  participate in the program and become BPI accredited. These incentives will
  consist of 75% reimbursement of BPI contractor fees for training,
  accreditation and quality assurance.

- NYSERDA will collaborate with the Weatherization Assistance Program to ensure consistency between programs and to maximize opportunities for collaboration, thereby allowing for enhanced workscopes.
- NYSERDA will modify energy efficiency and financial management workshops currently provided in Distribution service territory to include information related to Distribution low income programs.
- At Distribution's request, NYSERDA shall permit Company personnel to monitor and participate in these administrative tasks.
- NYSERDA will use its best efforts to accommodate an interface platform with Distribution's customer information systems to assure the proper transfer of customer information necessary to perform the obligations hereunder.

#### d. Process

- Distribution generated referrals from:
  - o LICAAP
  - o HEAP status/consumption report
  - o CAC/Outside Agencies/Other
- Distribution screens for:
  - o 12-month consumption history. Must be more than 132 Mcf (Ideally, 180-200+ Mcf initially).
- NYSERDA Program Implementer Screen for eligibility:
  - NYSERDA Program Implementer is sending a cover letter from
    Distribution with a LIURP/EmPower application to each potential
    participant. A second application will be sent if the first is not returned
    within a reasonable time frame.
  - Upon receipt of completed application NYSERDA Program Implementer will examine potential for natural gas energy efficiency services funded through Distribution, and determine eligibility for electric reduction services funded through the SBC and available to low-income electricity customers of National Grid and New York State Electric and Gas Corporation.
    - If the customer is a tenant, NYSERDA Program Implementer will send a letter (on Distribution letterhead) to landlord outlining requirements and soliciting landlord participation. Upon receipt of satisfactory landlord agreement, the customer may be accepted for energy services.
    - If the customer resides in a multifamily home (three units or greater), the customer will be ineligible for gas efficiency measures.
- If not eligible, NYSERDA Program Implementer will:
  - o Send a "no further services" letter to the customer (printed on Distribution letterhead).

- o If referral was from Distribution or an outside agency, inform referring office/agency reason(s) why customer not eligible.
- o Do nothing else with account.
- If above criteria met for eligibility, NYSERDA Program Implementer performs the following:
  - Assigns the customer to a participating contractor. Assignments will be made on the basis of current backlog, contractor availability, and past performance.
  - Sends a letter, on Distribution letterhead, to the customer informing them
    of their acceptance and providing contact information for the assigned
    contractor.
- When the customer is eligible for weatherization, NYSERDA Program Implementer will:
  - o Enter relevant customer data into the EmPower database, including county designations and other information required by Distribution.
  - o Enter weatherization-approved status.
  - System to accept periodic information verifying that the customer is still
    eligible and that service has not been shut off for non-payment, no
    pending close orders, no active shut off notices, and account is still active.
    Until automated, Honeywell will need to accept e-mail notifying an
    account is no longer eligible.
- Once work is in progress:
  - O Distribution has access to the EmPower database. Distribution has access to screens/reports to identify, among other things, placed jobs that have yet to be picked up by contractors and the status of any placed jobs. Distribution has the ability to retrieve customer energy services record and to obtain an electronic report of jobs with information required by Distribution, such as first name, last name, address, city, state, postal code, contractor, home phone number, account number, meter number, mailing address, mailing city, mailing zip, and sent to contractor date.
  - NYSERDA Program Implementer is administering customer interactions/document procurements (letters sent to Distribution's customers on Distribution letterhead), including:
    - Customer Acceptance Letter
    - CIP/EmPower Audit Forms
    - Landlord/Tenant Agreements
    - Distribution LIURP Eligibility Affidavit/Information Waiver
    - Distribution Work Proposal Agreement
    - Customer Agreement
    - National Fuel Safety Check List
    - Certificate of Completion NYSERDA Program Implementer
- Contractor duties:

- Within two weeks of receiving job, contractor calls customer to set up initial appointment.
- Contractor goes to property and performs a comprehensive home assessment, including:
  - Heating system inspection and combustion efficiency test.
  - Blower door test for air leakage.
  - Inspection and measurement for insulation.
  - Health and safety checks, such as ambient CO testing and gas leak checks.
  - Energy education.
  - Instrumented audit and documentation on EmPower forms.
  - Discussion of workscope with appropriate household member.
  - If household is eligible for SBC-funded measures, installation of minor electric reduction measures, such as compact fluorescent light bulbs and evaluation of electric appliances.
- o If furnace problems are identified, contractor follows appropriate emergency and referral procedures outlined in Section 5 of the EmPower Guidelines and Procedures Manual.
- If issues or problems are identified which preclude successful installation of measures, such as severe structural damage or serious code violations related to the work, contractor will notify the EmPower Program Implementer and further work will be cancelled until conditions are corrected.
- o NYSERDA Program Implementer will send letter (on Distribution letterhead) to customers explaining why work was cancelled and offering a timeline by which work may be resumed if conditions are corrected.
- Contractor develops workscopes and proceeds with work according to EmPower Guidelines and Procedures Manual.
- o If customer does not respond to contractor calls or letters, contractor advises NYSERDA Program Implementer. (Contractor may be reimbursed for services rendered such as customer education, etc. despite the weatherization job not being completed. Reason why job may not have been completed could include customer not getting back to contractor, etc.).
- Once a job is completed, Contactor sends all completed forms and invoice to the Program Implementer for processing.
- o Jobs to be completed within 60 days from referral.

## • Invoice processing:

- Invoices submitted must follow Invoicing Requirements listed on Section 15.3 of the EmPower Guidelines and Procedures Manual.
- o Honeywell reviews all forms and verifies invoice for accuracy. (Use a standard invoice for all contractors).
- o If any discrepancies found with invoice, NYSERDA Program Implementer contacts contractor.

- o If any forms not returned or incomplete, NYSERDA Program Implementer contacts the contractor.
- Honeywell provides the third-party QA Contractor with information for QA inspections.
- o If the invoice is ok, NYSERDA Program Implementer recommends approval of the invoice, enters the final approved costs into the CRIS database, and locks the costs in place.
- NYSERDA approves and process contractor and vendor invoices, arrange payment, and resolve payment issues.
- o NYSERDA tracks program expenditures and maintains payment records. Accounts payable forms and invoice maintained for six years.
- Job completion processing:
  - NYSERDA Program Implementer maintains a file of the following household data:
    - Customer application.
    - Energy usage.
    - Audit forms and workscope write-up.
    - Certificate of Completion.
    - Required permissions.
  - NYSERDA QA Contractor (currently CSG Services) will perform independent third-party QA field inspections on approximately 20% of completed jobs and phone QA interviews on an additional 15% of completed jobs. QA will be completed within one month of completion of work.

#### 4. Reporting

#### a. Internal

As of March 31, 2011, a total of 25,557 customers have been referred to the contractor for LIURP services. Of these, 19,523 have been sent a letter/application, and 5,734 applications have been returned. This has resulted in 3,114 customers referred for services, 513 applications on hold and 2,107 customers deemed ineligible. Of the 2,651 currently active program participants, 2,057 jobs have been completed, with 391 jobs in process and another 203 energy audits in process. The 2,057 completed jobs consisted of insulation measures for 1,595 customers, air sealing measures for 1,651 customers, heating system repairs/replacements for 898 customers and low flow showerheads for 489 customers. The total cost of all the measures to date is \$6,703,490, with an average cost per measure of \$3,259.

Refer to Appendix A of this report for more detailed program summary information.

#### b. External

As of March 31, 2011, the Company estimates that the 2,057 completed conservation measure jobs will result in 85,402 Mcf of annual energy savings, which equates to \$1,152,948 annually in energy bill savings.

The Company has developed an analysis of the changes in LIURP customer consumption characteristics after the installation of energy efficiency applications at the customer's household. Appendix I provides a summary of this analysis.

# 5. M&V Analysis

Appendix E, Pages 7 through 9, Column K, provide the preliminary M&V results for the LIURP program.

The Table below summarizes a number of results included in Appendix E.

LIURP M&V Summary Based on Deemed Savings Analysis		
TRC Base Analysis	1.39	
Base Societal Test w/WNY Benefits	2.16	
TRC Adjusted	1.39	
Adjusted Societal Test w/WNY Benefits	2.16	

The Mcf saved per participant, Row 20, on Appendix E, is the deemed LIURP program savings based on average participant program savings as reported in Appendix A. Previous reports based deemed savings on savings assumptions assumed when the CIP program was initially established in the Company's last base rate case. In developing the adjusted analysis no free ridership is assumed since it is unlikely that low income customers would have sufficient resources to make the energy efficiency improvements without the CIP initiatives. The "Snapback" assumption included in previous quarterly reports was removed in this report consistent with the October 2010 Technical Manual.

Appendix E, pages 10 through 12, Column U, provides the M & V results based on pre and post installation energy efficiency improvement savings for residential customers receiving LIURP services.

LIURP M&V Summary Based on Pre Post Savings Analysis		
TRC Base Analysis	0.81	
Base Societal Test w/WNY Benefits	1.28	
TRC Adjusted	0.81	
Adjusted Societal Test w/WNY Benefits	1.28	

While the pre and post cost benefit analysis provides results that are less than those presented under the deemed savings analysis, the overall benefits of the residential rebate programs still exceeds the costs. As explained in Appendix I, the pre and post

analysis utilized twenty-two months of data. When analyzing the pre-post savings results for the LIURP program consideration must also be given to the relatively slower startup time needed for this program. The slower startup for the LIURP program resulted in fewer accounts receiving services in the early months compared to the later months. Also after analysis of early months results, the Company and NYSERDA were able to develop improvements in services provided to customers. As can be seen from the graph at Appendix I, Attachment 2, page 6 it appears that the average savings generated by LIURP customers has improved in the more recent months that service was provided. The Company will update this study as more data becomes available.

# B. Rebate Program - Residential

## 1. Description

The residential program is an equipment replacement program, modeled after a Vermont Gas Systems program, which was cited by the ACEEE, as one of the nation's exemplary natural gas energy efficiency programs. Distribution's program offers equipment replacement rebate incentives for single family and multi-family dwellings, to encourage them to install high efficiency space heating and water heating appliances. These appliances are by far the largest two users of natural gas in residential buildings, and are therefore most likely to show the largest savings to our customers when they upgrade their appliances. Distribution set minimum efficiency levels for each appliance type based on federal Energy Star and New York State Energy Smart guidelines.

#### 2. Goals

The goal of this program is to encourage the installation of high efficiency appliances by customers. The installation of high efficiency appliances was identified by Staff in its fast track<sup>11</sup> proposal as offering one of the greatest potentials for cost effective natural gas energy efficiency initiatives.

## 3. Program Information

Rebates were available for qualifying natural gas equipment, beginning with installations made on or after November 1, 2007. Available for <u>existing homes only</u>, not new construction.

For residential customers in Distribution's New York service area, rebates were available on the purchase of the following items during Year 1 and 2 of the CIP (11/1/07 - 11/30/09):

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Case 07-M-0548, Proceeding on Motion of the Commission Regarding an Energy Efficiency Portfolio Standard; New York State Department of Public Service, Staff Preliminary Proposal for Energy Efficiency Program Design and Delivery; August 28, 2007, p. 101.

	Required Minimum	Rebate Amount
	Efficiency	
<b>Space Heating</b>		
Hot Air Furnace	90% AFUE <sup>12</sup>	\$300
Hot Water Boiler	85% AFUE	\$400
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star –Rated	\$25
Water Heating		
Storage Tank Heater	0.61 EF <sup>13</sup>	\$150
Tankless Heater	0.78 EF	\$350

For Year 3 of the CIP (12/1/09 - 11/30/10), rebates were available on the purchase of the following items:

	Required Minimum Efficiency	Rebate Amount
<b>Space Heating</b>	· ·	
Hot Air Furnace	90% AFUE	\$300
Hot Air Furnace with ECM	90% AFUE	\$400
Hot Water Boiler	85% AFUE	\$400
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star –Rated	\$25
Water Heating		
Indirect Water Heater	N/A	\$300

For Year 4 of the CIP, beginning 12/1/10, rebates are available on the purchase of the following items:

	Required Minimum	Rebate Amount
Space Heating	Efficiency	
Space Heating		
Hot Air Furnace	90% AFUE	\$250
Hot Air Furnace with ECM	90% AFUE	\$350
Hot Water Boiler	85% AFUE	\$350
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star –Rated	\$25
Water Heating		
Indirect Water Heater	N/A	\$250

Annual Fuel Utilization Efficiency ("AFUE") is the most widely used measure of a furnace's heating efficiency. It measures the amount of heat actually delivered to a house compared to the amount of fuel that must supply the furnace.

Energy Factor ("EF") is the efficiency of a storage water heater is indicated by its EF. An overall efficiency measure based on the use of 64 gallons of hot water per day, the EF takes into consideration both the transfer of heat to the water from the fuel used, and the standby loss of heat from the water.

Rebates were processed beginning on December 1, 2007. The following documentation was needed in order to complete the application for a rebate:

Purchased Item	Required Documentation		
Programmable thermostat	Receipt; make and model number, UPC (bar code) label from		
	the package (only Energy Star-rated models qualify).		
Furnaces, Boilers and Water	Paid invoice or receipt(s) indicating the retailer/contractor name,		
Heaters	business address, phone and Federal ID (tax) number.		
	Itemized description of each product, including:		
	1. Manufacturer, and complete model number.		
	2. EF for natural gas water heaters.		
	3. AFUE (efficiency) rating for natural gas furnace or		
	boiler.		
	Product installation date.		

The Company contracted with Energy Federation Inc. ("EFI") to administer the rebate processing. EFI has more than 15 years experience in administering energy efficiency programs for utilities nationwide.

# 4. Reporting

#### a. Internal

As of March 31, 2011, a total of 60,829 rebates were processed by EFI, for a total rebate amount of \$11,365,580. This represents approximately 381% of the estimated total annual budget of \$2,980,677 for this program, in the first forty-one months since becoming effective. As of March 31, 2011, EFI was paid \$717,330 to administer this program per Distribution's contract with them. This represents approximately 248% of the estimated total annual administration budget of \$289,050 for this program. The table below illustrates a summary of the rebate activity to date versus the estimated annual projections by major rebate and program administration category:

	- Estimated Annual -		- Actual Cumulative -	
	Rebates Rebate \$		Rebates	Rebate \$
Space Heating	3,853	\$1,258,534	29,757	\$9,551,350
Water Heating	5,783	\$1,312,388	5,253	\$1,169,300
Thermostat	16,390	\$409,755	25,819	\$644,930
<b>Total Rebate</b>	26,025	\$2,980,677	60,829	\$11,365,580
General Admin.				\$114,400
Processing				\$362,947
Inspections			2,749	\$239,982
Total Admin.		\$289,050		\$717,330
<b>Total Program</b>		\$3,269,727		\$12,082,910

Refer to Appendix B of this report for more detailed program summary information.

Customer response to this program has been outstanding. Program inquiries to EFI have been very steady since the program began. Typical daily call levels have been in the range 40 - 50 calls per day, with peak levels reaching 75 - 80 calls per day during the first few months of the program introduction. The program administrator, EFI, who handles a large majority of the utility rebate programs in the northeast U.S., stated that this was by far the largest initial response to a residential rebate program that they have ever seen. According to Tim Brown, Chief Operating Officer of EFI, "this one certainly took off like no other program we've started up."

EFI also coordinates the process of conducting two additional quality control aspects of the program. First, they work with Conservation Services Group (CSG) to conduct random monthly on-site inspections of equipment installations to verify that the equipment receiving a rebate was actually installed. As of March 31, 2011, 2,749 of these inspections have been completed, which represents a 5% sample of the total rebate population of 60,829 rebates, and no fraudulent claims have been discovered. Second, EFI has conducted a phone survey to a random sample of 1,669 customers (approximately 4% of the 38,919 customers receiving a rebate through March 2011), to gain their insight into issues such as program awareness source, impact of the rebate on the purchase decision and satisfaction with the rebate process. Regarding program awareness, the top 3 sources of program information to rebate customers were contractors (65%), National Fuel bill inserts (14%) and friends/word of mouth (11%). A total of 87% of rebate participants indicated the rebate was important in influencing them to make their equipment upgrade decision. Finally, 96% of rebate customers were satisfied with the overall rebate program process. A more detailed summary of the results of these surveys is included in Appendix H of this quarterly report.

#### b. External

The Company has developed an analysis of the changes in customer consumption characteristics after the installation of high efficiency appliances. Appendix I provides a summary of this analysis.

## 5. M&V Analysis

Appendix E, Pages 1 through 6, Columns B through I, provide the preliminary M&V results for each of the residential rebate programs. Appendix E, Pages 7 through 9, Column J, provide the preliminary M&V results for the total of the residential rebate programs.

The Table below summarizes a number of results included in Appendix E.

Residential Rebates M&V Summary Based on a Deemed Savings Analysis									
		Heating Systems							
		Furnace		Boiler			Hot Water		
	Total					T			Tankl
	Res	Air	ECM	HW	Steam	Stats	Indirect	Tank	ess
TRC Base Analysis	1.89	2.00	0.94	1.31	2.56	9.89	0.50	0.87	1.01
Base Societal Test									
w/WNY Benefits	2.98	3.16	1.47	2.06	4.04	15.67	0.78	1.39	1.62
TRC Adjusted	1.82	1.93	0.91	1.29	2.49	9.27	0.49	0.83	0.95
Adjusted Societal Test									
w/WNY Benefits	2.88	3.04	1.43	2.02	3.92	14.70	0.76	1.32	1.52

The Mcf saved per participant, Row 20, on Appendix E, are the deemed rebate program savings calculated based on the October 2010 Technical Manual.

In developing the adjusted analysis a 10% free ridership value is assumed. The October 2010 Technical Manual recommends a free ridership value of 10%. Sensitivity analysis for the free ridership variable is provided in the free ridership section of Appendix E. The "Snapback" assumption included in previous quarterly reports was removed from this report consistent with the October 2010 Technical Manual.

The Company has also performed a cost benefit analysis for residential appliance rebates based on a "before-and-after" analysis of the total natural gas consumption of residential customers receiving rebates. Appendix I provides a summary of the procedures used by the Company in determining pre and post efficient appliance installation consumption.

Appendix E, pages 10 through 12, provides the M & V results based on pre and post appliance installation savings for residential customers receiving rebates.

Residential Rebates M&V Summary Based on a Pre and Post Appliance Installation						
Savings Analysis						
	Total	Heating		HW	Tankless	
	Res	Systems	T Stats	Tank	HW	
TRC Base Analysis	1.84	1.42	10.30	1.05	0.92	
Base Societal Test w/WNY Benefits	2.90	2.24	16.32	1.67	1.50	
TRC Adjusted	1.76	1.36	9.65	0.99	0.87	
Adjusted Societal Test w/WNY						
Benefits	2.79	2.15	15.30	1.58	1.42	

While the pre and post cost benefit analysis provides results that are somewhat less than those presented under the deemed savings analysis, the overall benefits of the residential rebate programs still exceeds the costs. As explained in Appendix I, the pre

and post analysis utilized twenty-six months of data. The Company will update this study as more data becomes available.

## C. Rebate Program – Small Non-Residential

# 1. Description

The small non-residential program is also an equipment replacement program, modeled after a Vermont Gas Systems program, which was cited by the ACEEE, as one of the nation's exemplary natural gas energy efficiency programs. Distribution's proposed program will offer equipment replacement customized rebate incentives to customers using less than 12,000 Mcf, to encourage them to install high efficiency space heating, water heating and process heating equipment. However, customers will also be eligible to receive rebates for non-equipment replacement changes made to heating, water heating and process heating equipment, such as adding insulation to a process heating oven, or updating controls to a space heating boiler. These custom incentives are set on a case-by-case basis, based upon the incremental installed cost of the new equipment and the estimated resulting gas energy savings. A technical engineering analysis must first be performed to confirm energy savings. The rebate amount will be up to 50% of the incremental cost, with a cap of \$25,000. The Company has contracted with NYSERDA to administer the day-to-day project management of this program.

#### 2. Goals

The goal of the small non-residential rebate program is to provide cost effective incentives to small non-residential customers to utilize natural gas efficiently in their business operations.

# 3. Program Information

# a. Administrative Tasks Related to Start-Up

- NYSERDA has modified existing Energy Efficiency Technical Assistance ("TA") contracts, including statements of work to include activities related to NRCIP.
- NYSERDA has modified the on-line tracking system, Buildings Portal, to accommodate changes required for the tracking of Distribution energy projects.
- NYSERDA has modified current Enhanced Commercial/Industrial Performance Program opportunity notices and Tier II forms to accommodate Distribution energy projects.

#### b. Ongoing Administrative Tasks

- NYSERDA will monitor program progress and expenditure levels to ensure that program objectives are met within budget allocations.
- NYSERDA will discuss by teleconference as needed with NYSERDA's TA Contractors, to ensure that contractors understand and are following program procedures, and to elicit feedback regarding the program.
- NYSERDA will conduct periodic reviews of the database to ensure quality of data entry and will provide Distribution with project data obtained on the application.
- NYSERDA will promote Distribution programs in any upcoming energy efficiency workshops /seminars/conferences provided in Distribution service territory.
- At Distribution's request, NYSERDA shall permit Distribution personnel to monitor and participate in these administrative tasks.

#### 4. Process

- NYSERDA Application In-Take and Review:
  - Upon receipt of a completed Application (includes application and Technical Engineering Study) NYSERDA assigns the gas energy project and send a copy of the Application to a NYSERDA TA Contractor.
  - NYSERDA will enter data into the Buildings Portal Database to track the energy project.
- NYSERDA's TA Contractor will perform the following:
  - Will review the Application for completeness and eligibility and will review the engineering study for technical merit.
  - Will contact customer and/or contractor to conduct a pre-installation site visit to verify existing conditions.
  - Will provide NYSERDA with written correspondence on the Application summarizing the gas energy project and provide NYSERDA with a recommendation of the potential gas energy savings and financial incentive.
  - Will provide NYSERDA with a scope of work and budget to complete all phases related to the gas project.

#### • NYSERDA offers Purchase Order:

 NYSERDA will review the TA Contractor's recommendation and, if approved, will request Distribution to send correspondence via an approval memorandum to the customer. In the alternative, NYSERDA may itself send such correspondence on letterhead supplied to NYSERDA by Distribution.

- NYSERDA will develop a Purchase Order to contractually secure the financial incentives available for the gas energy project and offer a Purchase Order to the customer for their approval and signature.
- o NYSERDA will review the scope of work and budget and modify the existing TA Contractor's contract.
- o NYSERDA will update the data of the project in the Buildings Portal database.

# • Customer completes Construction:

- NYSERDA's TA Contractor will conduct a post-installation siteinspection of the energy project to verify that the energy project is completed and the same equipment and efficiency ratings that was specified in the Application was installed.
- NYSERDA's TA Contractor will provide NYSERDA with correspondence in writing with a recommendation of the potential gas energy savings and financial incentives and notify any changes to the project.
- O NYSERDA will request Distribution to provide the customer with correspondence in writing indicating the amount of financial incentive that the customer can invoice. In the alternative, NYSERDA may send such correspondence on letterhead supplied to NYSERDA by Distribution.
- o NYSERDA will update the data of the project in the Buildings Portal database.

## • Invoice Processing:

 NYSERDA will review all invoices for accuracy, and if acceptable NYSERDA will process the invoice for payment following NYSERDA prompt payment policy.

## 5. Reporting

#### a. Internal

As of March 31, 2011, a total of 1,034 rebates were processed by EFI and NYSERDA, for a total rebate amount of \$1,207,422. This represents approximately 91% of the estimated total annual budget of \$1,319,860 for this program, since commencement of rebate processing on December 1, 2007, (for equipment purchases and installations completed on or after November 1, 2007). As of March 31, 2011, EFI and NYSERDA were paid a total of \$110,139 to administer this program per Distribution's contract with them. This represents approximately 86% of the estimated total annual administration budget of \$127,993 for this program. The table below illustrates a summary of the rebate activity to date versus the estimated annual projections by major rebate and program administration category:

	- Estimate	d Annual-	- Actual Cumulative-		
	Rebates	Rebate \$	Rebates	Rebate \$	
Space Heating	N/A	N/A	573	\$1,097,974	
Water Heating	N/A	N/A	63	\$34,713	
Cooking	N/A	N/A	5	\$4,000	
Process Heating	N/A	N/A	2	\$50,000	
Thermostat	N/A	N/A	391	\$20,735	
<b>Total Rebate</b>	N/A	\$1,319,860	1,034	\$1,207,422	
General Admin.				\$0	
Processing				\$105,509	
Inspections			88	\$4,630	
Total Admin.		\$127,993		\$110,139	
<b>Total Program</b>		\$1,447,853		\$1,317,561	

Refer to Appendix C of this report for more detailed program summary information.

Customer response to this program was very slow at the outset, but has been improving as a result of a series of direct mailings, print advertising and contractor meetings the Company has conducted over the past few years. Program inquiries to NYSERDA have grown since the increased advertising and marketing campaigns began. Typical daily call levels have been in the range of 10-15 calls, with peak levels reaching 20-30 calls per day in some instances.

However, even with the increased call activity, the results to date have been less than expected. We feel this is due primarily to two factors. First, the majority of customers calling NYSERDA were very small businesses, typically with usage of less than 1,000 Mcf. Due to their small size, they were relatively unsophisticated when it came to knowledge of their existing energy equipment and their overall energy usage. They did not have any in-house energy expertise and many did not have any outside source (contractor, engineer, consultant, etc.) to rely upon. Second, even if they did have some level of energy expertise, either in-house or outside, they were typically too busy to spend any time analyzing their project as called for in the design of the customized rebate program. They were looking for something VERY easy to understand and apply for, such as our fixed rebate design in the residential market. This is the main reason NYSERDA ended up referring most of the rebates for the small non-residential program to EFI so the customer could take advantage of the simpler, albeit likely lower value, rebate through that source. These customers simply did not want to take the time or effort to complete even a simple analysis of their project to achieve the higher potential rebate level.

Over the first three years of the program, we have seen greater activity on the customized rebate design front. Even though only 50 rebates have been processed through this method as of March 31, 2011, NYSERDA currently has several applications in progress, with a few projects already approved for payment or pending, several of

which are for substantial amounts of money. We feel this trend will continue as more customers become aware of the program, as well as becoming more comfortable with completing the simple technical analysis required.

Due to the issues cited above, the Company implemented a modification to this program design for year 2 of the program, effective December 1, 2008, that created a two-tiered approach –

- 1. A new, simpler, <u>fixed</u> rebate component for the smallest of the non-residential customers, similar to the residential program design, although at slightly higher rebate levels
- 2. The existing, more complex, <u>customized</u> rebate design for those customers willing and able to do the analysis required to likely achieve a greater rebate level through this approach than via the fixed rebate design.

The Company reviewed this concept with all the participants of the Collaborative Session held at the NYPSC office in Albany on March 25, 2009. Since the new fixed rebate became effective on December 1, 2008, the Company is encouraged by the growing response we have seen from our small non-residential customers. Through March 31, 2011, 984 customers have taken advantage of this simpler rebate option available to them.

Finally, now that the program introduction phase has passed, the Company plans on working with NYSERDA to finalize a phone survey which will be conducted to a random sample of customers receiving a rebate, to gain their insight into issues such as program awareness source, satisfaction with the rebate process and impact of the rebate on the purchase decision.

#### b. External

At this point, the Company does not have sufficient data for most rebate participants to accurately compare pre-versus post-installation consumption. As more data is available, we expect to conduct these analyses to estimate the energy efficiency savings realized for each rebate participant, as well as aggregate those results into the TRC test to evaluate the overall program effectiveness, and include them in future quarterly reports.

# 6. M&V Analysis

Appendix E, Pages 7 through 9, Column M, provide the preliminary M&V results for the non-residential rebate program.

The Table below summarizes a number of results included in Appendix E.

Non-Residential M&V Summary				
TRC Base Analysis	1.60			
Base Societal Test w/WNY Benefits	2.52			
TRC Adjusted	1.57			
Adjusted Societal Test w/WNY Benefits	2.46			

The Mcf saved per participant, Row 20, on Appendix E, is the deemed non-residential program savings for the participants provided CIP rebates to date.

In developing the adjusted analysis a 10% free ridership is assumed. Sensitivity analysis for the free ridership variable is provided in the free ridership section of Appendix E. No level of snapback was assumed for non-residential customers.

## D. General Customer Outreach and Energy Efficiency Education

#### 1. Description

The Company developed a communications plan to introduce the CIP to its customers, to help them become fully aware of its benefits and to encourage customers to take advantage of the rebate program.

The CIP is a well-established program in Distribution's service territory that continues to generate robust levels of customer participation, acceptance and satisfaction. It also is producing data showing that it is effectively promoting conservation and efficiency, consistent with state objectives and program design.

Currently in year four of the CIP, Distribution is transitioning the program from an introductory phase to "one that maintains a solid awareness of the program."

#### 2. Goal

The goal of the communications plan is to educate customers on the need for and the benefit of employing energy efficiency measures. CIP rebate and low-income programs are cornerstones for improving energy efficiency in homes and businesses throughout our Company's service territory.

The design, delivery and focus of outreach and education all continue to be directed at program maintenance and customer awareness of energy efficiency, while maintaining current levels of customer awareness and participation.

#### 3. Program Information

Formal advertising and public relations initiatives associated with the CIP launched December 1, 2007. These initiatives included bill inserts, direct mail, outdoor advertising, transit and bus shelter advertising, online advertising, a dedicated website, print advertisements and grassroots efforts. Examples of these tactics executed during this reporting period (January 1, 2011 –March 31, 2011) can be found in Appendix D, and included:

#### **Print Advertisements:**

- Two print advertisements ran in our media market from Jan.1 –March. 31, 2011, generating approximately 825,644 total impressions through 18 placements.
  - See attached for a print ad sample.

#### **Television Advertisement:**

- 962 television spots ran from Jan. 1 March 31, 2011.
- We scheduled 1,434 gross rating points against a target audience of adults, ages 25-54.
- The schedule delivered a 99 percent reach and a 14.5x frequency against this target audience.

#### **Radio Advertisement:**

- 1,067 .30-second radio spots ran from Jan. 1 through March 31, 2011.
- Against an audience of adults aged 25-54, 1,112 gross rating points were scheduled.
- The schedule delivered a 79.6 percent reach and a 14.0x frequency.

## **Transit Advertising (Bus Shelters and Bus Cards)**

No transit advertising from Jan. 1 through March 31, 2011

## Outdoor Advertising – Billboards, Bulletins and Posters

• No outdoor advertising from Jan. 1 to March 31, 2011.

#### **Customer Bill Insert Communication**

- All New York customers received CIP information as a bill insert in January and February 2011.
  - o See attached for example.

#### **Website** (NationalFuelForThought.com)

O This program-specific website generated approximately 12,221 visits (with 27,605 page views among those visits) from Jan. 1 to March 31, 2011.

#### **Other Website Outreach**

• **Media Networks, Inc.** – generated 2,884,092 impressions, with a 0.09 percent average click-through rate, from Jan. 1 to March 31, 2011.

• **Adtegrity** – generated 7,286,160 impressions, with a 0.06 percent average click-through rate, from Jan. 1 to March 31, 2011.

## **Other Website Outreach**

- **Buffalo.com** generated 45,401 impressions, with a 0.05 percent average click-through rate, from Jan. 1 to March 31, 2010.
  - o See attached for sample website advertisements.

## **Handouts and Program Materials:**

- Conservation kits and program materials were distributed at community events by employees and to customers throughout our service area through heating and cooling appliance dealers, area notfor-profit organizations, health and human service agencies, the offices of local elected officials and at local appliance stores.
  - o Approximately 5,600 kits were distributed between Jan. 1 and March 31, 2011.
- Along with starter-materials to help customers weatherize their homes and a flyer on programs and services for our customers, the conservation kits included:
  - O Program brochures, describing rebate program features for residential and non-residential customers. Nonresidential brochures were divided into small and large customers to provide further clarify in program details. These were also distributed upon request to employees, customers, heating and cooling appliance dealers and local appliance stores.
    - See attached for samples.
  - Conservation Tip Sheet, including tips and facts about energy conservation and websites that contain conservation information. This tip sheet was redesigned and updated during June and July 2010. These were also distributed upon request to employees, customers, heating and cooling appliance dealers and local appliance stores.
  - Online Energy Analysis Flyer, including tips and facts about energy conservation and websites that contain conservation information. This flyer was redesigned and updated in 2010. These were also distributed upon request to employees, customers, heating and cooling appliance dealers and local appliance stores.
- Postcards and letters have been created for distribution as part of the Low Income Usage Reduction Program (LIURP). Customers across the Company's entire service area are currently identified by the Company to participate in this program based on their income level

and the amount of natural gas they use. These postcards and letters alert our customers that they are eligible to participate in LIURP and inform them of the steps they need to complete in order to be eligible for free weatherization services through the EmPower New York program, sponsored by the New York State Energy Research and Development Authority (NYSERDA), a state agency.

• The CIP Savings Card was developed to help provide information to customers about how to use less energy and save more money. When customers present a Savings Card to a participating Energy Partner, they are eligible to receive discounts on energy-efficient products and services. Discounts are being offered on items like: service and repairs on natural gas appliances, furnace filters, home weatherization products, high-efficiency furnaces, water heaters and other natural gas appliances and much more. Savings Card discounts are offered to customers throughout our service area regardless of whether they have participated in our rebate or weatherization program previously.

## **Community Outreach:**

- Program materials and conservation kits were distributed at the following:
  - Martin Luther King Day of Service Green team Event 500 kits
  - Buffalo Urban League Residential Rehabilitation Program Training – 200 kits
  - o Green Team Buffalo Sabres Game 200 kits
  - o Tops Markets Café for Kids Event − 60 kits
  - o Boys & Girls Clubs of Elma/Wales –300 kits
  - o Niagara Falls City Schools Environment Day 200 kits
  - o Buffalo Home & Garden Show 4,000 kits
  - Jamestown Community College Sustainability Conference 150 kits
- Program materials were provided or mailed out upon request at:
  - National Fuel's Buffalo Customer Assistance Center
  - o National Fuel's AppleTree Customer Assistance Center
  - o National Fuel's Jamestown Customer Assistance Center
  - o National Fuel's New York Customer Response Center
- The fourth year of the WNY Energy Detectives Student of the Year/School of the Year contest was rolled out by the National Energy Education Department program. A ceremony announcing the winners was to be held on April 1, 2011.
- Continued sponsorship of the Buffalo Sabres Green Team's "Blue & Gold Make Green" Initiative:

- O As of March 31, 2011, 5,620 Green Team members have signed up to participate in the program through the Sabres website. When new members joined the program, they were directed to a website that contained 10 energy efficiency tips. In addition, these tips were forwarded to their e-mail addresses. Green Team members are also mailed the Conservation Tip Sheet, the Online Energy Analysis flyer, a one-page flyer about the residential and non-residential rebate program and a CIP Savings Card.
- On Jan. 17, 2011, a Green Team event was held in conjunction with the WNY Americorps featuring 350 volunteers weatherizing two city blocks of homes located in low-income areas on the City of Buffalo's south and east sides of town with more than 500 CIP kits installed.
- During this quarter, 58 CIP television spots ran, and 22 games featured in-arena advertisements The Sabres produced 2 Green Team spots.
- o Green Team sponsored games –Jan. 21, Feb. 25 and March 26 with sign-ups and CIP kit giveaways. During Green Team games, there was 3 live CIP mention per game. There are 3 minutes of the 360 Ribbon and 3 minutes of the Total Impact Ribbon totaling 6 minutes per game.
- o Impressions from in-arena activities included:
  - Ribbon Board 3 minutes of ribbon per game.
  - Two 30 second commercial spots per game
  - Two live mentions per sponsored games
- o Green Team online advertisements were placed on the Buffalo Sabers' website periodically throughout the last three months, providing 8,156,774 impressions.
- o CIP information and conservation tips are prominently featured on the Sabres' dedicated Green Team website.
- o CIP materials are distributed to all new registrants.
- o Four e-mail blasts about the CIP, including a link to our CIP website were sent between Jan. 1 and March 31, 2011, to more than 128,000 Sabres Insider Club members and all Green Team members.
- o A CIP online ad was placed on the Sabres' Green Team website periodically throughout the last three months, providing approximately 6,662 impressions.
- o The Sabres posted 16 stories on the CIP or the Green Team to the Sabres website during the quarter.

## 4. Reporting

The Company is monitoring the progress and success of the communication activities related to CIP. A benchmark customer survey was created in October 2007 to

measure customer awareness of energy efficiency and current practices and behaviors associated with the efficient use of natural gas. Through the customer survey, the Company is also monitoring the progress and success of the communication activities related to the CIP.

Follow-up surveys during the course of CIP have been and will continue to be conducted to measure changes in customer behavior and awareness of the conservation messaging being advanced as part of the CIP.

The most recent round of surveying was completed in June 2010. Key findings from the June 2010 survey included:

- Respondents continue to rank National Fuel as a leading source for information about energy efficiency and conservation. National Fuel was also ranked the top source for how well natural gas energy efficiency information is provided.
- General awareness of programs offering rebates to replace appliances is at 74 percent, the highest awareness rate since the beginning of the survey.
   Awareness of and participation in National Fuel's Conservation Incentive Program were slightly higher, compared to the last survey.
- 95 percent think it is important to conserve energy and they also consider themselves knowledgeable about how to conserve.
- 86 percent conserve energy in order to save money, which is consistent with prior results.
- 65 percent believe that natural gas is the most cost-effective type of energy for their personal use.
- As seen in prior studies, existing appliances would only be replaced for new, energy-efficient models only if the appliance stopped working.
- 83 percent of respondents felt that energy savings could offset the cost of a more efficient furnace over the life of a unit.
- Low-cost conservation tactics continue to be implemented prior to considering equipment upgrades. These tactics include: lowering thermostats, adding weather stripping or caulk, adding insulation, setting hot water tank temperatures to medium and preheating ovens only when necessary.
- Similar to what we have seen in past studies, respondents in the lower income brackets (<\$40k) are the least likely to replace their furnace next year, even though they see value in more energy-efficient models.
- 59 percent of respondents expressed that they were somewhat or very likely to seek additional information on rebates.

At November 30, 2010, approximately \$5.896 million was spent on communications initiatives for Years 1 - 3 of the CIP. From December 1, 2010 through March 31, 2011, \$276,257 was spent on the initial Year Four launch for a total CIP communications spent since the program's inception of \$6.172 million.

#### 5. M&V Analysis

Appendix E, Pages 7 through 9, Column N, provide the preliminary M&V results for the Outreach program.

The Table below summarizes a number of results included in Appendix E.

Outreach M&V Summary	
TRC Base Analysis	4.53
Base Societal Test w/WNY Benefits	7.54
TRC Adjusted	4.08
Adjusted Societal Test w/WNY Benefits	6.83

Gauging the exact customer behavioral changes due to the Company's outreach effort is perhaps the most difficult part of this M&V analysis. The Company's outreach effort is broad based and cuts across a number of programs and initiatives as demonstrated in the program details above. The first step in the M&V analysis was to assign a portion of the outreach costs to the rebate programs since a significant effort was made to inform customers about the rebate programs. The assignment of outreach costs to the rebate programs was 50% of total outreach costs. Outreach costs associated with the rebate programs were included in the M&V results for the rebate programs. The Mcf saved per participant, Row 20, on Appendix E, is a deemed Mcf savings associated with the general outreach efforts. The sensitivity analysis section of the M&V report provides an analysis of the sensitivity of the adjusted TRC results to the volume savings assumption. The adjusted TRC results range from 6.12 if the volume savings resulting from general outreach are 50% greater than those assumed in the base analysis to 2.04 if the volume savings are 50% less than that assumed in the base analysis. The Company's general energy efficiency initiative included a broad based energy savings message as well as distribution of thousands of conservation kits; therefore, the isolation of any single activity on the part of individual customers is difficult to obtain. Perhaps the best estimate of outreach results will be to determine total changes in average usage less the impact associated with the rebate and LIURP programs.

In developing the adjusted analysis a 10% free ridership is assumed. Sensitivity analysis for the free ridership variable is provided in the free ridership section of Appendix E. No level of snapback was assumed related to the outreach effort.

#### VI. Conclusions

All aspects of the Company's CIP began operation on December 1, 2007. This is the Company's thirteenth quarterly report, which has provided an overview of each component of the CIP along with a summary of results to date for each component. This report provided a preliminary analysis of M&V results based on program results to date. Appendix G provides a summary of allowances by program, Company expenditures for each CIP initiative, and NYSERDA expenditures under the Company's program through March 31, 2011. More information regarding M&V variables resulting from the actual

operation of the CIP and the ongoing state-wide energy efficiency initiative should be available for inclusion in future quarterly reports. The Company also anticipates including reasonable data reporting modifications that may be suggested by Staff and others involved in making the energy efficiency initiatives included in the CIP available to the Company's customers.

#### Appendix A - Low Income Usage Reduction Program Cumulative Results through 3/31/11

#### I. PROGRAM INTAKE (Cumulative / Program Years 1 & 2 & 3)

Customers Referred (NFG & Other)	25,557	
Customer Letter/Application Sent	19,523 *	76% of 25,557 Referrals
Applications Returned	5,734	29% of 19,523 Applications Sent

#### II. STATUS of APPLICATION TRIAGE (Cumulative / Program Years 1 & 2 & 3)

Applications on Hold (Landlord Authorization):	481	8%	of 5,734 Applications Returned
Applications on Hold (Additional Information/Other):	32	1%	of 5,734 Applications Returned
Deemed Ineligible (house for sale etc)	<u>2,107</u>	37%	of 5,734 Applications Returned
Assigned to Contractors for Service	3,114	54%	of 5,734 Applications Returned

#### III. STATUS OF AUDITS/MEASURES (Cumulative / Program Years 1 & 2 & 3)

Audits in Process	203	7% of 3,114 Households assigned to Contractors for Service
Jobs in Process	391	13% of 3,114 Households assigned to Contractors for Service
Jobs Completed	<u>2,057</u>	66% of 3,114 Households assigned to Contractors for Service
Program Participants	2,651	
Jobs Cancelled	463	15% of 3,114 Households assigned to Contractors for Service

#### III. PROGRAM RESULTS (Cumulative / Program Years 1 & 2 & 3)

Conservation Measure	Jobs	Estimated Annual Energy Savings (Mcf)	Estimated Annual Savings (\$)	Total Cost of Measures	Average Cost per Measure
Audit Fee/Education	2,057	tbd	tbd	\$695,174	\$338
Insulation	1,595	49,223	\$664,510	\$4,553,501	\$2,855
Air Sealing	1,651	23,624	\$318,928	\$662,417	\$401
Heating System Repair/Replacement	898	8,673	\$117,082	\$464,460	\$517
Thermostats	177	2,765	\$37,344	\$18,446	\$104
DHW Improvements	152	570	\$7,698	\$164,834	\$1,084
Showerheads	489	335	\$4,528	\$8,617	\$18
Pipe Wrapping	534	186	\$2,512	\$8,925	\$17
Other	314	26	\$346	\$127,116	\$405
Total	2,057	85,402	\$1,152,948	\$6,703,490	\$3,259

<sup>\*\*</sup> Therm cost savings are based on the National Fuel Residential Utility Prices for Jan 2008 as posted by the PSC minus the non-bypassable service charge (\$1.35 per therm).

Appendix B - Residential CIP Rebate Program Cumulative Results through 3/31/11

Equipment	Quantity	Rebate Amount	Total Rebate	Processing Fee	Total Fee	Total
I. Space Heating						
Boiler - Hot Water	2145	\$400.00	\$858,000.00			
Boiler - Hot Water	<u>115</u>	\$350.00	\$40,250.00			
Subtotal	2260		\$898,250.00	\$7.50	\$16,950.00	\$915,200.00
Boiler - Steam	84	\$200.00	\$16,800.00	\$7.50	\$630.00	\$17,430.00
Furnace >= 90% with ECM	4311	\$400.00	\$1,724,400.00			
Furnace >= 90% with ECM	<u>607</u>	\$350.00	<u>\$214,750.00</u>			
Subtotal	4918		\$1,939,150.00	\$7.50	\$36,885.00	\$1,976,035.00
Furnace >= 90%	21474	\$300.00	\$6,442,200.00			
Furnace >= 90%	<u>1021</u>	\$250.00	\$254,950.00			
Subtotal	22495		\$6,697,150.00	\$7.50	\$168,705.00	\$6,865,855.00
Subtotal	29757		\$9,551,350.00		\$223,170.00	\$9,774,520.00
II. Water Heating						
Indirect Water Heater	231	\$300.00	\$69,300.00			
Indirect Water Heater	<u>15</u>	\$250.00	\$3,750.00			
Subtotal	246		\$73,050.00	\$6.50	\$1,599.00	\$74,649.00
Water Heater - Storage Tank	3283	\$150.00	\$492,450.00	\$6.50	\$21,339.50	\$513,789.50
Water Heater - Tankless	<u>1724</u>	\$350.00	\$603,800.00	\$6.50	<u>\$11,206.00</u>	\$615,006.00
Subtotal	5253		\$1,169,300.00		\$34,144.50	\$1,203,444.50
III. Programmable Thermostat	25819	\$24.98 *	\$644,929.95	\$4.09	* \$105,633.00 **	\$750,562.95
Total all Equipment	60,829	<del>-</del>	\$11,365,579.95		\$362,947.50	\$11,728,527.45
Program Administration	14 1	months (11/07 - 12/08)		\$2,000.00	\$28,000.00	
	27 1	months (1/09 - 3/11)		\$3,200.00	\$86,400.00	
					\$114,400.00	
Inspections	2476			\$87.00	\$215,412.00	
	273			\$90.00	\$24,570.00	
	2749				\$239,982.00	
PROGRAM TOTAL						\$12,082,909.45

<sup>\*</sup> Average thermostat rebate amount. Rebate amount cannot exceed actual purchase price.

<sup>\*\*</sup> Thermostat "Total Fee" and "Processing Fee" reflects no fee charged after initial thermostat, on multiple thermostat installations.

#### I. FIXED Rebates

#### A. Through Residential CIP, Installed before 12/1/08 - Administered by EFI

Equipment	Quantity	Individual Rebate Amount	Total Rebate	Processing Fee	Total Fee	Total
I. Space Heating						
Boiler - Hot Water	19	\$400.00	\$7,600.00	\$7.50	\$142.50	\$7,742.50
Boiler - Steam	0	\$200.00	\$0.00	\$7.50	\$0.00	\$0.00
Furnace	<u>144</u>	\$300.00	<u>\$43,200.00</u>	\$7.50	\$1,080.00	<u>\$44,280.00</u>
Subtotal	163		\$50,800.00		\$1,222.50	\$52,022.50
II. Water Heating						
Water Heater - Storage Tank	12	\$150.00	\$1,800.00	\$6.50	\$78.00	\$1,878.00
Water Heater - Tankless	<u>8</u>	\$350.00	\$2,800.00	\$6.50	<u>\$52.00</u>	<u>\$2,852.00</u>
Subtotal	20		\$4,600.00		\$130.00	\$4,730.00
III. Programmable Thermostat	210	\$24.88 *	\$5,224.96	\$4.50	\$945.00 **	\$6,169.96
		_				
Total all Equipment	393	=	\$60,624.96		\$2,297.50	\$62,922.46
Inspections	27			\$87.00	\$2,349.00	
					ı	
PROGRAM SUBTOTAL						\$65,271.46

<sup>\*</sup> Average thermostat rebate amount. Rebate amount cannot exceed actual purchase price.

<sup>\*\*</sup> Thermostat "Total Fee" reflects no fee charged after initial thermostat, on multiple thermostat installations.

#### Appendix C - Small Non-Residential CIP Rebate Program Cumulative Results through 3/31/11

#### I. FIXED Rebates (continued)

#### B. Through Small Non-Residential CIP, Installed after 12/1/08 - Administered by NYSERDA

		ndividual Rebate				
Equipment	Quantity	Amount	Total Rebate	Processing Fee	Total Fee	Total
I. Space Heating						
Boiler - Hot Water	86	\$2,220.93 *	\$191,000.00	9.00%	\$17,190.00	\$208,190.00
Boiler - Steam	5	\$2,010.40 *	\$10,052.00	9.00%	\$904.68	\$10,956.68
Unit Heater	34	\$1,661.76 *	\$56,500.00	9.00%	\$5,085.00	\$61,585.00
Furnace	<u>241</u>	\$990.21 *	\$238,640.00	9.00%	<u>\$21,477.60</u>	\$260,117.60
Subtotal	366		\$496,192.00		\$44,657.28	\$540,849.28
II. Water Heating						
Water Heater - Storage Tank	18	\$150.00	\$2,700.00	9.00%	\$243.00	\$2,943.00
Water Heater - Tankless	<u>21</u>	\$350.00	\$9,100.00	9.00%	\$819.00	\$9,919.00
Subtotal	39		\$11,800.00		\$1,062.00	\$12,862.00
III. Cooking	5	\$800.00 *	\$4,000.00	9.00%	\$360.00	\$4,360.00
IV. Programmable Thermostat	181	\$85.69 *	\$15,510.00	9.00%	\$1,395.90 **	\$16,905.90
		_		_		
Total all Equipment	591	=	\$527,502.00	=	\$47,475.18	\$574,977.18
Inspections	11			N/A	\$2,281.00	
					-	
PROGRAM SUBTOTAL						\$577,258.18

<sup>\*</sup> Average rebate amount. Rebate amount cannot exceed actual purchase price.

<sup>\*\*</sup> Thermostat "Total Fee" reflects no fee charged after initial thermostat, on multiple thermostat installations.

#### Appendix C - Small Non-Residential CIP Rebate Program Cumulative Results through 3/31/11

II. CUSTOMIZED Rebates

#### Through Small Non-Residential CIP - Administered by NYSERDA

Equipment	Quantity	Average Rebate Amount	Total Rebate	Processing Fee	Total Fee	Total
I. Space Heating						
	00	<b>*</b> 40.004.00	0.400 550 47	0.000/	<b>#</b> 00,000,04	#400 F00 00
Boiler - Hot Water	32	\$13,204.80	\$422,553.47	9.00%	\$38,029.81	\$460,583.28
Boiler - Steam	0	\$0.00	\$0.00	9.00%	\$0.00	\$0.00
Unit Heater	2	\$16,975.00	\$21,375.00	9.00%	\$1,923.75	\$23,298.75
Furnace	0	\$0.00	\$0.00	9.00%	\$0.00	\$0.00
Other	<u>10</u>	\$10,705.34 *	\$107,053.40	9.00%	<u>\$9,634.81</u>	<u>\$116,688.21</u>
Subtotal	44	\$12,522.32	\$550,981.87		\$49,588.37	\$600,570.24
II. Water Heating						
Water Heater - Storage Tank	4	\$4,578.25	\$18,313.00	9.00%	\$1,648.17	\$19,961.17
Water Heater - Tankless	<u>0</u>		\$0.00	9.00%	\$0.00	\$0.00
Subtotal	4	\$4,578.25	\$18,313.00		\$1,648.17	\$19,961.17
III. Process Heating	2		\$50,000.00	9.00%	\$4,500.00	\$54,500.00
IV. Programmable Thermostat	0		\$0.00	9.00%	\$0.00	\$0.00
Total all Equipment	50	-	\$619,294.87	=	\$55,736.54	\$675,031.41
Inspections	50			N/A	\$0.00	
PROGRAM SUBTOTAL						\$675,031.41

\$4,500.00

\$2,340.90

\$105,509.22

\$4,630.00

\$54,500.00

\$23,075.86

\$1,312,931.05

Through Residential and Small Non-Residential CIP - Administered by EFI & NYSERDA

2

391

1,034

88

\$0.00

\$53.03

III. TOTAL Rebates

IV. Process Heating

Total all Equipment

Inspections

V. Programmable Thermostat

	4	Average Rebate		Total Processing	
Equipment	Quantity	Amount	Total Rebate	Fee	Total
I. Space Heating					
Boiler - Hot Water	137	\$4,533.97	\$621,153.47	\$55,362.31	\$676,515.78
Boiler - Steam	5	\$0.00	\$10,052.00	\$904.68	\$10,956.68
Unit Heater	36	\$2,163.19	\$77,875.00	\$7,008.75	\$84,883.75
Furnace	385	\$732.05	\$281,840.00	\$22,557.60	\$304,397.60
Other	<u>10</u>	\$10,705.34	<u>\$107,053.40</u>	<u>\$9,634.81</u>	<u>\$116,688.21</u>
Subtotal	573	\$1,916.18	\$1,097,973.87	\$95,468.15	\$1,193,442.02
II. Water Heating					
Water Heater - Storage Tank	34	\$670.97	\$22,813.00	\$1,969.17	\$24,782.17
Water Heater - Tankless	<u>29</u>	\$410.34	<u>\$11,900.00</u>	<u>\$871.00</u>	<u>\$12,771.00</u>
Subtotal	63	\$551.00	\$34,713.00	\$2,840.17	\$37,553.17
III. Cooking	5	\$800.00	\$4,000.00	\$360.00	\$4,360.00

PROGRAM TOTAL \$1,317,561.05

\$50,000.00

\$20,734.96

\$1,207,421.83

APPENDIX D
Page 1

#### Close vents/doors in unused rooms and dampers on fireplaces.



Saving money and energy is easier than you think.

NationalFuelForThought.com

It's called the Page 2
National Fuel Conservation
Incentive Program.

Here's the Incentive.



Learn More

APPENDIX D Page 3

Warm air rises so use registers to direct warm air-flow.



Saving money and energy is easier than you think.

NationalFuelForThought.com

APPENDIX D

Find out how much energy the appliances in your home are really using.

Saving money and energy is easier than you think.



Learn More ▶

APPENDIX D
Page 5

#### Close vents/doors in unused rooms and dampers on fireplaces.



Saving money and energy is easier than you think.

NationalFuelForThought.com

## Fall 2010 & Spring 2011 Conservation Incentive Program

#### **Energy Partners and Savings Card Discounts**

All offers currently shown on National Fuel's website are valid until 3/31/2011.

#### A.G. Roehrig & Son, LLC 1277 Fillmore Avenue Buffalo, NY 14211 716-892-8857

- Free remote when you install a home stand-by generator 10 kilowatts or larger
- \$100 off an energy efficient natural gas furnace

#### Acme The Appliance Store 1286 East Second Street Jamestown, NY 14701 716-665-2317

 Free 10-year limited warranty, valued at \$79.95, when you purchase a natural gas appliance and mention National Fuel

#### Aire Heating Services Inc. 1560 Harlem Road Cheektowaga, NY 14206 716-825-8341

- \$25 off a furnace clean and tune up
- \$200 off an energy efficient natural gas furnace
- \$50 off the installation of a new humidifier or any air cleaner unit
- \$75 off the installation of any germicidal lamp
- \$100 off the installation of an Arzel zoning system

#### Alongi Mechanical, Inc. 2728 Niagara Falls Boulevard, Suite 12 Tonawanda, NY 14150 716-692-5500

- \$10 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace
- \$5 off an Energy Star® thermostat

#### American Eagle Fireplace 8455 Main Street Williamsville, NY 14221 716-632-5400

- \$50 off gas logs
- \$100 off on gas fireplaces, inserts or stoves, plus a free thermostatic remote valued at \$190
- \$25 off a gas fireplace cleaning

#### Anderson Shortell 616 West State Street Olean, NY 14760 716-372-3456

- Ten percent off a furnace clean and check
- Ten percent off a service call or repair
- \$100 off an energy efficient natural gas furnace or boiler

#### Arctic Refrigeration 26 Cedar Street Batavia, NY 14020 585-343-2678

- \$10 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace

#### Armor Heating Co. 3697 Abbott Road Orchard Park, NY 14127 716-824-4209

- \$5 off a service call
- \$5 off the installation of a humidifier only
- \$25 off the installation of a furnace
- \$50 off the installation of a furnace and air conditioning
- \$25 off a natural gas generator
- \$15 off a hot water tank
- \$30 off a tankless water heater

#### Belknap Heating 8655 Transit Road East Amherst, NY 14051 716-688-1728

- \$20 off a furnace clean and check
- \$100 off a 95 percent energy efficient natural gas furnace

#### Black Hat Chimney & Fireplace, Inc. 3155 Seneca Street West Seneca, NY 14224 716-674-0367

 \$200 off the installation of a natural gas stove, fireplace or insert

#### Capital Heating & Cooling 2975 Walden Avenue Depew, NY 14043 716-683-7336

- \$20 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace
- Ten percent off on weatherization products

#### Central Heating & Cooling Inc. 2210 William Street Cheektowaga, NY 14206 716-668-6809

- \$20 off a first- time service call
- \$20 off a precision tune-up and cleaning for furnaces, boilers or air conditioner systems
- \$200 off the installation of a 95 percent energy-efficient natural gas furnace or boiler
- \$1z00 off the installation of any other natural gas furnace or boiler
- \$100 off the installation of a complete air conditioning system
- Offers above must be presented at time of proposal and cannot be combined with any other coupons or discounts

## Circle Mechanical Plumbing & Heating 2345 Foote Avenue Ext. Rt. 60 Jamestown, NY 14701 716-664-2580

- \$10 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace, boiler or tankless water heater

#### Colburn's A/C & R, Inc. 17 White Drive, P.O. Box 9430 Frewsburg, NY 14738 716-569-3695

- Ten percent off a precision tune up for a natural gas furnace
- \$50 off duct cleaning
- Ten percent off the installation of a humidifier
- \$150 off a 95 percent energy efficient natural gas furnace or boiler

#### Complete Heat Inc. 3474 Walden Avenue Depew, NY 14043 716-681-3800

 Twenty-five percent off furnace filters and humidifier pads

## Controlled Environment Co. 917 Military Road Kenmore, NY 14217 716-877-5558

- Ten percent off preventative maintenance on furnaces
- Ten percent off a service call
- \$50 off an energy efficient natural gas furnace
- Free Energy Star® programmable thermostat with the installation of an energy efficient natural gas furnace

#### Countryside Stove & Chimney 7576 Olean Road Holland, NY 14080 716-652-4118

 \$100 off an energy efficient natural gas fireplace or insert

#### D.H. Berry Inc. 365 Payne Avenue North Tonawanda, NY 14120 716-693-2762

- Ten percent off a furnace or boiler clean and check
- Receive a free efficiency test for your furnace or boiler
- \$100 off a 95 percent energy efficient natural gas furnace

#### Danny Heineman & Sons, Inc. 13980 East Schutt Road Sardinia, NY 14134 716-496-5037

- \$50 off duct cleaning
- \$100 off a 90+ modulating variable speed natural gas furnace

#### Don Weimer Heating & A/C 9710 Wehrle Drive Clarence, NY 14031 716-759-6711

- \$10 off a furnace clean and check
- \$150 off a furnace replacement

Energy Cost Control 105 Wagner Avenue Buffalo, NY 14212 716-896-5000

• \$200 off the installation of a natural gas generator

#### Hectors Hardware 876 Maple Road Williamsville, NY 14221 716-688-4488

 Sale prices and free shipping are being offered on select models of Rinnai natural gas vented heaters

#### Ivy Lea Construction Inc. 440 Northwood Drive Tonawanda, NY 14223 716-875-8654

- \$500 off any purchase over \$5,000 on home weatherization, insulation, air sealing, windows, doors or ventilation products (not valid with any other offer)
- \$500 off any purchase over \$5,000 on high-efficiency furnaces, boilers or on-demand hot water heaters (not valid with any other offer)

#### Jamestown Heating & Air Systems, Inc. 1279 E. Second Street Jamestown, NY 14701 716-488-8275

- \$10 off a furnace or boiler clean and check
- \$100 off the installation of a new furnace with an energy efficiency rating of 95 percent or more
- \$100 off the installation of a new boiler
- \$10 off the installation of a new window when you replace an existing window

#### Jim Collins Heating & Cooling 46 Bernice Drive West Seneca, NY 14224 716-674-8500

- \$15 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace

#### JP Heating & Cooling LLC 195 Fancher Avenue Tonawanda, NY 14223 716-832-8200

- \$100 off a 95 percent energy efficient two stage furnace with an electronically commutated motor
- \$75 off a 80 or 95 percent energy efficient standard style furnace
- Receive a \$78 furnace clean and check
- \$50 off a humidifier or air cleaner
- Free furnace clean and check with the purchase of duct cleaning
- Ten percent off duct sealing or replacement
- Ten percent off new gas lines or a dryer vent
- Ten percent off a chimney liner or vent piping

#### J.R. Swanson Plumbing Co. Inc. 413 103rd Street Niagara Falls, NY 14304 716-283-3802

- \$10 off a furnace clean and check
- 10 percent off the installation of a new heating unit

Keiffer Southtown Ent. Inc. 4945 Southwestern Boulevard Hamburg, NY 14075 716-649-3866

- \$10 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace

#### Klemat Plumbing & Heating, Inc. 3280 South Park Avenue Lackawanna, NY 14218 716-826-0002

- All coupons to be presented at time of estimate
- One coupon per household—not to be combined with any other offers
- Free estimate for the installation of a furnace, boiler or air conditioner
- \$100 off the installation of a boiler, furnace, central air conditioning or a whole-house natural gas generator
- \$10 off a furnace, boiler or air conditioning tune up
- \$10 off a service call

#### Lindsay's Plumbing & Heating 2748 Pixley Hill Road Wellsville, NY 14895 585-593-6539

- \$100 off an energy efficient natural gas furnace or boiler
- Twenty-five percent off air duct cleaning and sanitizing
- Twenty-five percent off a furnace or boiler clean and check
- Twenty-five percent off energy efficiency testing

#### Logel Appliance Inc. 3145 Route 39, Box 153 Yorkshire, NY 14173 716-492-5200

 Receive a free major component warranty with a natural gas appliance purchase; valid for 10 years

#### Logel Appliance Inc. 3909 Main Street, Box 150 Strykersville, NY 14145 585-457-3061

 Receive a free major component warranty with a natural gas appliance purchase; valid for 10 years Luca Plumbing & Heating 118 S. 8th Street Olean, NY 14760 716-373-0751

- Free heat loss analysis and estimate
- Ten percent off when you install an energy efficient water heater
- \$150 off when you install an energy efficient natural gas furnace or boiler

Minotti Heating & Air Conditioning Co. 248 LeHavre Drive Cheektowaga, NY 14227 716-656-0872

- \$30 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace

Modern Mechanical Inc. 77 Amherst Street Buffalo, NY 14220 716-228-2913

- Ten percent off weatherization products
- Ten percent off a natural gas furnace
- Ten percent off a furnace clean and tune

NOCO Heating and Cooling 2440 Sheridan Drive Tonawanda, NY 14150 1-800-662-6776

- \$200 off an energy efficient natural gas furnace
- \$20 off a furnace tune and clean
- Twenty percent off heating service or repairs

Northeast Mechanical, Inc. 139 Sawyer Avenue Depew, NY 14043 716-684-6301

- \$100 off a natural gas furnace with an energy efficiency rating of 95 percent or more
- Ten percent off on service calls
- Free air conditioner cover with the purchase of a complete home comfort system

O'Donnell Heating & Cooling 2032 Eggert Road Amherst, NY 14226 716-836-8000

• \$100 off an energy efficient natural gas furnace

Ohrt & Goodman, Inc. 358 Center Road West Seneca, NY 14224 716-674-3582

- \$39 furnace clean and check, plus tax
- \$25 off of \$1,000 worth of work, up to a \$75 maximum

Paul E. Vogel Plumbing & Heating Inc. 814 Mineral Springs Road West Seneca, NY 14224 716-823-0968

- \$20 off a furnace clean and check
- \$100 off an energy efficient natural gas furnace or a tankless water heater

Peerless Air Conditioning & Heating Co., Inc. 24 Lansing Street Buffalo, NY 14207 716-875-3727

- \$10 off a furnace or boiler clean and check
- \$100 off an energy efficient natural gas furnace or boiler

Rick's Heating & Air 4881 Seneca Street West Seneca, NY 14224 716-675-HEAT (4328)

- \$30 off a furnace clean and check
- \$100 off a 90 percent energy efficient natural gas furnace

Ridout's Heating & Cooling 721 Route 394 Kennedy, NY 14747 716-267-2282

- Receive 90 days same as cash financing
- \$5 off a furnace clean and check
- \$100 off a 95 percent energy efficient furnace or a high efficiency boiler

Seneca Plumbing & Heating Supply Co. 192 Seneca Street Buffalo, NY 14204 716-852-4744

- \$50 off the installation of a tankless water heater
- Ten percent off of heating controls

Service Pro Heating & Cooling Co. 5229 Subbera Road Lockport, NY 14094 716-830-4710

- Free humidifier with the purchase of a new furnace
- \$30 off a furnace tune up
- \$100 off a new furnace

South Towns Appliance, Inc. 267 Lake Street Hamburg, NY 14075 716-649-4800

 Fifty percent off the installation of a natural gas range or dryer, up to a \$50 value

Southtowns Fireplace 4307 Camp Road Hamburg, NY 14224 716-627-5211

- Twenty percent off a natural gas fireplace or insert
- Twenty percent off cellulose wall or attic insulation

Steve's Heating & Air Conditioning Inc. 3001 Military Road Niagara Falls, NY 14304 716-297-6444

- \$10 off a furnace clean and check
- \$100 off the installation of a high efficiency furnace
- \$40 off a complete duct cleaning

Superior Heat Co. LLC 3461 N. Benzing Road Orchard Park, NY 14127 716-834-0384

- Furnace or air conditioning clean and check for \$49.95
- \$100 off the installation of an energy efficient furnace
- \$50 off the installation of an energy efficient air conditioner or hot water tank

Sure-Temp Heating & Air Conditioning 434 76th Street Niagara Falls, NY 14304 716-308-3030

- \$200 off an energy efficient natural gas furnace
- Furnace clean and check for \$59.95

T.J.'s Plumbing & Heating 1005 Allen Street Jamestown, NY 14701 716-488-0066

- \$100 off an energy efficient natural gas furnace or boiler
- \$25 off a new natural gas hot water tank
- \$50 off a new natural gas tankless water heater

Tom's Precision Heat Plus 12 Bobby Drive Depew, NY 14043 716-656-5396

- \$30 off a furnace clean and check
- \$150 off an energy efficient natural gas furnace

Turnbull Heating & Air Conditioning 50 Franklin Street Batavia, NY 14020 585-343-2005

- \$50 off a 95.5 percent efficient furnace with a PSC motor
- \$75 off a 96 percent efficient furnace with an electronically commutated motor
- \$100 off a 97.5 percent efficient furnace with an electronically commutated motor
- Ten percent off a furnace or boiler tune up
- Free Energy Star® thermostat with the installation of a furnace or boiler
- Five percent off any scheduled maintenance contract
- \$100 off the replacement of a water boiler with a model that is 80 percent efficient
- \$150 off the replacement of a water boiler with a model that is 90 percent efficient or higher
- \$100 off the replacement of a steam boiler with a model that is 80 percent efficient or higher

Vacinek Heating 504 Pleasant Avenue Hamburg, NY 14075 716-649-3225

- Free service call during regular business hours, up to a \$69 value
- \$100 off an energy efficient natural gas furnace or boiler with an efficiency of 90 percent or higher
- \$50 off an energy efficient natural gas hot water tank

#### Vastola Heating & Air Conditioning 300 Firetower Drive Tonawanda, NY 14150 716-885-4292

- \$100 off an energy efficient natural gas furnace
- \$10 off a furnace clean and tune
- \$10 off a residential boiler clean and tune
- \$75 off a natural gas tankless water heater
- \$150 off an energy efficient natural gas boiler

#### VIP Heating and Cooling 6745 Old Beattie Road Lockport, NY 14094 716-393-0847

- \$95 off a 95 percent energy efficient natural gas furnace
- \$95 off an energy efficient natural gas boiler with an efficiency of 90 percent or higher
- \$5 off a furnace clean and check

#### Warm & Fuzzy Home Heating & Cooling 1111 Niagara Street Buffalo, NY 14213 716-885-8888

- \$100 off the installation of a high efficiency furnace
- \$10 off a precision tune up special

William C. Handley & Sons Htg. 2 Main Street, Box 107 Depew, NY 14043 716-681-2733

- \$100 off a furnace clean and check
- \$50 off an 80 percent energy efficient furnace
- \$100 off a 92 percent energy efficient furnace
- \$150 off a 95 percent energy efficient furnace

#### Zenner & Ritter 3404 Bailey Avenue Buffalo, NY 14215 716-833-2463

- \$200 off the installation of a boiler with an efficiency of 90 percent or higher
- \$150 off the installation of a variable speed furnace with an efficiency of 95 percent
- \$125 off the installation of any Lennox, Heil or Rheem air conditioning
- \$200 off the installation of a generator that is 14 kilowatts or larger
- \$50 off the installation of a high-efficiency water heater
- \$10 off any emergency service
- All offers above come with Western New York's best price guarantee and cannot be combined with any other program or offer

#### Receive these rebates on select natural gas appliances installed on or after December 1, 2010, and save energy and money!

Appliance	Required Minimum Efficiency	Rebate Amount
Space Heating		
Hot Air Furnace	90% AFUE*	\$250
Hot Air Furnace w/ ECM**	90% AFUE	\$350
Hot Water Boiler	85% AFUE	\$350
Steam Boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star®-Rated	\$25
Water Heating		
Indirect Water Heater	N/A	\$250

<sup>\*</sup>Annual Fuel Utilization Efficiency

Residential Customers: The rebate offers listed above are available for qualifying equipment installed on or after December 1, 2010. All appliances must be installed by a contractor, including the Energy Star®-rated programmable thermostat. Contractors must be able to supply one of the following in order for the rebate application to be considered complete: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address. Rebates are available for equipment upgrades only regardless of income or annual energy usage. New builds are not eligible for rebates.

The residential rebates for years one, two and three of the CIP are still available for qualifying equipment installed between November 1, 2007, and November 30, 2010. Terms and conditions apply. To learn more about what equipment qualifies for years one, two and three of the CIP, visit NationalFuelForThought.com.



NationalFuelForThought.com

If you have a question, problem or request, please call us Monday through Friday, 7 a.m. to 6 p.m.

Buffalo, NY area: (716) 686-6123 All other areas: (800) 365-3234

For gas emergencies, call 1-800-444-3130 24 hours a day, 7 days a week.



# Fuel for Thought

**For Residential Customers** 



<sup>\*\*</sup> Electronically Commutated Motor

#### **The Conservation Incentive Program**

For Residential Customers

## Thinking about a new natural gas appliance? Choose high-efficiency and save.

The National Fuel Conservation Incentive Rebate Program offers residential customers in National Fuel's Western New York service area a number of money-saving rebates when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves.

#### So why is National Fuel helping you use less natural gas?

A lot of people believe that National Fuel controls the cost of natural gas and that higher natural gas costs mean the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along to our customers without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

With the **Conservation Incentive Rebate Program**, National Fuel is partnering with customers on ways to use less natural gas, helping to bring balance back to the marketplace and lowering the price we all pay for the energy we use.

Understand your home's energy consumption and learn how to be more energy efficient by completing a **Home Energy Analysis**. Each analysis provides information on where your energy dollars go, ways to save, information about helpful programs and services, and more — so you can be green while saving green. Visit **NationalFuelForThought.com**, to complete the Home Energy Analysis, print a rebate application and learn even more about how to use less energy.

#### By using natural gas wisely, you could help protect the environment.

Natural gas is the cleanest burning fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller amount of greenhouse gases, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.

The National Fuel **Conservation Incentive Rebate Program** also includes a number of other ways for you to save through energy-efficiency, including initiatives specifically designed for non-residential natural gas use and to assist lower income households. For complete details, visit **NationalFuelForThought.com**. If you've submitted a rebate application and have questions, call (toll free) **1-877-285-7824**.

#### An example of how you can make high-efficiency more affordable:

\$3,500
\$2,500
\$1,000
\$250
•
\$750
\$750 \$147/year**

And of course, by choosing a high-efficiency product for your home now, you'll continue to enjoy energy savings for years to come.

- \*With savings on annual operating costs of \$147 per year, the \$750 incremental investment will be paid back in 5.1 years.
- \*\*This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost. Based on average gas costs of \$11.49 per Mcf for 12 months ending September 30, 2010.

Terms and conditions apply. Rebates are available for residential customers, regardless of income or annual energy usage. Appliances purchased and installed in new builds are not eligible for rebates.

#### An example of how a small, non-residential customer can make high-efficiency more affordable:

Two) New 95% High-Efficiency, Condensing Boilers	\$15,000
(Two) Standard 80% Efficiency, Non-Condensing Boilers	\$7,500
Cost Difference for Higher Efficiency Model	\$7,500
One-time Fixed Rebate	\$2,000
Cost Difference After Rebate	\$5,500
Annual Operating Cost Savings	\$2,130/year*
Simple Payback on Cost for High-Efficiency Model	2.6 years**

And of course, by choosing a high-efficiency product for your business now, you'll continue to enjoy energy savings for years to come.

- \*This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost. Based on average gas costs of \$10 per Mcf for 12 months ending September 30, 2010.
- \*\*With savings on annual operating costs of \$2,130 per year, the \$5,500 incremental investment will be paid back in 2.6 years.

#### By using natural gas wisely, you could help protect the environment.

Natural gas is the cleanest-burning fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller volume of greenhouse gases, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.

The National Fuel Conservation Incentive Rebate Program also includes a number of other ways for you to save through energy-efficiency, including initiatives specifically designed for residential natural gas use and to assist lower income households. For complete details, visit NationalFuelForThought.com.

#### So why is National Fuel helping you use less natural gas?

A lot of people believe that National Fuel controls the cost of natural gas, and that higher natural gas costs means the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along to our customers without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

With the **Conservation Incentive Rebate Program**, National Fuel is partnering with customers on ways to use less natural gas, helping to bring balance back

to the marketplace and lowering the price we all pay for the energy we use.

ior the energy we use.

For more information about this program, visit **NationalFuelForThought.com**, where you can print a rebate application and learn more about how to use less energy.



NationalFuelForThought.com

If you have a question, problem or request, please call us Monday through Friday, 7am to 6pm.

Buffalo, NY area: (716) 686-6123 All other areas: (800) 365-3234

For gas emergencies, call 1-800-444-3130 24 hours a day, 7 days a week.



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# Fuel for Thought

For Small Non-Residential Customers



(>1,000kBtuh)

N/A

\$2,500

\$3,500

(\$2/kBtuh)

\$2,000+

#### The Conservation Incentive Program

For Small Non-Residential Customers

#### Thinking about purchasing a new piece of natural gas equipment? Choose high-efficiency and save.

#### The National Fuel Conservation Incentive Rebate

Program offers small, non-residential customers in National Fuel's Western New York service area a number of moneysaving rebates when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves.

#### Fixed & customized rebates for non-residential customers.

Small, non-residential customers whose facilities use less than 12,000 Mcf (thousand cubic feet) of natural gas per year are eligible to receive either fixed or customized rebates for upgrading to more energyefficient natural gas equipment.

Rebates are available for existing facilities only. New construction projects are not eligible for rebates.

#### Offering you two ways to save!

- Fixed (Pre-Qualified) Rebate Fixed rebates are available on pre-qualified equipment. It's fast and easy! Visit **NationalFuelForThought.com** for a rebate application.
- Customized (Performance-Based) Rebate Rebates are determined on a case-by-case basis, based on the results of an energy-use analysis. Customized rebates can be as much as \$15/Mcf multiplied by the gas savings, up to \$25,000. This may result in a larger rebate than if your company received a fixed rebate. Call 1-866-697-3732 or visit NationalFuelForThought.com to get started.

#### Receive these <u>fixed</u> rebates on select natural gas appliances and save energy and money!

Equipment	Minimum Required Efficiency	Rebate	
			Ec
Space Heating		(≤300kBtuh)	(301–500kBtu
Hot Air Furnace	90% AFUE	\$500	N/A
Hot Water Boiler	85% AFUE 90% AFUE	\$600 \$1,000	\$750 \$1,500
Steam Boiler	81% AFUE	\$600	(\$2/kBtuh) \$602-\$1,000
Space Heating			
Unit Heater	90% AFUE	\$1,000	Please
Low Intensity Infrared Heater	N/A	\$500	a cont
Programmable Thermostat	Energy Star®-rated	\$25	supply a Certi
Water Heating			showir
Storage Tank Water Heater	0.61 EF	\$150	order t compl
Tankless Water Heater	0.78 EF	\$350	custor equipr
Cooking			Noven offered
Fryer	Energy Star®-rated	\$750	for qua
Broiler	30% AFUE	\$500	Decen
Convection Oven	40% AFUE	\$500	Call <b>1-</b>
Combination Oven	40% AFUE	\$750	Nation more a
Steamer	Energy Star®-rated	\$750	fixed r
Griddle	45% AFUE	\$500	
(AFUE) Annual Fuel Utilization	Efficiency (EF) Energy Factor	(kBtuh) 1,000 Btu per hour	

Please Note: all appliances must be installed by a contractor. Non-residential customers applying for a rebate AND contractors must be able to supply one of the following: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address in order for the rebate application to be considered complete. The Conservation Incentive Program customized rebates are available for qualifying equipment purchased and installed on or after November 1, 2007, only. The fixed rebates being offered to non-residential customers are available for qualifying equipment installed on or after December 1, 2008.

(501-1,000kBtuh)

Call 1-800-365-3234 or visit NationalFuelForThought.com to learn more and print a small non-residential fixed rebate application.

**Equipment Size** 

N/A

\$1,500

\$2,500

(\$2/kBtuh)

\$1,002-\$2,000

(301-500kBtuh)

## It's called the Conservation Incentive Program.



Save up to \$350 when you replace equipment in your home with qualifying, energy-efficient natural gas models.

Rebates are available for the following items, provided they are installed on or after December 1, 2010.

Equipment	Minimum Required Efficiency	Your Rebate
Space Heating		
Hot Air Furnace	90% AFUE*	\$250
Hot Air Furnace w/ ECM†	90% AFUE	\$350
Hot Water Boiler	85% AFUE	\$350
Steam Boiler	81% AFUE	\$200
Programmable Thermostat**	Energy Star®-rated	\$25
Water Heating		
Indirect Water Heater	N/A	\$250

- \* AFUE Annual Fuel Utilization Efficiency is the most widely used measure of a furnace's heating efficiency. It measures the amount of heat actually delivered to a house compared to the amount of fuel that must supply the furnace.
- † ECM Electronically Commutated Motors.
- \*\* All equipment must be installed by a contractor.

Rebates for residential customers in National Fuel's Western New York service area are available through **National Fuel's Conservation Incentive Program (CIP).** 

#### **Residential Customer Rebate**

Our residential program offers rebates to customers who replace space and water heating equipment with qualifying, energy-efficient models. Plus, the savings are even greater when you replace your home's electric appliances with natural gas models. When switching to this clean, efficient, secure, abundant resource, a household can save money year after year.

#### **CIP Savings Card**

Our free CIP Savings Card can also help you save when you purchase energy-efficient products and services. Simply present the card to our participating Energy Partners at the time of purchase to take advantage of money-saving offers. Visit our website to print your own Savings Card and view a list of this year's participating retailers and the discounts they are offering.

Current CIP Year 4 rebates are available provided the qualifying equipment is installed on or after December 1, 2010. Terms and conditions apply. You can download a rebate application from our website. Please call 1-800-365-3234 or visit NationalFuelForThought.com to learn more about the CIP Savings Card promotion or for more information on the CIP.



## It's called the Conservation Incentive Program. Here's the incentive.



### Save up to \$350 in your home or up to \$25,000 in your business when you replace equipment with qualifying, energy-efficient natural gas models.

Rebates for residential and small, non-residential customers in National Fuel's Western New York service area are still available through **National Fuel's Conservation Incentive Program (CIP).** 

#### **Rebates for Residential Customers**

Our residential program offers rebates to customers who replace space and water heating equipment with qualifying, energy-efficient models.

Rebates are available for the following items, providing they are installed on or after December 1, 2010.

Equipment	Minimum Required Efficiency	Your Rebate
Space Heating		
Hot Air Furnace	90% AFUE*	\$250
Hot Air Furnace w/ ECM <sup>†</sup>	90% AFUE	\$350
Hot Water Boiler	85% AFUE	\$350
Steam Boiler	81% AFUE	\$200
Programmable Thermostat**	Energy Star®-rated	\$25
Water Heating		
Indirect	N/A	\$250

- \* AFUE Annual Fuel Utilization Efficiency is the most widely used measure of a furnace's heating efficiency. It measures the amount of heat actually delivered to a house compared to the amount of fuel that must supply the furnace.
- † ECM Electronically Commutated Motors.

Water Heater

\*\* All equipment must be installed by a contractor.

Plus, the savings are even greater when you replace your home's electric appliances with natural gas models. When switching to this clean, efficient, secure, abundant resource, a household can save money year after year.

#### **Rebates for Non-Residential Customers**

If you're a small, non-residential National Fuel customer using less than 12,000 Mcf (thousand cubic feet) of natural gas per year, rebates are available just for upgrading to more energy-efficient equipment. Choose from the following two rebate options:

- **1. Fixed (Pre-Qualified) Rebate** Visit **NationalFuelForThought.com** for qualifying equipment and rebates.
- **2. Customized (Performance-Based) Rebate** Rebates are determined on a case-by-case basis, based on the results of an energy-use analysis. Customized rebates can be as much as \$15/Mcf of gas usage savings up to \$25,000. Call **1-866-697-3732** or visit **NationalFuelForThought.com** to get started.

#### **CIP Savings Card**

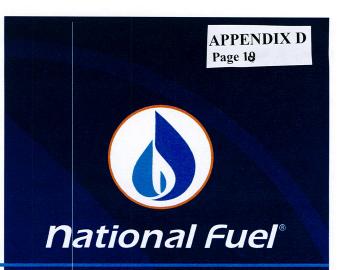
Our free CIP Savings Card can also help you save when you purchase energy-efficient products and services. Simply present the card to our participating Energy Partners at the time of purchase to take advantage of money-saving offers. Visit our website to print your own Savings Card and view a list of this year's participating retailers and the discounts they are offering.

Current CIP Year 4 rebates are available provided the qualifying equipment is installed on or after December 1, 2010. Terms and conditions apply. You can download a rebate application from our website. Please call 1-800-365-3234 or visit NationalFuelForThought.com to learn more about the CIP Savings Card promotion or for more information on the CIP.



# Fuel for Thought

National Fuel For Thought.com



#### The Conservation Incentive Program

Get rebates on high-efficiency natural gas appliances

Furnaces and Boilers: Save \$200-\$350

Indirect Water Heater:

Save \$250

Programmable
Thermostat: **Save \$25** 

#### **Residential Conservation Incentive Program**

Rebates are available for **existing** single-family homes, multi-family homes, condominiums and mobile homes. **New Construction is not eligible for this program.** 

#### **HOW TO APPLY**

Complete and sign the Rebate Application Form on Page 3. Be sure to read the Terms and
Conditions on the back of the Rebate Application Form. Mail the completed form along with a copy of
a recent National Fuel bill \* (or 3<sup>rd</sup> party supplier bill with National Fuel Gas account number
indicated), and paid receipt(s)/proof of purchase (see Proof of Purchase Requirements below) to:

EFI – National Fuel Rebates 40 Washington St., Suite 2000 Westborough, MA 01581

- \* Rental property owners <u>are not</u> required to provide a copy of tenant's National Fuel bill.
- 2. Qualifying product(s) must be purchased new and installed no earlier than <u>December 1, 2010</u> to be eligible for a rebate. Please refer to the 'Rebate Application Form' for qualifying product requirements. Qualifying product(s) must be installed prior to submitting a rebate application.
- 3. Your application must be postmarked by March 31, 2012 to receive a rebate.

All applications are processed on a first-come, first-served basis, based upon the date received. INCOMPLETE APPLICATIONS CANNOT BE PROCESSED. Resubmitted information/documentation will be processed on a first-come, first-served basis, based upon the new receipt date.

- 4. **KEEP A COPY** of all mailed forms and required documents (including receipts) for your records.
- 5. Be prepared to participate in any required verification of installation(s). National Fuel may verify the energy-efficient product(s), customer eligibility and installation prior to payment of rebate.
- 6. If all program requirements are met, a rebate check will generally be mailed within 4-6 weeks, unless your application is selected for verification, which may take additional time.

#### PROOF OF PURCHASE REQUIREMENTS

All products must be installed using a licensed contractor or a contractor that can supply you with either a Federal ID number, <u>or</u> a Certificate of Insurance, <u>or</u> a Business Certificate. **All products must be** purchased as new and installed prior to submitting your completed forms and other required documentation.

Proof of Purchase for furnaces, boilers, indirect water heaters and thermostats must include the following information:

**Paid invoice or receipt(s)** indicating the Retailer/Contractor name, business address, phone and **one of the following**: Federal ID (tax) number, Certificate of Insurance, or Business Certificate. The paid invoice from the contractor should contain an itemized description of each product, including:

- a. Manufacturer, and complete model number of equipment replaced and installed.
- b. AFUE (efficiency) rating for natural gas furnace or boiler.
- c. Product installation date.



#### REBATE PROGRAM CHECKLIST

We appreciate your participation in our Conservation Incentive Program. In order to ensure proper processing of your rebate, please:

- □ Note that rebates are available for customers in National Fuel's Western New York service territory only.
- □ Note that new construction is not eligible for this program.
- Note that all products, including thermostats, must be installed using a licensed contractor, <u>or</u> a contractor that can supply you with either a Federal ID number, <u>or</u> a Certificate of Insurance, <u>or</u> a Business Certificate.
- □ Complete, sign and enclose the Rebate Application Form on Page 3. INCOMPLETE APPLICATIONS CANNOT BE PROCESSED. Resubmitted information/documentation will be processed on a first-come, first-served basis, based upon the new receipt date.
- □ Include a copy of a recent National Fuel bill (or 3<sup>rd</sup> party supplier bill with National Fuel Gas account number indicated), and a paid receipt/proof of purchase document that lists purchase date(s), as well as manufacturer, model number, and Efficiency Rating (AFUE) for natural gas furnaces and boilers. See **Proof of Purchase Requirements** on Page 1.
- □ Your application must be postmarked by March 31, 2012 to receive a rebate.
- Rental Property owner please note:
  - a) When you have purchased and installed a qualified conservation measure in a rental property, proof of ownership (such as a copy of a recent tax bill) must be provided. The address shown on the proof of ownership must match the install address listed on the Rebate Application Form.
  - b) Rental property owners are not required to provide tenant's gas account number.
- □ Keep a copy of all submitted documents for your records.

Questions?	Call toll-free at	1-877-285-7824



#### Residential Rebate Application Form CIP Year 4 – Effective December 1, 2010

NationalFuelForThought.com

PECUIPED CUSTOMED INFORMATION

Please complete and sign this form and include with proof of purchase documents.

A separate form mus		or each National Fuel account		
National Fuel Accou	ınt # (located on	NFG or 3 <sup>rd</sup> party supplier bill)		
Is this for a rental propert	ty? □ Yes □ N	No Note: Rental property owners a	are not required to provide tenant's gas ac	ccount number.
First and Last Name (as it appear	rs on National Fuel bill)			
Install Address		Apt. # City	State Z	p code
Payee First and Last Name (if diff	ferent from above)			
Mailing Address (if different from	above)	Apt. # City	State Z	p code
(Area Code)	Daytime Telephone	E	-mail address	
Contractor's Name:			Геlephone Number (716)	
Contractor's Address:		No If yes, from what fuel type?_		
is this a fuel conversion	nn: u res u r	No il yes, ilolli what luei type?_		
Measure	New	Equipment Installed	Old Equipment Replaced	Rebate
	Quantity Purchased (A)	Rebate Amount (B)		Total (A x B)
Forced Air Furnace	Linit(a)	\$250/Unit	Drand/Make:	
Minimum AFUE	Unit(s)	Brand/Make: Model #	Brand/Make: Model #	\$
(Efficiency) 90%		Date Installed:		1
Forced Air Furnace		\$350/Unit		
with ECM	Unit(s)	Brand/Make:	Brand/Make:	
Minimum AFUE (Efficiency) 90%		Model # Date Installed:	Model #	\$
(=				
Llet Meter Deiler	Linit(n)	\$350/Unit	Duonel/Makes	
Hot Water Boiler Minimum AFUE	Unit(s)	Brand/Make: Model #	Brand/Make: Model #	<b>-</b>   <b>\$</b>
(Efficiency) 85%		Date Installed:		
		\$200/Unit		
Steam Boiler	Unit(s)	Brand/Make:	Brand/Make:	
Minimum AFUE		Model #	Model #	\$
(Efficiency) 81%		Date Installed:		
		\$25/Unit		
Energy Star ®	Unit(s)	Brand/Make:	Brand/Make:	
Labeled		Model # Date Installed:	Model #	\$
Programmable Thermostat		Date installed.		
		\$250/Unit		
Indirect Water	Unit(s)	Brand/Make:	Brand/Make:	-  \$
Heater		Model # Date Installed:	Model #	°
		ns for installation requirements		\$
All equipment listed ab	ove, including ther	mostats, must be installed by a lic	ensed contractor.	

Sign here: Applicant Signature Name (Please Print)

Date

I CERTIFY THAT THE INFORMATION I HAVE PROVIDED IS TRUE AND CORRECT AND THE PRODUCT(S) AND/OR EQUIPMENT FOR WHICH I AM REQUESTING A REBATE MEET THE REQUIREMENTS IN THIS APPLICATION. I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS AS STATED ON THE BACK OF THIS FORM. I UNDERSTAND THAT NEW CONSTRUCTION IS NOT ELIGIBLE FOR THIS PROGRAM.

#### TERMS AND CONDITIONS

- 1. To be eligible for a rebate, I understand that: (a) I, or my tenant, must be a customer with an active meter serviced by National Fuel Gas Distribution Corporation ("National Fuel") in National Fuel's Western New York service territory for the installation address and, (b) the product(s) I have installed must qualify as described on the Rebate Application Form, incorporated herein by this reference, and be designed and installed to reduce the consumption of the energy distributed to me by National Fuel at the installation address. I understand I must complete an application for each installation address. For installations at multifamily dwellings, a separate application must be completed for each active meter. All uses herein of the words "install", "installation" or similar phrases shall mean complete installation such that the subject product(s) is/are fully functional at the time that the rebate application is submitted.
- 2. The unit must be fully constructed and currently or previously occupied. Rebates will not be offered on new-build units. All eligible furnaces, boilers, and indirect water heaters must be installed by a licensed contractor, or a contractor that can supply you with either a Federal ID number, or a Certificate of Insurance, or a Business Certificate.
- 3. I understand the Conservation Incentive Program Rebate term begins on December 1, 2010. Product purchases and installations made prior to December 1, 2010 do not qualify for a rebate with this form, but may be eligible using application forms for CIP Year 1, 2 or 3. Resale products, products leased, rebuilt, rented, received from insurance claims, won as a prize, or new parts installed in existing products do not qualify. All applications are processed on a first-come, first-served basis, as received. INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED. Resubmitted information/documentation is processed on a first-come, first-served basis, based on the new receipt date. This program may be modified or terminated at any time and without prior notice. In the event that the amount of a rebate changes during the course of the program, the installation date will be used to determine product eligibility and rebate amount.
- 4. I understand that this signed and dated Rebate Application Form, all appropriate Proof(s) of Purchase and other required documentation as referenced in this Application must be sent to National Fuel's Processing Center to be considered eligible for a rebate. Generally, a rebate check for qualifying product(s) will be mailed four to six weeks after National Fuel receives and approves a properly completed Application Package unless an application is selected for a verification, which may add additional time.
- 5. I will allow, if requested, a National Fuel representative reasonable access to the install address to verify the product has been purchased and is installed before a rebate is paid. I understand that a rebate will not be paid if I refuse to participate in any required verification. I understand that National Fuel may contact the qualifying product vendor and/or installer, if needed, to verify purchase and/or installation and may provide my name and/or address to complete this verification.
- 6. I have installed a qualifying product(s) and understand the energy efficiency level of the qualifying product(s) determines the rebate amount (as defined in the Rebate Application Form). A single gas-fired piece of equipment that provides two functions (e.g. heat and hot water) is only eligible for one rebate, that being the higher rebate amount of the two listed amounts. **The rebate amount cannot exceed the purchase price**.
- 7. I agree that the selection of qualifying product(s), selection of manufacturer, dealer, supplier and/or installer, and purchase. installation and ownership/maintenance of the qualifying product(s) referenced in this Application are my sole responsibility, and that my manufacturer, dealer, supplier or installer of these products and measures is not an agent or representative of National Fuel. I understand that National Fuel makes no representations regarding manufacturers, dealers, contractors, materials or workmanship. I ALSO UNDERSTAND THAT NATIONAL FUEL MAKES NO WARRANTY WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR ANY PARTICULAR PURPOSE, USE, OR APPLICATION OF THE PRODUCTS OR MEASURES. I agree that National Fuel has no liability whatsoever concerning (1) the quality, safety and/or installation of the products or measures, including their fitness for any purpose, (2) the estimated energy savings of the products or measures, (3) the workmanship of any third parties, (4) the installation or use of the products or measures including, but not limited to, effects on indoor pollutants, or (5) any other matter with respect to the National Fuel Conservation Incentive Program. I waive any and all claims against National Fuel, its parent companies, directors, officers, employees, or agents, arising out of activities conducted by or on behalf of National Fuel in connection with my application for any rebate(s) under the National Fuel Conservation Incentive Program. Without limiting the generality of the foregoing, none of the above stated parties shall be liable hereunder for any type of damages, whether direct, indirect, incidental, consequential, exemplary, reliance, punitive or special damages, including damages for loss of use regardless of the form of action, whether in contract, indemnity, warranty, strict liability or tort, including negligence of any kind.
- 8. I am responsible for meeting all program requirements and complying with my state/county/city governments, property owner and/or homeowner's association requirements (if any) in my area regarding local conditions, restrictions, codes, ordinances, rules, and regulations concerning this installation.
- 9. If a tenant, I am responsible for obtaining the property owner's permission to install the product for which I am applying for a rebate. My signature on this application indicates I have obtained this permission.
- 10. I understand that National Fuel is not responsible for items lost or destroyed in the mail/transit.

#### You may also qualify for help with your heating bill — even if you didn't qualify before

New income guidelines for the federally funded Home Energy Assistance Program (HEAP) make it even easier for more people to get help. A family of four that earns \$49,128, now qualifies for an initial grant of up to \$500 toward their heating bill.\*

Don't wait if you need some help with your heating bill, or if you know someone who does. Visit **HEAPhelps.com** or call **1-877-443-2743** for more information on how and where you can apply today.

#### **Gross Annual Income Guidelines**

Household Size	Maximum Annual Income
1	\$25,548
2	\$33,408
3	\$41,268
4	\$49,128
5	\$56,988
6	\$64,848

\*Grant amounts vary. Additional assistance may be available for those with a heating emergency. HEAP eligibility is determined using the last four weeks of your household income. For income limits for larger households, please call us or visit our website.

If you have a billing question, problem or request, please call us Monday through Friday, 7 a.m. to 6 p.m.

Buffalo area: 1-716-686-6123 All other areas: 1-800-365-3234

For Gas Emergencies, call **1-800-444-3130** 24 hours a day. 7 days a week.

This insert is also available in Spanish upon request. For more information, including translation services, please call **1-800-365-3234**.

Este folleto se encuentra disponible en Español si usted lo solicita. Para más información, incluyendo servicios de traducción, por favor llame al **1-800-365-3234**.





APPENDIX D Page 23

## Ways to manage your energy costs

Learn how you can save with Rebates, Discounts and the Home Energy Assistance Program (HEAP)



#### Residential Customers

New Rebates Available With CIP Year Four

(Eligible equipment installed between Dec. 1, 2010 – Nov. 30, 2011)

Is it time to replace your hot water heater, furnace, boiler or thermostat? Choose a high-efficiency model and you'll get a rebate from National Fuel's Conservation Incentive Program (CIP). Plus, you'll lower your heating bills for years to come. When you combine the rebates with the projected annual fuel savings from using more efficient equipment, you'll be amazed at how much you'll save.

For more information about this program, visit NationalFuelForThought.com, where you can download a rebate application and learn more about how to use less energy.

Applications for Year 4 must be postmarked by March 31, 2012 to receive a rebate.

Receive these rebates when you replace existing equipment between Dec. 1, 2010 - Nov. 30, 2011, with qualifying fuel-efficient models:

Appliance	Required Minimum Efficiency	Rebate Amount
Space Heating		
Hot Air Furnace	90% AFUE*	\$250
Hot Air Furnace w/ ECM**	90% AFUE	\$350
Hot Water Boiler	85% AFUE	\$350
Steam Boiler	81% AFUE	\$200
Programmable Thermostat (installed by contractor)	Energy Star®-Rated	\$25
Water Heating		
Indirect Water Heater	N/A	\$250

- \* Annual Fuel Utilization Efficiency
- \*\* Electronically Commutated Motor

For residential AND non-residential customers: Rebate offers listed are available for qualifying equipment purchased and installed between Dec. 1, 2010 - Nov. 30, 2011. All appliances must be installed by a contractor. In order to get a rebate on an Energy Star-rated programmable thermostat, a contractor must install the thermostat at the time of a furnace or boiler replacement. Non-residential customers applying for a rebate AND all contractors must be able to supply one of the following in order for the rebate application to be considered complete: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address. Rebates are available for equipment upgrades only regardless of income or annual energy usage. New-builds are not eligible for rebates.

The residential rebates for years one, two and three of the CIP are still available for qualifying equipment installed between November 1, 2007, and November 30, 2010. To learn more about what equipment qualifies for years one, two and three of the CIP, visit www.NationalFuelForThought.com. The deadline for the earlier rebates must be postmarked by March 31, 2011.

#### Get discounts from local retailers when you use your Savings Card

With your Conservation Incentive Program Savings Card from National Fuel, you'll get discounts on all sorts of energy-efficient products and services from local retailers — even if you're not buying a new appliance. Simply present the card to our participating Energy Partners to receive discounts on energy-related items. Plus, you'll save even more as you use less energy all year long.

Discounts are being offered on items such as:

- Service and repair on your natural gas appliances
- Furnace filters
- Home weatherization products
- New, high-efficiency furnaces, water heaters and other natural gas appliances
- And much more!

Get your free Savings Card and a list of participating retailers and their offers at NationalFuelForThought.com or call 1-800-365-3234

#### Small, Non-Residential Customers

Two rebate options for non-residential customers

If you're a small, non-residential National Fuel customer using less than 12,000 Mcf (thousand cubic feet) of natural gas per year, you can get thousands of dollars in rebates just for upgrading to more energy-efficient equipment.

Fixed Rebates are a fast and easy way to save on pre-qualified natural gas appliances, such as furnaces, boilers, water heaters and ovens. Or choose a Customized Rebate, which offers as much as \$15/Mcf multiplied by the gas usage savings (up to \$25,000 per project) for qualifying energyefficient furnaces, boilers, water heaters and process heating equipment.

Whichever option you choose, you'll also get ongoing savings by reducing the amount of fuel used to run your business. For details about rebates (including downloadable application forms), visit NationalFuelForThought.com.

#### Looking to do more? Try our Online Energy Analysis Tool.

Find out how much energy the appliances in your home or business are really using — and discover ways to save energy and money — with our customized online energy audit. Visit NationalFuelForThought.com and click on "Online Energy Analysis" to learn more.

	l A	В	С	D	E	F	G
1	National Fuel Gas Distribution Corporation		-	_	_		
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5	- LIO/0044						
6	5/13/2011					I .	ľ
7	Quarter	Year	Month				
8	13	Mar-11	40				
9		Total Residential					
10	Resid	dential Appliance Re	bates				
					A U	A !!	
					Appliance	Appliance	
		Appliance	Appliance	Appliance	Rebates - Hot	Rebates -	Appliance
		Rebates - Hot Air	Rebates - Hot	Rebates - Steam	Air Furnace	Programable	Rebates -
		Furnace	Water Boiler	Boiler	Residential ECM	Tstat	Indirect Heater
11		Residential	Residential	Residential	Motors	Residential	Residential
12	Base Analysis	residential	reolectical	reolecities	MOTOTO	residential	rtcordcritia
13							
14		254 240	02.050	22.445	254 240	400 000	400 202
_	· ·	351,219	93,658	23,415	351,219	468,292	468,292
15		6.40%	2.41%	0.36%	1.40%	5.51%	0.05%
16	Total Number of Participants	22,495	2,260	84	4,918	25,819	246
17	Total Annual Mcf Saved	409,787	46,668	1,546	89,590	195,260	1,363
18	DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
	1						
19	Total DTH Saved	424,130	48,302	1,600	92,726	202,094	1,410
	1	,100	10,002	1,000	52,720	_52,004	1,410
20	Mcf Saved per Participant Base	10.00	20.65	10 10	10.22	7 50	EFA
20	ivici Saveu per Fariicipant base	18.22	20.65	18.40	18.22	7.56	5.54
				_			
	Multiple Factor for Sensitivity Analysis	0%	0%	0%	0%	0%	0%
22	Mcf Saved per Participant	18.22	20.65	18.40	18.22	7.56	5.54
23	DTH Saved per Participant	18.85	21.37	19.04	18.85	7.83	5.73
24	Estimated Peak Day Impact Mcf	3,742	426	14	818	1,783	12
25	Estimated Peak Day Impact DTH	3,873	441	15	847	1,846	13
	Total Average Annual Accounts	482,775	482,775	482,775	482,775	482,775	482,775
20	Total Average Affidal Accounts	402,773	402,773	402,773	402,773	402,773	402,773
~-	Import on Total Average Applied Users Bank Assessed B.	0.05	0.40	0.00	0.40	0.40	0.00
27	Impact on Total Average Annual Usage Per Account Per Mcf	0.85	0.10	0.00	0.19	0.40	0.00
28	II. Program Cost Information						
29	Company Direct Costs	\$ 6,865,855	\$ 915,200	\$ 17,430	\$ 1,976,035	\$ 750,563	\$ 74,649
30	Company Admin Costs	\$ 207,454	\$ 27,653	\$ 527	\$ 59,707	\$ 22,679	\$ 2,256
31	Company Advertising Costs	\$ 1,641,930	\$ 218,865	\$ 4,168	\$ 472,557	\$ 179,493	\$ 17,852
32	Total Initial Program Costs - Company	\$ 8,715,239	\$ 1,161,718	\$ 22,125	\$ 2,508,299	\$ 952,734	\$ 94,756
33	Total Initial Program Costs - Participant	\$ 15,746,500	\$ 3,616,000		\$ 7,868,800	\$ 645,475	\$ 270,600
34	Total Initial Program Costs	\$ 24,461,739	\$ 4,777,718	\$ 80,925	\$ 10,377,099	\$ 1,598,209	\$ 365,356
35	Per Participant Initial Program Costs - Company	\$ 305.22	\$ 404.96	\$ 207.50	\$ 401.80	\$ 29.07	\$ 303.45
36	Per Participant Initial Program Costs - Participant	\$ 700.00	\$ 1,600.00	\$ 700.00	\$ 1,600.00	\$ 25.00	\$ 1,100.00
37	Total Initial Program Costs per Annual Participant	\$ 1,005.22	\$ 2,004.96	\$ 907.50	\$ 2,001.80	\$ 54.07	\$ 1,403.45
38	Annual Ongoing Costs - Company per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
39	Annual Ongoing Costs - Participant per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
40		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
41	Annual Ongoing Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
_		\$ -		\$ -	\$ -	\$ -	*
42	Annual Ongoing Costs - Participant		\$ -				Ψ
43	Total Annual Ongoing Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
44	III. Discount Assumptions						
45	Anticipated Life of Program Measure (Years)	20	25	25	17	11	25
46		5.50%	5.50%	5.50%	5.50%	5.50%	5.50%
47	PVIFA	11.9504	13.4139	13.4139	10.8646	8.0925	13.4139
48	IV. Incremental Savings						
	Natural Gas Supply Rate (\$/Mcf)	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00
	Natural Gas Supply Rate (\$/Dth)	\$ 9.66	\$ 9.66	\$ 9.66	\$ 9.66	\$ 9.66	\$ 9.66
51	11,7 (1)	\$ 182.17	\$ 206.50		\$ 182.17		\$ 55.39
52	Total NGS Savings per Farticipant	\$ 4,097,872			\$ 895,903	\$ 1,952,597	
	Ü	ψ 4,087,872	\$ 466,684	\$ 15,456	ψ 030,9U3	ψ 1,902,59/	\$ 13,627
53	V. Direct Cost Benefit Summary			A 2 4 :-			
54	Present Value of Participant Savings	\$ 2,176.98	\$ 2,769.94	\$ 2,468.16	\$ 1,979.19	\$ 612.01	\$ 743.05
55		\$ 48,971,135	\$ 6,260,065	\$ 207,326	\$ 9,733,633	\$ 15,801,466	\$ 182,791
1	Present Value of Total Initial Program Costs per Annual						
56	Participant	\$ 1,005	\$ 2,005	\$ 908	\$ 2,002		\$ 1,403
57	Present Value of Total Initial Program Costs	\$ 24,461,739	\$ 4,777,718	\$ 80,925	\$ 10,377,099	\$ 1,598,209	\$ 365,356
	TRC	2.00	1.31	2.56	0.94	9.89	0.50
59	VI. TRC-WNY	0		0		1.50	2.30
60		\$ 22,819,809	\$ 4,558,853	\$ 76,757	\$ 9,904,542	\$ 1,418,717	\$ 347,505
61	WNY Expenditure Multiplier	0.46	0.46	0.46	0.46	0.49	0.46
62							
_			\$ 2,097,072				\$ 159,852
63	Advertising	\$ 1,641,930	\$ 218,865	\$ 4,168	\$ 472,557	\$ 179,493	\$ 17,852
	Adverttising Multiplier	0.87	0.87	0.87	0.87	0.87	0.87
65	ŭ	\$ 1,428,479	\$ 190,412		\$ 411,125		\$ 15,531
66	WNY Expenditure & Adv Benefits	\$ 11,925,591	\$ 2,287,485	\$ 38,934	\$ 4,967,214	\$ 851,330	\$ 175,383
67	Customer Net Savings	\$ 24,509,396	\$ 1,482,347	\$ 126,401	\$ (643,466)	\$ 14,203,257	\$ (182,566)
68	WNY Income Multiplier	0.49	0.49	0.49	0.49	0.49	0.49
	WNY Customer Net Savings Benefits	\$ 12,009,604	\$ 726,350	\$ 61,936	\$ (315,298)		\$ (89,457)
70	Total WNY Benefits	\$ 23,935,195	\$ 3,013,835	\$ 100,871	\$ 4,651,916	\$ 7,810,926	\$ 85,926
_							
71	TRC-WNY	2.98	1.94	3.81	1.39	14.77	0.74
72	VII. Societal Test						
73						l <u>.</u>	1.
74	Total	\$ 4,447,620	\$ 568,547	\$ 18,830	\$ 884,021	\$ 1,435,109	\$ 16,601
75	Other						
76	Total						
	Total Incremental Societal Benefits	\$ 4,447,620	\$ 568,547	\$ 18,830	\$ 884,021	\$ 1,435,109	\$ 16,601
77		\$ 77,353,950	\$ 9,842,447	\$ 327,026	\$ 15,269,570	\$ 25,047,501	\$ 285,318
77				JZ/.UZD	ı w 10.∠09.5/U	ιω 20.047.50T	. u ∠00.318
77 78 79	Total Benefits W/ TRC WNY Societal Test	3.16	2.06	4.04	1.47	15.67	0.78

	ь	-				
A 1 National Fuel Gas Distribution Corporation	В	С	D	Е	F	G
2 New York Division						
3 Conservation Incentive Program						
4 Program Measurement and Verification Summary						
5						
6 5/13/2011						
7 Quarter	Year	Month				
8 13		40				
9	Total Residential					
	dential Appliance Re	bates	•	•		•
				Appliance	Appliance	
	Appliance	Appliance	Appliance	Rebates - Hot	Rebates -	Appliance
	Rebates - Hot Air	Rebates - Hot	Rebates - Steam	Air Furnace	Programable	Rebates -
	Furnace	Water Boiler	Boiler	Residential ECM	Tstat	Indirect Heater
11	Residential	Residential	Residential	Motors	Residential	Residential
80 Adjustment Detail						
81 I. Spillover						
82 Total Spillover Impact (Mcf)	-	-	-	-	-	-
83 Total Participants	22,495	2,260	84	4,918	25,819	246
84 Adjustment to Per Participant Volume Due to Spillover	-	<u>-</u>	-	-	-	-
85 II. Free Riders						
86 Mcf Saved per Participant	18.22	19.10	18.40	18.22	7.56	5.54
87 Free Ridership %	10%	10%	10%	10%	10%	10%
88 Adjustment to Per Participant Volume Due to Free Riders	1.82	1.91	1.84	1.82	0.76	0.55
89 III. Snapback						
90 Total Snapback Impact (Mcf)		-				
91 Total Participants	22,495	2,260	84	4,918	25,819	246
92 Adjustment to Per Participant Volume Due to Snapback	-	-	-	-	-	-
93 IV. Total Volume Adjustment	(4.00)	(4.04)	(4.04)	(4.00)	(0.70)	(O.EE)
94 Total Volume Adjustments 95 Adjustment Impact	(1.82)	(1.91)	(1.84)	(1.82)	(0.76)	(0.55)
96 I. Customer and Volume Information						
97 Number of Customers Eligible	351,219.00	93,658.00	23,415.00	351,219.00	468,292.00	468,292.00
98 Participation Rate	6.40%	2.41%	0.36%	1.40%	5.51%	0.05%
99 Annual Number of Participants	22,495	2,260	84	4,918	25,819	246
100 Total Mcf Adjusted	(40,979)	(4,317)	(155)	(8,959)	(19,526)	(136)
101 DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
102 Total DTH Adjusted	(42,413)	(4,468)	(160)	(9,273)	(20,209)	(141)
103 Mcf Adjusted per Participant	(1.82)	(1.91)	(1.84)	(1.82)	(0.76)	(0.55)
104 DTH Adjusted per Participant	(1.89)	(1.98)	(1.90)	(1.89)	(0.78)	(0.57
105 II. Program Cost Information		<u>-</u>				
106 Company Direct Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
107 Company Admin Costs						
108 Company Advertising Costs						
109 Total Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
110 Total Initial Program Costs - Participant	\$ (1,574,650)			\$ (786,880)	\$ (64,548)	
111 Total Initial Program Costs	\$ (1,574,650)	\$ (361,600)		\$ (786,880)	\$ (64,548)	\$ (27,060
112 Per Participant Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
113 Per Participant Initial Program Costs - Participant	\$ (70.00)			\$ (160.00)	\$ (2.50)	\$ (110.00)
114 Total Initial Program Costs per Annual Participant	\$ (70.00)	\$ (160.00)	\$ (70.00)	\$ (160.00)	\$ (2.50)	\$ (110.00)
115 Annual Ongoing Costs - Company per Participant						
116 Annual Ongoing Costs - Participant per Participant						
117 Total Annual Ongoing Costs per Participant 118 Annual Ongoing Costs - Company						
119 Annual Ongoing Costs - Company						
120 Total Annual Ongoing Costs						
121 III. Discount Assumptions						
122 Anticipated Life of Program Measure (Years)	_	_	_	_	_	_
123 Discount Rate	5.50%	5.50%	5.50%	5.50%		5.50%
124 PVIFA	-	-	-	-	-	3.507
125 IV. Incremental Savings						
126 Natural Gas Supply Rate (\$/Mcf)	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00
127 Natural Gas Supply Rate (\$/Dth)	\$ 9.66				\$ 9.66	\$ 9.66
128 Annual NGS Savings per Participant	\$ (18.22)	\$ (19.10)	\$ (18.40)	\$ (18.22)	\$ (7.56)	
	\$ (409,787)		\$ (1,546)	\$ (89,590)		

	A	В	С	D	E	F	G
1	National Fuel Gas Distribution Corporation	_	•	_	_		
	New York Division						ļ
_	Conservation Incentive Program						ļ
	Program Measurement and Verification Summary						
_	Flogram Measurement and Vermication Summary						
5	E /4.2/2044						
6	5/13/2011			1		1	
	Quarter	Year	Month				
8	13	Mar-11	40				
9		Total Residential					
10	Resid	dential Appliance Re	bates	1		ı	т
					Appliance	Appliance	
		Appliance	Appliance	Appliance	Rebates - Hot	Rebates -	Appliance
		Rebates - Hot Air	Rebates - Hot	Rebates - Steam	Air Furnace	Programable	Rebates -
		Furnace	Water Boiler	Boiler	Residential ECM	Tstat	Indirect Heater
11		Residential	Residential	Residential	Motors	Residential	Residential
130	Adjusted Analysis						1
131	I. Customer and Volume Information						
132	Number of Customers Eligible	351,219	93,658	23,415	351,219	468,292	468,292
133	Participation Rate	6.40%	2.41%	0.36%	1.40%	5.51%	0.05%
	Total Number of Participants	22,495	2,260	84	4,918	25,819	246
	Total Mcf Saved	368,808	42,352	1,391	80,631	175,734	1,226
_	DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
	Total DTH Saved						
_		381,717	43,834	1,440	83,453	181,884	1,269
	Mcf Saved per Participant	16.40	18.74	16.56	16.40	6.81	4.99
	DTH Saved per Participant	16.97	19.40	17.14	16.97	7.04	5.16
140							
	Estimated Peak Day Impact Mcf	3,368.11	386.77	12.70	736.36	1,604.87	11.20
142	Estimated Peak Day Impact Dth	3,486.00	400.31	13.15	762.13	1,661.05	11.59
143	Total Average Annual Accounts	482,775	482,775	482,775	482,775	482,775	482,775
	Impact on Total Average Annual Usage Per Account	0.76	0.09	0.00	0.17	0.36	0.00
	II. Program Cost Information					2.30	1
	Company Direct Costs	\$ 6,865,855	\$ 915,200	\$ 17,430	\$ 1,976,035	\$ 750,563	\$ 74,649
	Company Admin Costs	\$ 207,454	\$ 27,653	\$ 17,430	\$ 1,970,033	\$ 750,505	\$ 2,256
	Company Advertising Costs	\$ 1,641,930	\$ 218,865	\$ 4,168	\$ 472,557	\$ 179,493	\$ 17,852
	Total Initial Program Costs - Company	\$ 8,715,239	\$ 1,161,718		\$ 2,508,299	\$ 952,734	\$ 94,756
	Total Initial Program Costs - Participant	\$ 14,171,850	\$ 3,254,400	\$ 52,920	\$ 7,081,920	\$ 580,928	\$ 243,540
	Total Initial Program Costs	\$ 22,887,089	\$ 4,416,118	\$ 75,045	\$ 9,590,219	\$ 1,533,662	\$ 338,296
152	Per Participant Initial Program Costs - Company	\$ 387.43	\$ 514.03	\$ 263.39	\$ 510.02	\$ 36.90	\$ 385.19
	Per Participant Initial Program Costs - Participant	\$ 630.00	\$ 1,440.00	\$ 630.00	\$ 1,440.00	\$ 22.50	\$ 990.00
	Total Initial Program Costs per Annual Participant	\$ 1,017.43	\$ 1,954.03	\$ 893.39	\$ 1,950.02	\$ 59.40	\$ 1,375.19
	Annual Ongoing Costs - Company per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Annual Ongoing Costs - Participant per Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
							*
	Total Annual Ongoing Costs per Participant	\$ -	\$ -	\$ -	\$ -	-	\$ -
	Annual Ongoing Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Annual Ongoing Costs - Participant	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Total Annual Ongoing Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
161	III. Discount Assumptions						
162	Anticipated Life of Program Measure (Years)	20	25	25	17	11	25
163	Discount Rate	5.50%	5.50%	5.50%	5.50%	5.50%	5.50%
	PVIFA	11.95	13.41	13.41	10.86	8.09	13.41
	IV. Incremental Savings						1
	Natural Gas Supply Rate (\$/Mcf)	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00
	Natural Gas Supply Rate (\$/Dth)	\$ 9.66	\$ 9.66		\$ 9.66	\$ 9.66	\$ 9.66
	Annual NGS Savings per Participant	\$ 163.95	\$ 187.40	\$ 165.60	\$ 163.95	\$ 68.06	\$ 49.85
		\$ 3,688,085	\$ 423,518	\$ 105.60	\$ 806,313	\$ 1.757.338	
	Total NGS Savings	ψ ა,სმშ,სმე	ψ 4∠3,318	ψ 13,910	ψ 000,313	ψ 1,131,338	\$ 12,264
	V. Direct Cost Benefit Summary	¢ 405005	e 0.510.7-	e 0.001.0-	e 4 704 0-	e ====:	6 000
	Present Value of Participant Savings	\$ 1,959.28	\$ 2,513.73			\$ 550.81	\$ 668.75
	Present Value of Total Savings	\$ 44,074,022	\$ 5,681,039	\$ 186,593	\$ 8,760,270	\$ 14,221,319	\$ 164,512
	Present Value of Total Initial Program Costs per Annual	l .	1.	l .		1.	1.
	Participant	\$ 1,017	\$ 1,954		\$ 1,950	\$ 59	\$ 1,375
	Present Value of Total Initial Program Costs	\$ 22,887,089	\$ 4,416,118	\$ 75,045	\$ 9,590,219	\$ 1,533,662	\$ 338,296
	TRC	1.93	1.29	2.49	0.91	9.27	0.49
176	VI. TRC-WNY						
177	WNY Incremental Expenditures	\$ 21,245,159	\$ 4,197,253	\$ 70,877	\$ 9,117,662	\$ 1,354,169	\$ 320,445
	WNY Expenditure Multiplier	0.46	0.46	0.46	0.46	0.49	0.46
	WNY Expenditure Benefits	\$ 9,772,773	\$ 1,930,736		\$ 4,194,124		
	Advertising	\$ 1,641,930		\$ 4,168	\$ 472,557	\$ 179,493	
	Advertising Multiplier						
		0.87	0.87	0.87	0.87	0.87	0.87
	Advertising Benefits	\$ 1,428,479	\$ 190,412		\$ 411,125		
	WNY Expenditure & Adv Benefits	\$ 11,201,252	\$ 2,121,149	\$ 36,230	\$ 4,605,249	\$ 819,702	
	Customer Net Savings	\$ 21,186,932	\$ 1,264,921	\$ 111,548	\$ (829,949)	\$ 12,687,658	\$ (173,785)
185	WNY Income Multiplier	0.49	0.49	0.49	0.49	0.49	0.49
	WNY Customer Net Savings Benefits	\$ 10,381,597	\$ 619,812		\$ (406,675)		
	Total WNY Benefits	\$ 21,582,849	\$ 2,740,960	\$ 90,888	\$ 4,198,574	\$ 7,036,654	
	TRC-WNY	2.87	1.91	3.70	1.35	13.86	0.72
	VII. Societal Test	2.01	1.01	5.70	1.00	13.30	0.72
	Environmental						
		¢ 4,000,050	¢ 545.050	¢ 40047	¢ 705.640	¢ 1.004.500	¢ 44.044
191	Total	\$ 4,002,858	\$ 515,959	\$ 16,947	\$ 795,619	\$ 1,291,598	\$ 14,941
	Other					l <u>.</u>	1.
193		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
194	Total Incremental Societal Benefits	\$ 4,002,858	\$ 515,959	\$ 16,947	\$ 795,619	\$ 1,291,598	\$ 14,941
195	Total Benefits W/TRC-WNY	\$ 69,659,728	\$ 8,937,959	\$ 294,428	\$ 13,754,463		\$ 257,234
	Societal Test	3.04	2.02	3.92	1.43	14.70	0.76

Table   Tabl				
2   New York Division		A	H	I
Somewards   Program   Appliance   Appliance   Rebates - Storage Tank   Water Heater   Residential   Residential   Residential   Appliance   Rebates - Storage Tank   Water Heater   Residential   Re		National Fuel Gas Distribution Corporation		
Total DTH Saved   Participant Base   Participant   Pass	2	New York Division		
S	3	Conservation Incentive Program		
Second				
Company   Direct Costs   Company   Costs				
Total Appliance   Resistant		5/13/2011		
B	_	•		
Page				
Resit		13		
12   Base Analysis   13   Loustomer and Volume Information   14   Number of Customers Eligible   468.229   23,415   7.36%   16   Total Number of Participants   3,283   1,724   17   Total Annual Mof Saved   9,542   11,733   1,035				
Rebates	10	Resid		
Rebates				
Rebates				A !!
Rebates				
12   Base Analysis   13   Customer and Volume Information   14   Number of Customers Eligible   468.292   23,415   15   Participation Rate   7,36%   1,724   10   10   10   10   10   10   10   1				Rebates -
Base Analysis   13   Lousomer and Volume Information   14   Number of Customers Eligible   468.292   23.415   16   17.365   16   17.365			Rebates -	Storage
11   Base Analysis			Storage Tank	Tankless Water
12   Base Analysis			Water Heater	Heater
12   Base Analysis	11		Residential	Residential
	_	Rase Analysis		
Tell				
15			460 202	22 445
Total Number of Participants				
Total Annual Mcf Saved				
Total DTH Conversion	16	Total Number of Participants	3,283	1,724
Total DTH Conversion				
Total DTH Saved			9,542	11,733
Multiple Factor for Sensitivity Analysis	18	DTH Conversion	1.035	1.035
Multiple Factor for Sensitivity Analysis				
Multiple Factor for Sensitivity Analysis	19	Total DTH Saved	9,876	12,144
1 Multiple Factor for Sensitivity Analysis   0%   0%   0%   22   Mcf Saved per Participant   2.91   6.81   2.31   7.04   2.82   2.91   6.81   2.31   2.31   7.04   2.82   2.91   6.81   2.31	$\Box$		-,-	, .
1 Multiple Factor for Sensitivity Analysis   0%   0%   0%   22   Mcf Saved per Participant   2.91   6.81   2.31   7.04   2.82   2.91   6.81   2.31   2.31   7.04   2.82   2.91   6.81   2.31	20	Mcf Saved per Participant Base	2.91	6.81
Mct Saved per Participant   2.91   6.81		22.23 por i dinorpari 2400	2.01	0.01
Mct Saved per Participant   2.91   6.81	24	Multiple Factor for Sensitivity Applysis	00/	00/
DTH Saved per Participant   3.01   7.04				
Zestimated Peak Day Impact Mcf   87   107   55   55   55   55   55   55   55				
Estimated Peak Day Impact DTH				
Total Average Annual Accounts			87	107
Impact on Total Average Annual Usage Per Account Per Mcf   0.02   0.02	25	Estimated Peak Day Impact DTH	90	111
28   II. Program Cost Information	26	Total Average Annual Accounts	482,775	482,775
28   II. Program Cost Information				
28   II. Program Cost Information	27	Impact on Total Average Annual Usage Per Account Per Mcf	0.02	0.02
292   Company Direct Costs   \$ 513,790   \$ 615,006   \$ 30   Company Admin Costs   \$ 15,524   \$ 18,583   \$ 13,000   \$ 10,000   \$ 13,000   \$ 10,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 13,000   \$ 10				
30   Company Admin Costs   \$ 15,524   \$ 18,583   31   Company Advertising Costs   \$ 122,870   \$ 147,075   \$ 780,664   \$ 803,400   \$ 8656,600   \$ 603,400   \$ 1308,784   \$ 1,384,064   \$ 780,664   \$			\$ 513,790	\$ 615,006
31   Company Advertising Costs   \$   122,870   \$   147,075     32   Total Initial Program Costs - Company   \$   652,184   \$   780,664     33   Total Initial Program Costs - Participant   \$   656,600   \$   603,400     34   Total Initial Program Costs   \$   1,308,784   \$   1,384,064     35   Per Participant Initial Program Costs - Company   \$   156,50   \$   356,73     36   Per Participant Initial Program Costs - Participant   \$   200,00   \$   350,00     37   Total Initial Program Costs per Annual Participant   \$   366,50   \$   706,73     38   Annual Ongoing Costs - Company per Participant   \$   -				
32   Total Initial Program Costs - Company   \$ 652,184   \$ 780,664				
33   Total Initial Program Costs - Participant   \$   656,600   \$   603,400   34   Total Initial Program Costs   \$   1,308,784   \$   1,384,064   35   Per Participant Initial Program Costs - Company   \$   156,50   \$   356,73   36   Per Participant Initial Program Costs - Participant   \$   200,00   \$   350,00   37   Total Initial Program Costs per Annual Participant   \$   200,00   \$   350,00   38   Annual Ongoing Costs - Company per Participant   \$   -   \$   \$   -   \$   \$   -   \$   \$				
34   Total Initial Program Costs   \$ 1,308,784   \$ 1,384,064   35   Per Participant Initial Program Costs - Company   \$ 156.50   \$ 356.73   36   Per Participant Initial Program Costs - Participant   \$ 200.00   \$ 350.00   37   Total Initial Program Costs per Annual Participant   \$ 356.50   \$ 706.73   38   Annual Ongoing Costs - Company per Participant   \$ .		, ,		
35   Per Participant Initial Program Costs - Company   \$   16.5.5   \$   356.73				
36	34	Total Initial Program Costs		\$ 1,384,064
37   Total Initial Program Costs per Annual Participant   \$ 356.50   \$ 706.73	35	Per Participant Initial Program Costs - Company	\$ 156.50	\$ 356.73
37   Total Initial Program Costs per Annual Participant   \$ 356.50   \$ 706.73	36	Per Participant Initial Program Costs - Participant	\$ 200.00	\$ 350.00
38				\$ 706.73
39				
40				
Annual Ongoing Costs - Company   \$ - \$ - \$				
Annual Ongoing Costs - Participant   \$ - \$ - \$			<b>э</b>	
Total Annual Ongoing Costs   \$ - \$ - \$				
Hill Discount Assumptions				
Anticipated Life of Program Measure (Years)   20   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   5.50%   7			\$ -	\$ -
Discount Rate	44	III. Discount Assumptions		
AT   PVIFA			20	20
AT   PVIFA	46	Discount Rate	5.50%	5.50%
W. Incremental Savings   Natural Gas Supply Rate (\$/Mcf)   \$ 10.00   \$ 10.				
Natural Gas Supply Rate (\$/Mcf)			·	
Solidar   Supply Rate (\$/Dth)   \$ 9.66   \$ 9.66   \$ 9.66   \$ 51   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07   \$ 68.06   \$ 29.07				l
Single   Annual NGS Savings per Participant   \$ 29.07   \$ 68.06			\$ 10.00	\$ 10.00
Total NGS Savings   \$ 95,421   \$ 117,334   \$ 153   \$ V. Direct Cost Benefit Summary   Present Value of Participant Savings   \$ 347.34   \$ 813.33   \$ 55   Present Value of Total Savings   \$ 1,140,320   \$ 1,402,189   Participant   \$ 357   \$ 707   Present Value of Total Initial Program Costs per Annual   \$ 357   \$ 707   Present Value of Total Initial Program Costs   \$ 1,308,784   \$ 1,384,064   \$ 187   \$ 1,308,784   \$ 1,308,784   \$ 1,308,784   \$ 1,010   \$ 100	JU			
Signature   Sign			\$ 9.66	\$ 9.66
Present Value of Participant Savings   \$ 347.34   \$ 813.33     Fresent Value of Total Savings   \$ 1,140,320   \$ 1,402,189     Present Value of Total Initial Program Costs per Annual     Participant   \$ 357   \$ 707     Present Value of Total Initial Program Costs   \$ 1,308,784   \$ 1,308,784     TRC	51	Annual NGS Savings per Participant	\$ 9.66 \$ 29.07	\$ 9.66 \$ 68.06
Present Value of Total Savings   \$ 1,140,320   \$ 1,402,189	51 52	Annual NGS Savings per Participant Total NGS Savings	\$ 9.66 \$ 29.07	\$ 9.66 \$ 68.06
Present Value of Total Initial Program Costs per Annual Participant   \$ 357   \$ 707	51 52 53	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary	\$ 9.66 \$ 29.07 \$ 95,421	\$ 9.66 \$ 68.06 \$ 117,334
56 Participant         \$ 357         \$ 707           57 Present Value of Total Initial Program Costs         \$ 1,308,784         \$ 1,308,784         \$ 1,308,784         \$ 1,308,784         \$ 1,01           58 TRC         0.87         1.01         \$ 1.01         \$ 1.01         \$ 1.01           59 VI. TRC-WNY         WNY Incremental Expenditures         \$ 1,185,914         \$ 1,236,989         \$ 0.46         0.48         0.87         0.82         0.49         0.49         0.49         0.49         0.49         0.49         0.49         0.49 <td>51 52 53 54</td> <td>Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings</td> <td>\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34</td> <td>\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33</td>	51 52 53 54	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33
57         Present Value of Total Initial Program Costs         \$ 1,308,784         \$ 1,308,784         \$ 1,308,784         \$ 1,01           59         VI. TRC-WNY         0.87         1.01           60         WNY Incremental Expenditures         \$ 1,185,914         \$ 1,236,989           61         WNY Expenditure Multiplier         0.46         0.46           62         WNY Expenditure Benefits         \$ 545,520         \$ 569,015           63         Advertising Multiplier         0.87         0.87           64         Advertising Benefits         \$ 106,897         \$ 127,955           66         WNY Expenditure & Adv Benefits         \$ 652,417         \$ 696,970           67         Customer Net Savings         \$ (168,463)         \$ 18,125           68         WNY Income Multiplier         0.49         0.49           69         WNY Customer Net Savings Benefits         \$ (82,547)         \$ 8,881           70         Tack WNY         \$ 1.31         1.52           71         TRC-WNY         1.31         1.52           71         Troal         \$ 103,565         \$ 127,349	51 52 53 54 55	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33
57         Present Value of Total Initial Program Costs         \$ 1,308,784 \ 0.87         \$ 1,308,784 \ 1.01           59         VI. TRC-WNY         0.87         1.01           60         WNY Incremental Expenditures         \$ 1,185,914 \ 0.46         0.46           61         WNY Expenditure Multiplier         0.46         0.46           62         WNY Expenditure Benefits         \$ 545,520 \ 569,015         569,015           63         Advertising Multiplier         0.87         0.87           64         Advertising Benefits         \$ 106,897 \ 127,955         127,955           66         WNY Expenditure & Adv Benefits         \$ 652,417 \ \$ 696,970         696,970           67         Customer Net Savings         \$ (168,463) \ \$ 18,125         8 18,125           68         WNY Income Multiplier         0.49         0.49         0.49           69         WNY Customer Net Savings Benefits         \$ (82,547) \ \$ 8,881         70         705,852           71         TRC-WNY         1.31         1.52           72         VII. Societal Test         569,870         \$ 705,852           73         Environmental         \$ 103,565         \$ 127,349	51 52 53 54 55	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189
TRC	51 52 53 54 55	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707
59 VI. TRC-WNY         WNY Incremental Expenditures         \$ 1,185,914         \$ 1,236,989           61 WNY Expenditure Multiplier         0.46         0.46           62 WNY Expenditure Benefits         \$ 545,520         \$ 569,015           63 Advertising         \$ 122,870         \$ 147,075           64 Advertising Multiplier         0.87         0.87           65 Advertising Benefits         \$ 106,897         \$ 127,955           66 WNY Expenditure & Adv Benefits         \$ 652,417         \$ 696,970           67 Customer Net Savings         \$ (168,463)         \$ 18,125           68 WNY Income Multiplier         0.49         0.49           69 WNY Customer Net Savings Benefits         \$ (82,547)         \$ 8,881           70 Total WNY Benefits         \$ 569,870         \$ 705,852           71 Total WNY Benefits         \$ 569,870         \$ 705,852           72 VII. Societal Test         1.31         1.52           74 Total         \$ 103,565         \$ 127,349	51 52 53 54 55 56 57	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707
Section   Color	51 52 53 54 55 56 57 58	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064
61         WNY Expenditure Multiplier         0.46         0.46           62         WNY Expenditure Benefits         \$ 545,520         \$ 569,015           63         Advertising         \$ 122,870         \$ 147,075           64         Advertising Benefits         0.87         0.87           65         Advertising Benefits         \$ 106,897         \$ 127,955           66         WNY Expenditure & Adv Benefits         \$ 652,417         \$ 696,970           67         Customer Net Savings         \$ (168,463)         \$ 18,125           68         WNY Income Multiplier         0.49         0.49           69         WNY Customer Net Savings Benefits         \$ (82,547)         \$ 8,881           70         Total WNY Benefits         \$ 569,870         705,852           71         TRC-WNY         1.31         1.52           73         Environmental         Total         \$ 103,565         \$ 127,349           75         Other         WN 103,565         \$ 127,349	51 52 53 54 55 56 57 58	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064
62         WNY Expenditure Benefits         \$ 545,520         \$ 569,015           63         Advertising Multiplier         0.87         0.87           65         Advertising Benefits         \$ 106,897         \$ 127,955           66         WNY Expenditure & Adv Benefits         \$ 652,417         696,970           67         Customer Net Savings         \$ (168,463)         \$ 18,125           68         WNY Income Multiplier         0.49         0.49           WNY Customer Net Savings Benefits         \$ (82,547)         \$ 8,881           70         Total WNY Benefits         \$ 569,870         \$ 705,852           71         TRC-WNY         1.31         1.52           72         VII. Societal Test         Total         Total         \$ 103,565         \$ 127,349           73         Total         \$ 103,565         \$ 127,349	51 52 53 54 55 56 57 58 59	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01
Advertising	51 52 53 54 55 56 57 58 59 60	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989
64         Adverttising Multiplier         0.87         0.87           65         Advertising Benefits         \$ 106,897         \$ 127,955           66         WNY Expenditure & Adv Benefits         \$ 652,417         \$ 696,970           67         Customer Net Savings         \$ (168,463)         \$ 18,125           68         WNY Income Multiplier         0.49         0.49           69         WNY Customer Net Savings Benefits         \$ (82,547)         \$ 8,881           70         Total WNY Benefits         \$ 569,870         \$ 705,852           71         TRC-WNY         1.31         1.52           72         VII. Societal Test         Environmental         Total         \$ 103,565         \$ 127,349           75         Other         \$ 103,565         \$ 127,349	51 52 53 54 55 56 57 58 59 60 61	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46
Advertising Benefits	51 52 53 54 55 56 57 58 59 60 61 62	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015
66 WNY Expenditure & Adv Benefits         \$ 652,417         \$ 696,970           67 Customer Net Savings         \$ (168,463)         \$ 18,125           68 WNY Income Multiplier         0.49         0.49           69 WNY Customer Net Savings Benefits         \$ (82,547)         \$ 8,881           70 TRC-WNY         1.31         1.52           72 VII. Societal Test         Total         Total           73 Environmental         \$ 103,565         \$ 127,349           75 Other         \$ 103,565         \$ 127,349	51 52 53 54 55 56 57 58 59 60 61 62 63	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075
67         Customer Net Savings         \$ (168,463)         \$ 18,125           68         WNY Income Multiplier         0.49         0.49           69         WNY Customer Net Savings Benefits         \$ (82,547)         \$ 8,881           70         Total WNY Benefits         \$ 569,870         \$ 705,852           71         TRC-WNY         1.31         1.52           72         VII. Societal Test         Environmental         Total         \$ 103,565         \$ 127,349           74         Total         \$ 103,565         \$ 127,349	51 52 53 54 55 56 57 58 59 60 61 62 63 64	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87
68     WNY Income Multiplier     0.49     0.49       69     WNY Customer Net Savings Benefits     \$ (82,547)     \$ 8,881       70     Total WNY Benefits     \$ 569,870     \$ 705,852       71     TRC-WNY     1.31     1.52       72     VII. Societal Test       73     Environmental       74     Total     \$ 103,565     \$ 127,349       75     Other	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955
Total WNY Customer Net Savings Benefits   \$ (82,547)   \$ 8,881     Total WNY Benefits   \$ 569,870   \$ 705,852     TRC-WNY   1.31   1.52     T2 VII. Societal Test     Total   \$ 103,565   \$ 127,349     Total	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits WNY Expenditure & Adv Benefits	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 166,897 \$ 652,417	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970
Total WNY Benefits	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Multiplier Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463)	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125
TRC-WNY	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49
TRC-WNY	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Income Multiplier WNY Locome Multiplier	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547)	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49
72   VII. Societal Test	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Income Multiplier WNY Locome Multiplier	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547)	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881
Total   Total   \$ 103,565   \$ 127,349	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ (82,547) \$ 569,870	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852
Total	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Multiplier Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ (82,547) \$ 569,870	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852
75 Other	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs per Annual Participant VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits Total WNY Benefits TRC-WNY VII. Societal Test	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ (82,547) \$ 569,870	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852
	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits Trac-WNY VII. Societal Test Environmental	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ 569,870 1.31	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52
I /6 L lotal	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY VII. Societal Test Environmental Total	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ 569,870 1.31	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52
	51 52 53 54 55 55 56 60 61 62 63 64 65 66 67 70 71 72 73 74 75	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Multiplier Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY VII. Societal Test Environmental Total Other	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ 569,870 1.31	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52
	51 52 53 54 55 55 56 57 58 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76	Annual NGS Savings per Participant Total NGS Savings V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs per Annual Participant VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY VII. Societal Test Environmental Total Other Total	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ (168,463) 0.49 \$ (82,547) \$ (82,547) \$ 159,870 1.31	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52
L 70 IT atal Panafita W/ TDC WNV	51 52 53 54 55 55 56 67 60 61 62 63 64 65 66 67 71 72 73 74 75 76	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY VII. Societal Test Environmental Total Other Total Total Incremental Societal Benefits	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ 569,870 1.31 \$ 103,565	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52 \$ 127,349 \$ 127,349
78 Total Benefits W/TRC WNY \$ 1,813,756 \$ 2,235,390	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 73 74 75 76	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs per Annual Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY VII. Societal Test Environmental Total Other Total Total Incremental Societal Benefits Total Benefits W/ TRC WNY	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ 569,870 1.31 \$ 103,565 \$ 1,813,756	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 \$ 696,970 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52 \$ 127,349 \$ 127,349 \$ 2,235,390
1.78 ITotal Renefits W/ TRC WNY   ¢ 1.913.756   ¢ 2.335.300	51 52 53 54 55 55 56 67 60 61 62 63 64 65 66 67 71 72 73 74 75 76	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY VII. Societal Test Environmental Total Other Total Total Incremental Societal Benefits	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ 569,870 1.31 \$ 103,565	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52 \$ 127,349 \$ 127,349
Total Benefits W/TRC WNY	51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 73 74 75 76	Annual NGS Savings per Participant Total NGS Savings  V. Direct Cost Benefit Summary Present Value of Participant Savings Present Value of Total Savings Present Value of Total Initial Program Costs per Annual Participant Present Value of Total Initial Program Costs per Annual Present Value of Total Initial Program Costs TRC  VI. TRC-WNY WNY Incremental Expenditures WNY Expenditure Multiplier WNY Expenditure Benefits Advertising Advertising Multiplier Advertising Benefits WNY Expenditure & Adv Benefits Customer Net Savings WNY Income Multiplier WNY Customer Net Savings Benefits Total WNY Benefits TRC-WNY VII. Societal Test Environmental Total Other Total Total Incremental Societal Benefits Total Benefits W/ TRC WNY	\$ 9.66 \$ 29.07 \$ 95,421 \$ 347.34 \$ 1,140,320 \$ 357 \$ 1,308,784 0.87 \$ 1,185,914 0.46 \$ 545,520 \$ 122,870 0.87 \$ 106,897 \$ 652,417 \$ (168,463) 0.49 \$ (82,547) \$ 569,870 1.31 \$ 103,565 \$ 1,813,756	\$ 9.66 \$ 68.06 \$ 117,334 \$ 813.33 \$ 1,402,189 \$ 707 \$ 1,384,064 1.01 \$ 1,236,989 0.46 \$ 569,015 \$ 147,075 0.87 \$ 127,955 \$ 696,970 \$ 18,125 0.49 \$ 8,881 \$ 705,852 1.52 \$ 127,349 \$ 127,349 \$ 2,235,390

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1	A National Fuel Gas Distribution Corporation	Н	
2	New York Division		
3	Conservation Incentive Program		
4	Program Measurement and Verification Summary		
5	l logiam modeli ement and vermoditer editinary		
6	5/13/2011		
7	Quarter		
8	13		
9			
10	Resid		l.
	,		
			Appliance
		Appliance	Rebates -
	,	Rebates -	Storage
		Storage Tank	Tankless Water
		Water Heater	Heater
11		Residential	Residential
	Adjustment Detail		
	I. Spillover		
	Total Spillover Impact (Mcf)	-	
	Total Participants	3,283	1,724
	Adjustment to Per Participant Volume Due to Spillover	-	-
	II. Free Riders		
	Mcf Saved per Participant	2.91	6.81
87	Free Ridership %	10%	10%
	Adjustment to Per Participant Volume Due to Free Riders	0.29	0.68
89	III. Snapback		
	Total Snapback Impact (Mcf)	-	-
91	Total Participants	3,283	1,724
	Adjustment to Per Participant Volume Due to Snapback	-	-
93	IV. Total Volume Adjustment		
94	Total Volume Adjustments	(0.29)	(0.68)
	Adjustment Impact		
96	I. Customer and Volume Information		
	Number of Customers Eligible	468,292.00	23,415.00
98	Participation Rate	0.70%	7.36%
	Annual Number of Participants	3,283	1,724
	Total Mcf Adjusted	(954)	(1,173)
	DTH Conversion	1.035	1.035
	Total DTH Adjusted	(988)	(1,214)
	Mcf Adjusted per Participant	(0.29)	(0.68)
	DTH Adjusted per Participant	(0.30)	(0.70)
	II. Program Cost Information		
	Company Direct Costs	\$ -	\$ -
	Company Admin Costs		
	Company Advertising Costs		
	Total Initial Program Costs - Company	\$ -	\$ -
110	Total Initial Program Costs - Participant	\$ (65,660)	\$ (60,340)
111	Total Initial Program Costs	\$ (65,660)	\$ (60,340)
112	Per Participant Initial Program Costs - Company	\$ -	\$ -
	Per Participant Initial Program Costs - Participant	\$ (20.00)	\$ (35.00)
114	Total Initial Program Costs per Annual Participant	\$ (20.00)	\$ (35.00)
	Annual Ongoing Costs - Company per Participant		
116	Annual Ongoing Costs - Participant per Participant		
117	Total Annual Ongoing Costs per Participant		
	Annual Ongoing Costs - Company		
	Annual Ongoing Costs - Participant		
		ı	
119	Total Annual Ongoing Costs		
119 120	Total Annual Ongoing Costs  III. Discount Assumptions		
119 120 121		-	-
119 120 121 122	III. Discount Assumptions	5.50%	- 5.50%
119 120 121 122 123	III. Discount Assumptions Anticipated Life of Program Measure (Years)	- 5.50% -	- 5.50% -
119 120 121 122 123 124	III. Discount Assumptions Anticipated Life of Program Measure (Years) Discount Rate PVIFA	- 5.50% -	- 5.50% -
119 120 121 122 123 124 125	III. Discount Assumptions Anticipated Life of Program Measure (Years) Discount Rate	- 5.50% - \$ 10.00	5.50%
119 120 121 122 123 124 125 126	III. Discount Assumptions Anticipated Life of Program Measure (Years) Discount Rate PVIFA IV. Incremental Savings Natural Gas Supply Rate (\$/Mcf)	\$ 10.00	\$ 10.00
119 120 121 122 123 124 125 126 127	III. Discount Assumptions Anticipated Life of Program Measure (Years) Discount Rate PVIFA IV. Incremental Savings Natural Gas Supply Rate (\$/Mcf) Natural Gas Supply Rate (\$/Dth)	\$ 10.00 \$ 9.66	\$ 10.00 \$ 9.66
119 120 121 122 123 124 125 126 127	III. Discount Assumptions Anticipated Life of Program Measure (Years) Discount Rate PVIFA IV. Incremental Savings Natural Gas Supply Rate (\$/Mcf)	\$ 10.00	\$ 10.00

	Α		Н		I
1	National Fuel Gas Distribution Corporation				
2	New York Division				
3	Conservation Incentive Program				
4	Program Measurement and Verification Summary				
5 6	5/13/2011				
7	Quarter			1	
8	Quarter 13				
9	13				
10	Resid	:			
				_	
					Appliance
			ppliance	,	Rebates -
			Rebates -	_	Storage
			rage Tank	ıan	kless Water
1,,			ter Heater	_	Heater
11	Adjusted Analysis	Re	esidential	K	esidential
	Adjusted Analysis  I. Customer and Volume Information				
	Number of Customers Eligible		468,292		23,415
	Participation Rate		0.70%		7.36%
	Total Number of Participants		3,283		1,724
	Total Mcf Saved		8,588		10,560
	DTH Conversion		1.035		1.035
	Total DTH Saved		8,888		10,930
	Mcf Saved per Participant		2.62		6.13
	DTH Saved per Participant		2.71		6.34
140	i '				
	Estimated Peak Day Impact Mcf		78.43		96.44
	Estimated Peak Day Impact Dth		81.17		99.81
	Total Average Annual Accounts		482,775		482,775
	Impact on Total Average Annual Usage Per Account		0.02		0.02
	II. Program Cost Information	l			
	Company Direct Costs	\$	513,790	\$	615,006
	Company Admin Costs	\$	15,524	\$	18,583
	Company Advertising Costs	\$	122,870	\$	147,075
	Total Initial Program Costs - Company	\$	652,184	\$	780,664
	Total Initial Program Costs - Participant	\$	590,940	\$	543,060
	Total Initial Program Costs	\$	1,243,124	\$	1,323,724
	Per Participant Initial Program Costs - Company	\$	198.65	\$	452.82
	Per Participant Initial Program Costs - Participant	\$	180.00	\$	315.00
	Total Initial Program Costs per Annual Participant	\$	378.65	\$	767.82
	Annual Ongoing Costs - Company per Participant Annual Ongoing Costs - Participant per Participant	\$	-	\$	-
	Total Annual Ongoing Costs per Participant	\$	-	\$	-
	Annual Ongoing Costs - Company	\$	-	\$	-
	Annual Ongoing Costs - Participant	\$	_	\$	_
	Total Annual Ongoing Costs	\$	_	\$	_
	III. Discount Assumptions			_	
	Anticipated Life of Program Measure (Years)		20		20
	Discount Rate		5.50%		5.50%
	PVIFA		11.95		11.95
165	IV. Incremental Savings				
	Natural Gas Supply Rate (\$/Mcf)	\$	10.00	\$	10.00
	Natural Gas Supply Rate (\$/Dth)	\$	9.66	\$	9.66
	Annual NGS Savings per Participant	\$	26.16	\$	61.25
	Total NGS Savings	\$	85,879	\$	105,601
	V. Direct Cost Benefit Summary	ً ا		ً ا	
	Present Value of Participant Savings	\$	312.61	\$	732.00
172	Present Value of Total Savings	\$	1,026,288	\$	1,261,970
	Present Value of Total Initial Program Costs per Annual	_		_	
	Participant  Present Value of Total Initial Pregram Costs	\$	379	\$	768
	Present Value of Total Initial Program Costs	\$	1,243,124	\$	1,323,724
	TRC VI. TRC-WNY	<b>—</b>	0.83	<u> </u>	0.95
		\$	1 120 254	\$	1 176 640
	WNY Incremental Expenditures WNY Expenditure Multiplier	φ	1,120,254 0.46	Φ	1,176,649 0.46
	WNY Expenditure Benefits	\$	515,317	\$	541,258
	Advertising	\$	122,870	\$	147,075
	Advertising Multiplier	Ψ .	0.87	<b>"</b>	0.87
	Advertising Benefits	\$	106,897	\$	127,955
	WNY Expenditure & Adv Benefits	\$	622,213	\$	669,214
	Customer Net Savings	\$	(216,835)		(61,753)
	WNY Income Multiplier	·	0.49		0.49
	WNY Customer Net Savings Benefits	\$	(106,249)	\$	(30,259)
	Total WNY Benefits	\$	515,964	\$	638,955
	TRC-WNY		1.24	L	1.44
	VII. Societal Test				
	Environmental	1			
	Total	\$	93,209	\$	114,614
	Other			٦	
	Total	\$	-	\$	-
	Total Incremental Societal Benefits	\$	93,209	\$	114,614
	Total Benefits W/TRC-WNY	\$	1,635,461	\$	2,015,539
196	Societal Test		1.32		1.52

Total DTH Saved   Total DTH		A	J	K	L	M	N	0
Continue   Program   Pro	1		-	l .	II.			
Program Measurement and Ventication Gurmany   1								
Section   Sect	3	Conservation Incentive Program						
Column	4	Program Measurement and Verification Summary						
Total Res Rebotes	5							
Part	6	5/13/2011						
Total Res Rebates	7	Quarter						
Total Res Rebates	8	13						
Total Res Rebates	9							
Total Prescription	10	Resid						
Total Prescription								
Total Prescription								
Total Prescription								
Total Prescription								
Total Prescription								
Total Prescription								
1						Total Non Res		
Section   Continue	11		<b>Total Res Rebates</b>	LIURP	Total Res	Rebates	Outreach	Total Program
Tell Number of Costomers Eligible   15,000   13,77%   3,035%   10,000   1	12	Base Analysis						
17   Folial Number of Perincipants   1,000	13	I. Customer and Volume Information						
Total Annual McSaword	14	Number of Customers Eligible		15,000		34,100	482,775	
Total Annual McF Saved	15	Participation Rate		13.719	ò	3.03%	100.00%	
Total DTH Saved	16	Total Number of Participants		2,057		1,034	482,775	
Total DTH Saved								
Total DTH Saved   Total DTH	17	Total Annual Mcf Saved	765,489	82,514	848,003	108,910	482,775	1,439,688
Med Saved per Participant Base	18	DTH Conversion	1.035	1.035	1.035	1.035	1.035	1.035
Med Saved per Participant Base								
Multiple Factor for Sensitivity Analysis	19	Total DTH Saved	792,282	85,402	877,684	112,721	499,672	1,490,077
Multiple Factor for Sensitivity Analysis								
22   Med Saved per Participant	20	Mcf Saved per Participant Base		40.11		105.33	1.00	
22   Med Saved per Participant								
23   This Saved per Farticipant   6,991   754   754   754   754   754   754   754   754   754   754   754   754   754   754   755   754   754   754   754   754   754   754   754   754   755   754		Multiple Factor for Sensitivity Analysis		0%	, o			
24   Estimated Peak Day Impact Mcf	22	Mcf Saved per Participant		40.11		105.33	1.00	
25   Eminated Peak Day Impact DTH		DTH Saved per Participant		41.52	1	109.01		1
26   Total Average Annual Accounts	24	Estimated Peak Day Impact Mcf	6,991	754	7,744	995		13,148
			7,235	780	8,015	1,029	4,563	13,608
28   Inforgram Cost Information	26	Total Average Annual Accounts	482,775	482,775	482,775	34,100	482,775	1
28   Inforgram Cost Information								
23   Company Nitrect Costs   \$ 11,728,527   \$ 6,703,480   \$ 18,432,017   \$ 1,207,422   \$ 1,805,303   \$ 5 1,805,303   \$ 1,8	27	Impact on Total Average Annual Usage Per Account Per Mcf	1.59	0.17	1.76	3.19	1.00	
30   Company Advertising Costs   \$ 2,804,810   \$ 1,835,825   \$ 59,900   \$ 3,093,558   \$ 1,685,702   \$ 3,100,700   \$ 1,4887,719   \$ 7,984,409   \$ 2,287,220   \$ 1,555,609   \$ 3,093,558   \$ 5,167,719   \$ 7,984,409   \$ 2,287,220   \$ 1,555,609   \$ 3,093,558   \$ 5,167,719   \$ 7,984,409   \$ 2,287,220   \$ 1,555,609   \$ 3,093,558   \$ 5,167,719   \$ 7,984,409   \$ 2,287,220   \$ 1,555,609   \$ 3,093,558   \$ 2,752,1857   \$ 3,475,194   \$ 3,093,558   \$ 3,093,559   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,559   \$ 3,093,55	28	II. Program Cost Information						
31   Company Advertising Costs   \$ 2,804,810   \$ 2,984,681   \$ 3,093,558   \$ 6,187,116   \$ 14,887,719   \$ 7,984,400   \$ 22,876,209   \$ 3,093,558   \$ 5,5298,439   \$ 3,093,558   \$ 5,5298,439   \$ 3,881,62   \$ 5,2338,344   \$ 1,504,92   \$ 6,41   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558   \$ 3,093,558	29	Company Direct Costs	\$ 11,728,527	\$ 6,703,490	\$ 18,432,017	\$ 1,207,422		\$ 19,639,439
31 Company Advertising Costs   S	30	Company Admin Costs	\$ 354,382	\$ 1,281,000	\$ 1,635,382	\$ 59,920		\$ 1,695,302
\$29,466,175   \$29,466,175   \$5,206,487   \$5,208,331   \$5,309,358   \$5,208,348   \$7,386,402   \$3,093,558   \$6,241   \$3,381,62   \$5,238,348   \$7,386,402   \$3,093,558   \$6,241   \$3,581,62   \$3,881,62   \$5,238,348   \$7,386,402   \$3,093,558   \$6,241   \$3,581,62   \$3,881,62   \$5,238,348   \$7,386,402   \$3,093,558   \$6,241   \$3,581,62   \$3,881,62   \$5,238,348   \$7,143,52   \$6,241   \$3,251,123   \$3,	31	Company Advertising Costs	\$ 2,804,810			\$ 288,748	\$ 3,093,558	\$ 6,187,116
\$29,466,175   \$29,466,175   \$5,206,487   \$5,208,331   \$5,309,358   \$5,208,348   \$7,386,402   \$3,093,558   \$6,241   \$3,381,62   \$5,238,348   \$7,386,402   \$3,093,558   \$6,241   \$3,581,62   \$3,881,62   \$5,238,348   \$7,386,402   \$3,093,558   \$6,241   \$3,581,62   \$3,881,62   \$5,238,348   \$7,386,402   \$3,093,558   \$6,241   \$3,581,62   \$3,881,62   \$5,238,348   \$7,143,52   \$6,241   \$3,251,123   \$3,								
34   Total Initial Program Costs   \$ 44,353,894   \$ 7,384,602   \$ 3,093,585   \$ 62,818,344   \$ 36   Per Participant Initial Program Costs - Company   \$ 3,381,62   \$ 5,588,602   \$ 6,44   \$ 36   Per Participant Initial Program Costs - Participant   \$ 3,381,62   \$ 5,588,602   \$ 6,44   \$ 38   Annual Ongoing Costs - Company per Participant   \$ 3,381,62   \$ 5,588,602   \$ 6,44   \$ 3,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,000,000   \$ 5,500								
35   Per Participant Initial Program Costs - Company   \$ 3.881.62   \$ 5.508.60   \$ 5.	34	Total Initial Program Costs		\$ 7,984,490	\$ 52,338,384	\$ 7,386,402	\$ 3,093,558	\$ 62,818,344
37   Total Initial Program Costs per Annual Participant   \$   3.881.62   \$   7,143.52   \$   6.41   \$   39   Annual Ongoing Costs - Company per Participant   \$   \$   \$   \$   \$   \$   \$   \$   \$		Per Participant Initial Program Costs - Company						
37   Total Initial Program Costs per Annual Participant   \$   3.881.62   \$   7,143.52   \$   6.41   \$   39   Annual Ongoing Costs - Company per Participant   \$   \$   \$   \$   \$   \$   \$   \$   \$								
Section   Sect							\$ 6.41	
39 Annual Ongoing Costs - Participant   \$ .							\$ -	
All Annual Ongoing Costs per Participant   \$						\$ -		
All Annual Ongoing Costs - Company   \$								
Annual Ongoing Costs - Participant   \$								
13   Total Annual Orgoning Costs   \$ .								
14 III. Discount Assumptions								
155 Anticipated Life of Program Measure (Years)				*			·	
The control of the	45	Anticipated Life of Program Measure (Years)	19.56	25	20	17	3.25	19.1
Arr								
18   N     N     Incremental Savings								11.6599
Age   Natural Gas Supply Rate (\$Mcf)   \$ 10.00   \$ 10.								
Sol   Natural Gas Supipix Rate (S/Oth)   \$ 9.66   \$ 9.66   \$ 9.66   \$ 1,053.28   \$ 10.00   \$ 2 Total NGS Savings per Participant   \$ 401.14   \$ 8,480.034   \$ 1,089.097   \$ 4,827.750   \$ 14,396,881   \$ 2 Total NGS Savings   \$ 7,654,894   \$ 8,251.40   \$ 8,480.034   \$ 1,089.097   \$ 4,827.750   \$ 14,396,881   \$ 401.14   \$ 8,480.034   \$ 1,089,097   \$ 4,827.750   \$ 14,396,881   \$ 4 1,396,881   \$ 4 1,435.389   \$ 5,380.83   \$ 11,443.53   \$ 29.04   \$ 7 Fesent Value of Total Savings   \$ 83,698,926   \$ 11,068,374   \$ 94,767,299   \$ 11,832,608   \$ 14,018,855   \$ 120,618,763   \$ 7 Fresent Value of Total Initial Program Costs per Annual   \$ 8,382   \$ 7,144   \$ 6   \$ 6   \$ 7 Fresent Value of Total Initial Program Costs   \$ 44,353,894   \$ 7,984,490   \$ 52,338,884   \$ 7,386,402   \$ 3,093,558   \$ 62,818,344   \$ 7,984,490   \$ 1,180   \$ 1,180   \$ 1,180   \$ 1,190   \$ 1,180				\$ 10.00		\$ 10.00	\$ 10.00	]
State   Annual NGS Savings   State								
Second Form   Second								
Solid   Note   Direct Cost Benefit Summary   Solid   Present Value of Participant Savings   Solid			\$ 7,654,894					\$ 14,396,881
Set   Present Value of Participant Savings   \$ 1,380,83   \$ 11,443.53   \$ 29.04   \$ 120,618,763   \$ 1,068,374   \$ 94,767,299   \$ 11,832,608   \$ 14,018,855   \$ 120,618,763   \$ 1,068,374   \$ 94,767,299   \$ 11,832,608   \$ 14,018,855   \$ 120,618,763   \$ 1,068,374   \$ 94,767,299   \$ 11,832,608   \$ 14,018,855   \$ 120,618,763   \$ 1,068,374   \$ 94,767,299   \$ 11,832,608   \$ 14,018,855   \$ 120,618,763   \$ 1,068,374   \$ 1,068,374   \$ 7,144   \$ 6 6   \$ 6 6   \$ 1,068,374   \$ 7,984,490   \$ 52,338,384   \$ 7,386,402   \$ 3,093,558   \$ 62,818,344   \$ 1,29   \$ 1,88   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1,39   \$ 1								
Section   Present Value of Total Savings   Fresent Value of Total Initial Program Costs per Annual   Present Value of Total Initial Program Costs per Annual   Section   Present Value of Total Initial Program Costs   \$ 83,698,926   \$ 11,068,374   \$ 94,767,299   \$ 11,832,608   \$ 14,018,855   \$ 120,618,763   \$ 120,618				\$ 5,380.83		\$ 11,443.53	\$ 29.04	
Present Value of Total Initial Program Costs per Annual   S6 Participant   S7 Present Value of Total Initial Program Costs   \$44,353,894   \$7,984,490   \$52,338,384   \$7,386,402   \$3,093,558   \$62,818,344   \$1.89   \$1.39   \$1.81   \$1.60   \$4.53   \$1.92			\$ 83,698,926	\$ 11,068,374	\$ 94,767,299	\$ 11,832,608		\$ 120,618,763
Section   Participant   Section								1
Fresent Value of Total Initial Program Costs   \$ 44,353,894   \$ 7,984,490   \$ 52,338,384   \$ 7,386,402   \$ 3,093,558   \$ 62,818,344   \$ 1.89   \$ 1.89   \$ 1.81   \$ 1.60   \$ 4.53   \$ 1.92   \$	56			\$ 3,882		\$ 7,144	\$ 6	
TRC	57	Present Value of Total Initial Program Costs	\$ 44,353,894		\$ 52,338,384			\$ 62,818,344
So   VI. TRC-WNY     So   WNY Incremental Expenditures   \$   41,549,084   \$   7,984,490   \$   49,533,574   \$   7,097,654   \$   - \$   56,631,228   \$   61   WNY Expenditure Multiplier   \$   0.46   0.46   0.46   0.46   0.46   \$   62   WNY Expenditure Benefits   \$   19,155,140   \$   3,672,865   \$   22,828,006   \$   3,264,921   \$   - \$   26,092,927   \$   63   Advertising Multiplier   \$   2,804,810   \$   288,748   \$   3,093,558   \$   6,187,116   \$   0.87   \$   0			1.89					1.92
61         WNY Expenditure Multiplier         0.46         0.49         0.87         26.092,927         2.804,810         \$ 288,748         \$ 3,093,558         6,187,116         0.87		VI. TRC-WNY						
State	60	WNY Incremental Expenditures	\$ 41,549,084	\$ 7,984,490	\$ 49,533,574	\$ 7,097,654	\$ -	\$ 56,631,228
63         Advertising         \$ 2,804,810         \$ - \$ 2,804,810         \$ 288,748         \$ 3,093,558         \$ 6,187,116           64         Advertising Multiplier         0.87         0.92         0.98         0.92         0.98         0.49         0.49					1		0.46	1
64         Advertitising Multiplier         0.87         0.82         0.87         0.82         0.87         0.82         0.82         0.87         0.82         0.93         0.84         0.82         0.88         0.92         0.89         0.49         0.49         0.4	62	WNY Expenditure Benefits		\$ 3,672,865	\$ 22,828,006	\$ 3,264,921	\$ -	\$ 26,092,927
State			\$ 2,804,810	\$ -	\$ 2,804,810	\$ 288,748	\$ 3,093,558	\$ 6,187,116
66 WNY Expenditure & Adv Benefits         \$ 21,595,325   \$ 3,672,865   \$ 25,268,190   \$ 3,516,132   \$ 2,691,395   \$ 31,475,717   \$ 67 Customer Net Savings         \$ 39,345,031   \$ 3,083,884   \$ 42,428,915   \$ 4,446,206   \$ 10,925,298   \$ 57,800,419   \$ 0.49						0.87		
66 WNY Expenditure & Adv Benefits         \$ 21,595,325   \$ 3,672,865   \$ 25,268,190   \$ 3,516,132   \$ 2,691,395   \$ 31,475,717   \$ 67 Customer Net Savings         \$ 39,345,031   \$ 3,083,884   \$ 42,428,915   \$ 4,446,206   \$ 10,925,298   \$ 57,800,419   \$ 0.49				\$ -		\$ 251,211		
67 Customer Net Savings         \$ 39,345,031         \$ 3,083,884         \$ 42,428,915         \$ 4,446,206         \$ 10,925,298         \$ 57,800,419           68 WNY Income Multiplier         0.49<	66	WNY Expenditure & Adv Benefits		\$ 3,672,865	\$ 25,268,190	\$ 3,516,132		
68         WNY Income Multiplier         0.49         0.20         2.37         7.13         2.87         2.87 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>								
Total WNY Benefits	68	WNY Income Multiplier			1			1
TRC-WNY   2.81   2.04   2.69   2.37   7.13   2.87	69	WNY Customer Net Savings Benefits		\$ 1,511,103	\$ 20,790,168	\$ 2,178,641		\$ 28,322,205
TRC-WNY   2.81   2.04   2.69   2.37   7.13   2.87     72   VII. Societal Test								
Total   Societal Test   State   Stat								2.87
Total   Script   Total   Script   Scr	72	VII. Societal Test						
Total   Total   Total   Societal Benefits   Total   Societal Benefits   Total   Societal Benefits   Total   Societal Benefits   Societal Benefit								
Total   Total   Total   Societal Benefits   Total   Societal Benefits   Total   Societal Benefits   Total   Societal Benefits   Societal Benefit		Total	\$ 7,601,641	\$ 1,005,244	\$ 8,606,885	\$ 1,074,652	\$ 1,273,210	\$ 10,954,747
Total						1		1
Total Incremental Societal Benefits						]	]	]
78 Total Benefits W/ TRC WNY \$ 132,174,957 \$ 17,257,586 \$ 149,432,543 \$ 18,602,032 \$ 23,336,856 \$ 191,371,431			\$ 7,601,641	\$ 1,005,244	\$ 8,606,885	\$ 1,074,652	\$ 1,273,210	\$ 10,954,747
1/2 [2.98] 2.76] 2.86] 2.52] 7.54] 3.05		Societal Test	2.98	2.16		2.52	7.54	3.05

A	J	K	L	М	N	0
National Fuel Gas Distribution Corporation						
2 New York Division						
3 Conservation Incentive Program						
Program Measurement and Verification Summary						
5						
6 5/13/2011						
7 Quarter						
8						
9						
10 Resi	С					
				Total Non Res	General	
11	Total Res Rebates	LIURP	Total Res	Rebates	Outreach	Total Broarem
	Total Res Repates	LIURP	Total Res	Repates	Outreach	Total Program
80 Adjustment Detail						
81 I. Spillover						
82 Total Spillover Impact (Mcf)		4 050		4.004	400 775	
Total Participants		1,359		1,034	482,775	
84 Adjustment to Per Participant Volume Due to Spillover	<del>                                     </del>	-		-	-	
85 II. Free Riders				105.55		
86 Mcf Saved per Participant		40.11		105.33	1.00	
87 Free Ridership %		0%		10%	10%	
88 Adjustment to Per Participant Volume Due to Free Riders		-		10.53	0.10	
89 III. Snapback						
90 Total Snapback Impact (Mcf)						
91 Total Participants		1,359		1,034	482,775	
92 Adjustment to Per Participant Volume Due to Snapback		-		-	-	
93 IV. Total Volume Adjustment						
94 Total Volume Adjustments		-		(10.53)	(0.10)	
95 Adjustment Impact						
96 I. Customer and Volume Information						
97 Number of Customers Eligible		15,000.00		34,100.00	482,775.00	
98 Participation Rate		13.71%		3.03%	100.00%	
99 Annual Number of Participants		2,057		1,034	482,775	
100 Total Mcf Adjusted				(10,891)	(48,278)	
101 DTH Conversion		1.035		1.035	1.035	
102 Total DTH Adjusted		-		(11,272)	(49,967)	
103 Mcf Adjusted per Participant		-		(10.53)	(0.10)	
104 DTH Adjusted per Participant		-		(10.90)	(0.10)	
105 II. Program Cost Information		1.				
106 Company Direct Costs		\$ -		\$ -	\$ -	
107 Company Admin Costs						
108 Company Advertising Costs						
109 Total Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
110 Total Initial Program Costs - Participant		\$ -		\$ (583,031)	\$ -	
111 Total Initial Program Costs		\$ -		\$ (583,031)		
112 Per Participant Initial Program Costs - Company		\$ -		\$ -	\$ -	
113 Per Participant Initial Program Costs - Participant		\$ -		\$ (563.86)	\$ -	
114 Total Initial Program Costs per Annual Participant		\$ -		\$ (563.86)	\$ -	
115 Annual Ongoing Costs - Company per Participant				1		
116 Annual Ongoing Costs - Participant per Participant						
117 Total Annual Ongoing Costs per Participant						
118 Annual Ongoing Costs - Company						
119 Annual Ongoing Costs - Participant						
120 Total Annual Ongoing Costs						
121 III. Discount Assumptions						
122 Anticipated Life of Program Measure (Years)		-		-	-	
123 Discount Rate		5.50%		5.50%	5.50%	
124 PVIFA		-		-	-	
125 IV. Incremental Savings	1					
126 Natural Gas Supply Rate (\$/Mcf)		\$ 10.00		\$ 10.00	\$ 10.00	
127 Natural Gas Supply Rate (\$/Dth)		\$ 9.66		\$ 9.66		
128 Annual NGS Savings per Participant		\$ -		\$ (105.33)		
129 Total NGS Savings		\$ -		\$ (108,910)		
1.25[1.2	I .	· -	l	1 (100,010)	(-TUZ,113)	

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1	National Fuel Gas Distribution Corporation											
2	New York Division											
3	Conservation Incentive Program											
4	Program Measurement and Verification Summary											
5												
6	5/13/2011											
7	Quarter											
8	13											
9												
10	Resid											
							То	tal Non Res		General		
11		<b>Total Res Rebates</b>		LIURP		Total Res		Rebates		Outreach	Total	Program
130	Adjusted Analysis											
	I. Customer and Volume Information											
	Number of Customers Eligible			15,000				34,100		482,775		
	Participation Rate			13.71%	ı			3.03%		100.00%		
	Total Number of Participants			2,057	1			1,034		482,775		
	Total Not Saved	689,291				771,805						4 204 224
		,		82,514		,		98,019		434,498		1,304,321
	DTH Conversion	1.035	1	1.035		1.035		1.035		1.035		1.035
	Total DTH Saved	713,416	l	85,402		798,818		101,449		449,705		1,349,972
	Mcf Saved per Participant		1	40.11				94.80		0.90		
	DTH Saved per Participant		1	41.52				98.11		0.93		
140	<u></u>		l									
	Estimated Peak Day Impact Mcf	6,294.89	l	753.55		7,048.45		895.15		3,968.01		11,911.61
142	Estimated Peak Day Impact Dth	6,515.21	1	779.93		7,295.14		926.48		4,106.89		12,328.51
143	Total Average Annual Accounts	482,775	1	482,775		482,775				482,775		
144	Impact on Total Average Annual Usage Per Account	1.43	L	0.17	L	1.60	L			0.90		
145	II. Program Cost Information											
146	Company Direct Costs	\$ 11,728,527	\$	6,703,490	\$	18,432,017	\$	1,207,422	\$	-	\$	19,639,439
147	Company Admin Costs	\$ 354,382	\$	1,281,000	\$	1.635.382	\$	59,920	\$	-	\$	1,695,302
148	Company Advertising Costs	\$ 2,804,810		-	\$	2,804,810	\$	288,748	\$	3,093,558	\$	6,187,116
	Total Initial Program Costs - Company	\$ 14,887,719		7,984,490	\$	22,872,209	\$	1,556,090	\$	3,093,558		27,521,857
	Total Initial Program Costs - Participant	\$ 26,519,558		- ,00 ., .00	\$	26,519,558	\$	5,247,281	\$	-		31,766,838
	Total Initial Program Costs	\$ 41,407,277	\$	7,984,490	\$	49,391,767	\$	6,803,371	\$	3,093,558		59,288,695
	Per Participant Initial Program Costs - Company	Ψ 41,401,211	\$	3,881.62	Ψ	43,331,707	\$	1,504.92	\$	6.41	Ψ	33,200,033
	Per Participant Initial Program Costs - Company			3,001.02				5,074.74	\$	0.41		
			\$	2 004 62			\$			- 6.44		
	Total Initial Program Costs per Annual Participant		\$	3,881.62			\$	6,579.66	\$	6.41		
	Annual Ongoing Costs - Company per Participant		\$	-			\$	-	\$	-		
	Annual Ongoing Costs - Participant per Participant		\$	-			\$	-	\$	-		
	Total Annual Ongoing Costs per Participant		\$	-			\$	-	\$	-		
	Annual Ongoing Costs - Company		\$	-			\$	-	\$	-		
159	Annual Ongoing Costs - Participant		\$	-			\$	-	\$	-		
160	Total Annual Ongoing Costs		\$	-			\$	-	\$	-		
161	III. Discount Assumptions											
162	Anticipated Life of Program Measure (Years)	19.56		25		20		17		3.25		19
163	Discount Rate	5.50%		5.50%		5.50%		5.50%		5.50%		5.50%
	PVIFA	9.08		13.41		12.10		10.86		2.90		11.66
	IV. Incremental Savings											
	Natural Gas Supply Rate (\$/Mcf)		\$	10.00			\$	10.00	\$	10.00		
	Natural Gas Supply Rate (\$/Dth)		\$	9.66			\$	9.66	\$	9.66		
	Annual NGS Savings per Participant		\$	401.14			\$	947.96	\$	9.00		
	Total NGS Savings	¢ 6,802,007	φ	825,140	Ф	7 719 047	φ	980,187			¢	13,043,209
	V. Direct Cost Benefit Summary	\$ 6,892,907	Ψ	023,140	\$	7,718,047	Ψ	300,107	\$	4,344,975	Ψ	10,070,208
			æ	E 200 02			ď	10 200 40	œ	20.42		
	Present Value of Participant Savings	¢ 75.070.041	\$	5,380.83		00 444 00=	\$	10,299.18	\$	26.13	e .	00 740 70.
172	Present Value of Total Savings	\$ 75,376,014	\$	11,068,374	\$	86,444,387	\$	10,649,347	\$	12,616,970	ъ 1	09,710,704
	Present Value of Total Initial Program Costs per Annual		l _				_	_	_			
	Participant		\$	3,882	_		\$	6,580	\$	6	_	
	Present Value of Total Initial Program Costs	\$ 41,407,277	\$	7,984,490	\$	49,391,767	\$	6,803,371	\$	3,093,558	\$	59,288,695
	TRC	1.82	<u> </u>	1.39		1.75		1.57		4.08		1.85
	VI. TRC-WNY		1									
	WNY Incremental Expenditures	\$ 38,602,467	\$	7,984,490	\$	46,586,957	\$	6,514,623	\$	-	\$	53,101,580
178	WNY Expenditure Multiplier		l	0.46		•		0.46		0.46		
	WNY Expenditure Benefits	\$ 17,797,760	\$	3,672,865	\$	21,470,625	\$		\$	_ `	\$	24,467,352
	Advertising	\$ 2,804,810			\$	2,804,810	\$	288,748	\$	3,093,558	\$	6,187,116
	Adverttising Multiplier	_,,_,	١	0.87	ľ	,,	1	0.87		0.87	,	, . ,
	Advertising Benefits	\$ 2,440,185	\$	-	\$	2,440,185	\$		\$	2,691,395	\$	5,382,790
	WNY Expenditure & Adv Benefits	\$ 20,237,944		3,672,865	\$	23,910,810	\$	3,247,937	\$	2,691,395		29,850,142
	Customer Net Savings	\$ 33,968,737		3,083,884	\$	37,052,621	\$	3,845,976	\$	9,523,412		50,422,009
		ψ აა,900,737	Ψ		Φ	J1,002,021	Φ		Ф		Ψ	JU,422,UU9
	WNY Income Multiplier	¢ 40.044.004	•	0.49		40 455 70 1	•	0.49	•	0.49	er.	04 700 705
	WNY Customer Net Savings Benefits	\$ 16,644,681		1,511,103	\$	18,155,784	\$	1,884,528	\$ 6	4,666,472		24,706,785
	Total WNY Benefits	\$ 36,882,626	\$	5,183,968	\$	42,066,594	\$	5,132,466	\$	7,357,867	\$	54,556,927
	TRC-WNY	2.71	<u> </u>	2.04	L	2.60		2.32		6.46		2.77
	VII. Societal Test		l									
	Environmental		1									
	Total	\$ 6,845,744	\$	1,005,244	\$	7,850,987	\$	967,187	\$	1,145,889	\$	9,964,063
192	Other		l									
193	Total		\$	-			\$	-	\$	-		
194	Total Incremental Societal Benefits	\$ 6,845,744	\$	1,005,244	\$	7,850,987	\$	967,187	\$	1,145,889	\$	9,964,063
	Total Benefits W/TRC-WNY	\$ 119,104,383		17,257,586		136,361,969	\$	16,749,000		21,120,726		74,231,694
	Societal Test	2.88	1	2.16	1	2.76		2.46		6.83		2.94
. 23		50				5				5.00		

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1	National Fuel Gas Distribution Corporation						-			-		
2	New York Division											
3	Conservation Incentive Program											
4	Program Measurement and Verification Summary											
5	rogram modearomon and vormoditon canimary											
6	5/13/2011											
7	Quarter											
8	13											
9		Pre	Post Analysis	3								
10	Resid											
			Appliance		Appliance	Appliance		Appliance				
			Rebates -		Rebates -	Rebates -		Rebates -				
		·				Water Heater	Τ-	nkless Water				
			Heating		rogramable		I a			Tatal Dag		
		١.	Systems	١.	Tstat	Tank	Ι.	Heater		Total Res		
11		R	esidential	۲	Residential	Residential		Residential		Rebates		LIURP
12							+-					
_	I. Customer and Volume Information		400.000		400.000	400.000		400.000				45.000
14	Number of Customers Eligible		468,292		468,292	468,292	.	468,292				15,000
15	Participation Rate		5.30%		5.51%	0.70%	2	0.37%				13.71%
16	Total Number of Participants		24,839		25,819	3,283		1,724				2,057
4-7	Total Annual Mat Cound		050 405		450 500	44.040		40.040		500 000		10.110
17	Total Annual Mcf Saved		353,195		152,533	14,312		13,349		533,389		48,119
18	DTH Conversion		1.035		1.035	1.035		1.035		1.035		1.035
19	Total DTH Saved	l	365 557		157,872	14 040		12 010	Ì	552,057	Ì	49,803
19	Total DTT Saveu	l	365,557		101,812	14,813		13,816	Ì	352,057	Ì	49,803
20	Mcf Saved per Participant Base	l	14.22		5.91	4.36		7.74	Ì		Ì	23.39
20	moi Saved per i articipant base	l	14.22		5.91	4.30		1.14	Ì		Ì	23.39
21	Multiple Factor for Sensitivity Analysis	l	0%		0%	0%		0%	Ì		Ì	0%
22	Mcf Saved per Participant	l	14.22		5.91	4.36	1	7.74	l		l	23.39
23	· · ·	l	14.22		6.11	4.50		7.74 8.01	l		l	23.39
24	DTH Saved per Participant Estimated Peak Day Impact Mcf	l	3,226		1,393	4.51	1	122	l	4,871		439
_												
25 26	Estimated Peak Day Impact DTH Total Average Annual Accounts	l	3,338 482,775		1,442 482,775	135 482,775		126 482,775	l	5,042 482,775	l	455 482,775
20	Total Average Allitual Accounts		402,773		402,773	402,773		402,773		402,773		402,773
27	Impact on Total Average Annual Usage Per Account Per Mcf	l	0.73		0.32	0.03		0.03	Ì	1.10	Ì	0.10
28	II. Program Cost Information		0.70		0.02	0.00	1	0.00		1.10		0.10
29	Company Direct Costs	\$	7,637,993	\$	759,595	\$ 513,790	\$	615,006	\$	9,526,383	\$	6,703,490
30	Company Admin Costs	\$	230,785	\$	22,951	\$ 15,524	\$	18,583	\$	287,843	\$	1,281,000
31	Company Advertising Costs	\$	1,826,582	\$	181,653	\$ 122,870	\$	147,075	\$	2,278,180	\$	1,201,000
32	Total Initial Program Costs - Company	\$	9,695,359	\$	964,199	\$ 652,184	\$	780,664	\$	12,092,406	\$	7,984,490
33		\$	17,387,300	-	645,475	\$ 656,600			\$	19,292,775		7,964,490
_	Total Initial Program Costs - Participant			\$			\$	603,400			\$	7 004 400
34	Total Initial Program Costs	\$	27,082,659	\$	1,609,674	\$ 1,308,784		1,384,064	\$	31,385,181	\$	7,984,490
35	Per Participant Initial Program Costs - Company	\$	307.50	\$	29.42	\$ 156.50	\$	356.73			\$	3,881.62
36	Per Participant Initial Program Costs - Participant	\$	700.00	\$	25.00	\$ 200.00		350.00			\$	-
37	Total Initial Program Costs per Annual Participant	\$	1,007.50	\$	54.42	\$ 356.50	\$	706.73			\$	3,881.62
38	Annual Ongoing Costs - Company per Participant	\$	-	\$	-	\$ -	\$	-			\$	-
39	Annual Ongoing Costs - Participant per Participant	\$	-	\$	-	\$ -	\$	-			\$	-
40	Total Annual Ongoing Costs per Participant	\$	-	\$	-	\$ -	\$	-			\$	-
41	Annual Ongoing Costs - Company	\$	-	\$	-	\$ -	\$	-			\$	-
42	Annual Ongoing Costs - Participant	\$	-	\$	-	\$ -	\$	-			\$	-
43	Total Annual Ongoing Costs	\$	-	\$	-	\$ -	\$	-			\$	-
44	III. Discount Assumptions											
45	Anticipated Life of Program Measure (Years)		17		17	14		14		16.7		25
	Discount Rate		5.50%		5.50%	5.50%	9	5.50%		5.50%		5.50%
47	PVIFA		10.8646		10.8646	9.5896	4—	9.5896		10.7631		13.4139
	IV. Incremental Savings	_		_			_		Ì		<b> </b> _	
	Natural Gas Supply Rate (\$/Mcf)	\$	10.00	\$	10.00	\$ 10.00		10.00	l		\$	10.00
	Natural Gas Supply Rate (\$/Dth)	\$	9.66	\$	9.66	\$ 9.66		9.66	l		\$	9.66
	Annual NGS Savings per Participant	\$	142.19	\$	59.08	\$ 43.59		77.43	_	E 000	\$	233.93
	Total NGS Savings	\$	3,531,951	\$	1,525,330	\$ 143,121	\$	133,486	\$	5,333,888	\$	481,188
	V. Direct Cost Benefit Summary		4.544.00	_	044.00	¢ 410.55	_	740.51	Ì			0.407.05
	Present Value of Participant Savings	\$	1,544.88	\$	641.86	\$ 418.06		742.51	_	F7 F07 00°	\$	3,137.88
55	Present Value of Total Savings	\$	38,373,269	\$	16,572,113	\$ 1,372,475	\$	1,280,081	\$	57,597,939	\$	6,454,618
	Present Value of Total Initial Program Costs per Annual		4 000	_		e	_	=	Ì			0.00-
_	Participant	\$	1,008	\$	54	\$ 357	\$	707		24 205 12 :	\$	3,882
	Present Value of Total Initial Program Costs	\$	27,082,659	\$	1,609,674	\$ 1,308,784		1,384,064	\$	31,385,181	\$	7,984,490
	TRC		1.42	<b>!</b>	10.30	1.05	1	0.92	-	1.84		0.81
	VI. TRC-WNY	œ.	25 250 277	•	1 400 004	¢ 4405.044	•	4 000 000	Φ.	20 407 224	r.	7 004 400
	WNY Incremental Expenditures	\$	25,256,077	\$	1,428,021	\$ 1,185,914	\$	1,236,989	\$	29,107,001	\$	7,984,490
	WNY Expenditure Bonefits	t.	0.46	φ.	0.49	0.46	6	0.49	Φ.	10 400 474	r.	0.49
62 63	WNY Expenditure Benefits Advertising	\$	11,617,796 1,826,582	\$	699,731 181,653	\$ 545,520 \$ 122,870		606,124 147,075	\$ \$	13,469,171 2,278,180	\$	3,912,400
	Advertising Adverttising Multiplier	٦	1,826,582	Φ	0.87	\$ 122,870 0.87	Þ	0.87	Ψ	4,410,100	ĮΨ	0.87
	Advertising Multiplier Advertising Benefits	\$	1,589,126	¢	158,038	\$ 106,897	\$	127,955	\$	1,982,016	¢	0.07
	WNY Expenditure & Adv Benefits	\$	13,206,922		857,768	\$ 652,417		734,080	\$	15,451,187	¢	3,912,400
	Customer Net Savings	\$	11,290,609		14,962,439	\$ 63,692		(103,982)		26,212,758	\$	(1,529,872)
	WNY Income Multiplier	Ψ	0.49	Ψ	0.49	0.49	Φ	(103,982)	ľ	20,212,100	Ψ	0.49
	WNY Customer Net Savings Benefits	\$	5,532,399	\$	7,331,595	\$ 31,209	\$	(50,951)	\$	12,844,251	\$	(749,637)
70		\$	18,739,320	\$	8,189,364	\$ 683,626		683,128	\$	28,295,439	\$	3,162,763
_	TRC-WNY	٦		Φ			Þ		Ψ		ĮΨ	3,162,763
74		-	2.11	-	15.38	1.57	1	1.42	-	2.74		1.20
71		ı										
72	VII. Societal Test					•	1		1		ı	
72 73	Environmental	•	2 405 400	Ф	1 505 100	¢ 404.650	œ.	116 250	Ф	5 224 447	Φ	E00 040
72 73 74	Environmental Total	\$	3,485,108	\$	1,505,100	\$ 124,650	\$	116,259	\$	5,231,117	\$	586,216
72 73 74 75	Environmental Total Other	\$	3,485,108	\$	1,505,100	\$ 124,650	\$	116,259	\$	5,231,117	\$	586,216
72 73 74 75 76	Environmental Total Other Total											
72 73 74 75 76 77	Environmental Total Other Total Total Incremental Societal Benefits	\$	3,485,108	\$	1,505,100	\$ 124,650	\$	116,259	\$	5,231,117	\$	586,216
72 73 74 75 76 77 78	Environmental Total Other Total						\$					

2 Ne 3 Co 4 Pr 5 6	A							
2 Ne 3 Co 4 Pr 5 6 7 Qr		Р	Q	R	S	T		U
3 Co 4 Pr 5 6 7 Qr	ational Fuel Gas Distribution Corporation							
4 Pr 5 6 7 Q	ew York Division							
4 Pr 5 6 7 Q	onservation Incentive Program							
5 6 7 Q	rogram Measurement and Verification Summary							
6 7 Q	· - g·· · · · · - · · - · · - ·							
7 Q	5/13/2011							
	uarter							
8								
	13							
9		Pre/Post Analysis	3					
10	Resid			ı	1	1		
1								
1								
1		Appliance	Appliance	Appliance	Appliance			
1		Rebates -	Rebates -	Rebates -	Rebates -			
1								
1		Heating	Programable	Water Heater	Tankless Water			
1		Systems	Tstat	Tank	Heater	Total Res		
11		Residential	Residential	Residential	Residential	Rebates		LIURP
80 A	djustment Detail							
	Spillover							
	otal Spillover Impact (Mcf)	_	_	-	_		1	-
	otal Participants	24,839	25,819	3,283	1,724		1	2,057
	djustment to Per Participant Volume Due to Spillover	2-1,000	20,010	5,255	1,727		1	2,007
	. Free Riders	-		· -	-		1	
		44.00		4.00			1	00.00
	lcf Saved per Participant	14.22	5.91	4.36	7.74			23.39
87 Fr	ree Ridership %	10%	10%	10%	10%		1	0%
i							1	
88 Ad	djustment to Per Participant Volume Due to Free Riders	1.42	0.59	0.44	0.77		<u></u>	-
	. Snapback							
	otal Snapback Impact (Mcf)	-	-	-	-		1	-
	otal Participants	24,839	25,819	3,283	1,724		1	2,057
_	djustment to Per Participant Volume Due to Snapback	2.,000	-	- 5,250	.,		1	_,007
	/. Total Volume Adjustment			_			1	
	otal Volume Adjustment	(4.40)	(0.50)	(0.44)	(0.77)		1	
		(1.42)	(0.59)	(0.44)	(0.77)		1	-
	djustment Impact						1	
_	Customer and Volume Information						1	
	umber of Customers Eligible	468,292.00	468,292.00	468,292.00	468,292.00		1	15,000.00
98 Pa	articipation Rate	5.30%	5.51%	0.70%	0.37%			13.71%
99 Ar	nnual Number of Participants	24,839	25,819	3,283	1,724			2,057
100 To	otal Mcf Adjusted	(35,320)	(15,253)	(1,431)	(1,335)			-
	TH Conversion	1.035	1.035	1.035	1.035			1.035
	otal DTH Adjusted	(36,556)	(15,787)	(1,481)	(1,382)			-
	lcf Adjusted per Participant	(1.42)	(0.59)	(0.44)	(0.77)			
								-
	TH Adjusted per Participant	(1.47)	(0.61)	(0.45)	(0.80)		1	-
	Program Cost Information			1.	_		Ι.	
	ompany Direct Costs	\$ -	\$ -	\$ -	\$ -		\$	-
107 C	ompany Admin Costs						1	
108 Cr	ompany Advertising Costs						1	
	otal Initial Program Costs - Company	\$ -	\$ -	\$ -	\$ -		\$	-
	otal Initial Program Costs - Participant	\$ (1,738,730)	\$ (64,548)				\$	-
	otal Initial Program Costs	\$ (1,738,730)	\$ (64,548)				\$	_
	er Participant Initial Program Costs - Company	\$ (1,738,730)	\$ (04,546)	\$ (03,000)	\$ (00,340)		\$	_
			*					-
	er Participant Initial Program Costs - Participant	\$ (70.00)	\$ (2.50)				\$	-
	otal Initial Program Costs per Annual Participant	\$ (70.00)	\$ (2.50)	\$ (20.00)	\$ (35.00)		\$	-
	nnual Ongoing Costs - Company per Participant						1	
	nnual Ongoing Costs - Participant per Participant						1	
	otal Annual Ongoing Costs per Participant						1	
117 To	nnual Ongoing Costs - Company						1	
117 To	nnual Ongoing Costs - Participant						1	
117 To 118 Ar	otal Annual Ongoing Costs						1	
117 To 118 Ar 119 Ar	I. Discount Assumptions						+	
117 To 118 Ar 119 Ar 120 To							1	
117 To 118 Ar 119 Ar 120 To 121 III.	nticinated Life of Program Macause (Vacua)	-	-		-		1	
117 To 118 Ar 119 Ar 120 To 121 III. 122 Ar	nticipated Life of Program Measure (Years)			5.50%	5.50%		1	5.50%
117 To 118 Ar 119 Ar 120 To 121 III. 122 Ar 123 Di	iscount Rate	5.50%	5.50%	0.0070				
117 To 118 Ar 119 Ar 120 To 121 III. 122 Ar 123 Di 124 P	iscount Rate VIFA	5.50% 	5.50%	-	-			
117 To 118 Ar 119 Ar 120 To 121 III. 122 Ar 123 Di 124 P	iscount Rate	5.50% -	5.50%	-	-			-
117 To 118 Ar 119 Ar 120 To 121 III. 122 Ar 123 Di 124 PV 125 IV	iscount Rate VIFA	5.50% - \$ 10.00	-	-	-		\$	10.00
117 To 118 Ar 119 Ar 120 To 121 III. 122 Ar 123 Di 124 PV 125 IV 126 Na	iscount Rate VIFA /. Incremental Savings atural Gas Supply Rate (\$/Mcf)	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00			
117 Tc 118 Ar 119 Ar 120 Tc 121 III. 122 Ar 123 Di 124 PV 125 IV 126 Na 127 Na	iscount Rate VIFA /. Incremental Savings	-	\$ 10.00 \$ 9.66	\$ 10.00 \$ 9.66	\$ 10.00 \$ 9.66		\$ \$ \$	10.00 9.66

	A		Р		Q		R		S		Т		U
1	National Fuel Gas Distribution Corporation												
	New York Division												
3	Conservation Incentive Program												
_	Program Measurement and Verification Summary												
5	,g,												
6	5/13/2011												
7	Quarter												
8	13												
9		Dro/Do	ost Analysis										
10			ost Allalysis	•									
10	resid	i —											
		Apı	pliance	-	Appliance	1	Appliance	A	ppliance				
		Rel	bates -	F	Rebates -	F	Rebates -	R	ebates -				
		He	eating	Pr	ogramable	W:	ater Heater	Tank	dess Water				
			stems		Tstat		Tank		Heater	٦	Total Res		
11			idential	R	esidential	R	Residential		sidential		Rebates		LIURP
_	Adjusted Analysis	1,00	identidi		Colucticial		Colucitiui		oracritiar		resules		LIGITI
	I. Customer and Volume Information												
_	Number of Customers Eligible		468,292		468,292		468,292		468,292				15,000
					,								
	Participation Rate		5.30%		5.51%		0.70%		0.37%				13.71%
	Total Number of Participants		24,839		25,819		3,283		1,724		400.050		2,057
_	Total Mcf Saved		317,876		137,280		12,881		12,014		480,050		48,119
	DTH Conversion		1.035		1.035		1.035		1.035		1.035		1.035
_	Total DTH Saved	Ì	329,001		142,084		13,332		12,434		496,852		49,803
	Mcf Saved per Participant		12.80		5.32		3.92		6.97				23.39
	DTH Saved per Participant		13.25		5.50		4.06		7.21				24.21
140		Ì											
	Estimated Peak Day Impact Mcf	Ì	2,902.97		1,253.70		117.63		109.71		4,384.02		439.44
142	Estimated Peak Day Impact Dth	Ì	3,004.58		1,297.58		121.75		113.55		4,537.46		454.82
143	Total Average Annual Accounts		482,775		482,775		482,775		482,775				482,775
144	Impact on Total Average Annual Usage Per Account		0.66		0.28		0.03		0.02				0.10
	II. Program Cost Information										_		
	Company Direct Costs	\$ 7	7,637,993	\$	759,595	\$	513,790	\$	615,006	\$	9,526,383	\$	6,703,490
	Company Admin Costs	\$	230,785	\$	22,951	\$	15,524	\$	18,583	\$	287,843	\$	1,281,000
	Company Advertising Costs		1,826,582	\$	181,653	\$	122,870	\$	147,075	\$	2,278,180	\$	-
	Total Initial Program Costs - Company		9,695,359	\$	964,199	\$	652,184	\$	780,664	\$	12,092,406	\$	7,984,490
	Total Initial Program Costs - Participant		5,648,570	\$	580,928	\$	590,940	\$	543,060	\$	17,363,498	\$	7,304,430
	Total Initial Program Costs		5,343,929		1,545,127		1,243,124	\$	1,323,724	\$	29,455,903	\$	7 094 400
				\$ 6		\$				Ф	29,455,903		7,984,490
	Per Participant Initial Program Costs - Company	\$	390.33	\$	37.34	\$	198.65	\$	452.82			\$	3,881.62
	Per Participant Initial Program Costs - Participant	\$	630.00	\$	22.50	\$	180.00	\$	315.00			\$	-
	Total Initial Program Costs per Annual Participant	\$	1,020.33	\$	59.84	\$	378.65	\$	767.82			\$	3,881.62
	Annual Ongoing Costs - Company per Participant	\$	-	\$	-	\$	-	\$	-			\$	-
	Annual Ongoing Costs - Participant per Participant	\$	-	\$	-	\$	-	\$	-			\$	-
157	Total Annual Ongoing Costs per Participant	\$	-	\$	-	\$	-	\$	-			\$	-
158	Annual Ongoing Costs - Company	\$	-	\$	-	\$	-	\$	-			\$	-
159	Annual Ongoing Costs - Participant	\$	-	\$	-	\$	-	\$	-			\$	-
160	Total Annual Ongoing Costs	\$	-	\$	-	\$	-	\$	-			\$	-
	III. Discount Assumptions												
162	Anticipated Life of Program Measure (Years)		17		17		14		14		17		25
	Discount Rate		5.50%		5.50%		5.50%		5.50%		5.50%		5.50%
	PVIFA		10.86		10.86		9.59		9.59		10.76		13.41
	IV. Incremental Savings		10.00		10.00		0.00		0.00				
	Natural Gas Supply Rate (\$/Mcf)	\$	10.00	\$	10.00	\$	10.00	\$	10.00			\$	10.00
	Natural Gas Supply Rate (\$/Dth)	\$	9.66	\$	9.66	\$	9.66	\$	9.66			\$	9.66
_	Annual NGS Savings per Participant	\$	127.97	\$	53.17	\$	39.23	\$	69.69			\$	233.93
160	Total NGS Savings per Participant		3.178.756	\$	1.372.797	\$	128.808	\$	120.137	\$	4.800.499	\$	481,188
		Ψ	5,170,700	Ψ	1,312,191	Ψ	120,000	Ψ	120,137	Ψ	4,000,489	ψ	401,100
	V. Direct Cost Benefit Summary	¢	1 200 00	6	E77.07	th.	270.05	œ.	660.00			ır.	2 427 00
	Present Value of Participant Savings	\$	1,390.39	\$	577.67	\$	376.25	\$	668.26	•	E4 000 11=	\$	3,137.88
172	Present Value of Total Savings	\$ 34	4,535,942	\$	14,914,902	\$	1,235,228	\$	1,152,073	\$	51,838,145	\$	6,454,618
1	Present Value of Total Initial Program Costs per Annual	<b> </b>		_								٦	
	Participant	\$	1,020	\$	60	\$	379	\$	768	_	00 / : :	\$	3,882
	Present Value of Total Initial Program Costs	\$ 25	5,343,929	\$	1,545,127	\$	1,243,124	\$	1,323,724	\$	29,455,903	\$	7,984,490
	TRC	<u> </u>	1.36		9.65		0.99		0.87		1.76		0.81
	VI. TRC-WNY	Ì											7
	WNY Incremental Expenditures	\$ 23	3,517,347	\$	1,363,474	\$	1,120,254	\$	1,176,649	\$	27,177,724	\$	7,984,490
178	WNY Expenditure Multiplier		0.46		0.49		0.46		0.49				0.49
	WNY Expenditure Benefits	\$ 10	0,817,980	\$	668,102	\$	515,317	\$	576,558	\$	12,577,957	\$	3,912,400
	Advertising		1,826,582	\$	181,653	\$	122,870	\$	147,075	\$	2,278,180	\$	-
	Adverttising Multiplier	l	0.87		0.87		0.87		0.87	\$	3		3.48
	Advertising Benefits	\$ -	1,589,126	\$	158,038	\$	106,897	\$	127,955	\$	1,982,016	\$	- 1
	WNY Expenditure & Adv Benefits		2,407,106	\$	826,140	\$	622,213	\$	704,513	\$	14,559,973	\$	3,912,400
	Customer Net Savings		9,192,013	\$	13,369,775		(7,896)	\$	(171,651)		22,382,242	\$	(1,529,872)
	WNY Income Multiplier	۱	0.49	Ψ	0.49	Ψ	0.49	~	0.49	Ψ	,552,272	Ψ	0.49
	WNY Customer Net Savings Benefits	\$ 4	4,504,086	\$	6,551,190	\$	(3,869)	\$	(84,109)	\$	10,967,298	\$	(749,637)
	Total WNY Benefits		6,911,192	э \$		\$		\$	620,404	\$	25,527,271	\$	3,162,763
		ا ب		Ф	7,377,330	Φ	618,345	φ		Ф		Φ	
	TRC-WNY	<u> </u>	2.03		14.43	_	1.49		1.34		2.63	_	1.20
	VII. Societal Test	Ì											
	Environmental			_	4.0=	_				_	. =	_	
	Total	\$ 3	3,136,597	\$	1,354,590	\$	112,185	\$	104,633	\$	4,708,005	\$	586,216
	Other	l .				١.						١.	l
	Total	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
	Total Incremental Societal Benefits		3,136,597	\$	1,354,590	\$	112,185	\$	104,633	\$	4,708,005	\$	586,216
195	Total Benefits W/TRC-WNY	\$ 54	4,583,732	\$	23,646,822	\$	1,965,757	\$	1,877,110	\$	82,073,421	\$	10,203,597
196	Societal Test	l	2.15		15.30		1.58		1.42		2.79		1.28

Appendix E
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D G Α 1 National Fuel Gas Distribution Corporation 2 New York Division 3 Conservation Incentive Program 4 Program Measurement and Verification Summary 5/13/2011 6 7 Quarter Year Month 8 9 10 Mar-11 Total Residential dential Appliance Re **Appliance** Appliance Appliance Appliance Appliance Rebates - Hot Rebates -Appliance Rebates - Hot Air Rebates - Hot Rebates - Steam Air Furnace Programable Rebates -Water Boiler Boiler Residential ECM Tstat Indirect Heater Furnace Residential Residential Residential Motors Residential Residential 221 Sensitivity Analysis 222 TRC - Free Ridership Sensitivity Adjusted Analysis 1.93 1.29 2.49 0.91 9.27 0.49 2.00 1.31 2.56 0.94 9.89 0.50 10% 1.93 1.29 2.49 0.91 9.27 0.49 226 227 228 229 20% 1.84 1.26 2.40 0.88 8.60 0.47 30% 1.74 1.22 2 29 0.85 7.88 0.45 40% 1.62 1.18 2.17 0.81 7.08 0.43 50% 2.01 0.76 0.40 1.48 6.19 1.13 230 231 1.30 5.22 0.36 60% 1.07 1.82 0.69 70% 1.09 0.98 1.56 0.60 4.14 0.31 80% 0.83 0.86 1.22 0.48 0.25 234 Societal - Test Free Ridership Sensitivity Adjusted Analysis Societal TRC 3.04 2.02 3.92 1.43 14.70 0.76 236 0% 3.16 2.06 4.04 1.47 15.67 0.78 237 10% 3.04 2.02 3.92 1.43 14.70 0.76 20% 238 2.91 1.98 3.79 1.39 13.65 0.74 239 240 241 30% 2.75 3.62 1.34 0.71 1.93 12.50 1.27 40% 11.24 0.67 2.56 1.87 3.43 50% 2.34 1.79 3.18 1.19 9.85 0.63 242 60% 2.08 0.58 2.88 1.09 8.31 1.69 243 70% 1.75 1.56 2.49 0.96 6.60 0.50 0.77 0.41 1.33 1.38 1.95 246 TRC Gas Cost Sensitivity Adjusted Analysis -0.49 247 1.93 1.29 2.49 0.91 9.27 248 16.00 3.08 2.06 3.98 1.46 14.84 0.78 249 15 00 1.37 2.89 1 93 3.73 13 91 0.73 250 251 252 253 14.00 2.70 1.80 3.48 1.28 12.98 0.68 13.00 2.50 1.67 3.23 1.19 12.05 0.63 12.00 2.31 1.10 0.58 1.54 2.98 11.13 11.00 2.12 1.42 2.74 1.00 10.20 0.53 254 10.00 1.93 1.29 2.49 0.91 9.27 0.49 255 9.00 1.73 1.16 2.24 0.82 8.35 0.44 8.00 1.54 1.03 1.99 0.73 7.42 0.39 7.00 1.35 0.90 1.74 0.64 6.49 0.34 258 Discount Rate Sensitivity Adjusted Analysis -1.93 1.29 2.49 0.91 9.27 0.49 260 0.49 1% 2.91 2.11 4.08 0.91 11.88 2.63 1.87 3.62 0.91 11.21 0.49 261 2% 262 0.49 3% 2.40 3.23 0.91 10.60 1.67 4% 10.04 0.49 2.19 2.90 0.91 263 1.50 264 5% 2.01 2.61 0.91 9.52 0.49 1.35 265 6% 1.85 1.23 2.37 0.91 9.04 0.49 266 1.12 2.16 0.91 8.59 0.49 267 268 Volume Savings Sensitiviity Adjusted Analysis - TRC 1.93 1 29 2.49 0.91 9.27 0.49 270 50% 2.89 2.00 3.73 0.91 13.91 0.49 271 40% 2.70 1.85 3.48 0.91 12.98 0.49 272 273 274 30% 2.50 1.71 3.23 0.91 12.05 0.49 20% 2.31 1.57 2.98 0.91 11.13 0.49 10% 2.74 0.91 10.20 0.49 2.12 1.43 275 0% 1.93 1.29 2.49 0.91 9.27 0.49 276 -10% 1.73 1.14 2.24 0.91 8.35 0.49 277 -20% 1.54 1.00 1.99 0.91 7.42 0.49 278 279 -30% 1.35 0.86 1.74 0.91 6.49 0.49 -40% 1.16 0.72 1.49 0.91 5.56 0.49 280 -50% 0.96 0.58 1.24 0.91 4.64 0.49

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_	l A	В	С	D	E	F	G
1	National Fuel Gas Distribution Corporation	Б	U	U	Е	Г	G
	New York Division						
2							
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5							
6	5/13/2011			•			
7	Quarter		Month				
8	13		40				
9		Total Residential					
10	Resid	dential Appliance Re	bates				
					Appliance	Appliance	
		Annlianas	Annlianas	Annlianes	Rebates - Hot	Rebates -	Annlianas
		Appliance	Appliance	Appliance			Appliance
		Rebates - Hot Air	Rebates - Hot	Rebates - Steam	Air Furnace	Programable Tstat	Rebates -
١		Furnace	Water Boiler	Boiler	Residential ECM		Indirect Heater
11	TD00 ***	Residential	Residential	Residential	Motors	Residential	Residential
	Gas Cost/Free Ridership Total Program TRC Sensitivity						
283	Gas Cost	Free Ridership					
284	1.85	0%	10%	20%	30%	40%	50%
285		3.07	2.96	2.84	2.67	2.48	2.27
286		2.88	2.78	2.66	2.50	2.33	2.13
287	\$ 14.00	2.69	2.59	2.48	2.33	2.17	1.99
288	\$ 13.00	2.49	2.41	2.30	2.17	2.02	1.84
289	\$ 12.00	2.30	2.22	2.13	2.00	1.86	1.70
290	\$ 11.00	2.11	2.04	1.95	1.83	1.71	1.56
291	\$ 10.00	1.92	1.85	1.77	1.67	1.55	1.42
292	\$ 9.00	1.73	1.67	1.60	1.50	1.40	1.28
293	\$ 8.00	1.54	1.48	1.42	1.33	1.24	1.13
294	\$ 7.00	1.34	1.30	1.24	1.17	1.09	0.99
295							
	Gas Cost/Free Ridership Total Program TRC Sensitivity						
297	Gas Cost	Free Ridership					
298	2.94	0%	10%	20%	30%	40%	50%
299		4.76	4.59	4.40	4.15	3.86	3.53
300		4.47	4.32	4.14	3.90	3.63	3.32
301	\$ 14.00	4.19	4.04	3.87	3.65	3.40	3.11
302	\$ 13.00	3.90	3.77	3.61	3.40	3.16	2.90
303	\$ 12.00	3.62	3.49	3.35	3.15	2.93	2.69
304		3.33	3.49	3.08	2.90	2.70	2.48
305	\$ 10.00	3.05	2.94	2.82	2.65	2.47	2.40
306		2.76	2.66	2.55	2.41	2.47	2.06
307	8.00	2.47	2.39	2.29	2.16	2.01	1.84
308	\$ 7.00	2.19	2.11	2.03	1.91	1.78	1.63

1	A National Fuel Cas Distribution Corneration		Н	I
	National Fuel Gas Distribution Corporation New York Division			
	Conservation Incentive Program			
	Program Measurement and Verification Summary			
5	,			
6		5/13/2011		
	Quarter			
8		13		
9 10		Resid	,	
10		110310		
				Amulianaa
			Appliance	Appliance Rebates -
			Rebates -	Storage
			Storage Tank	Tankless Water
			Water Heater	Heater
11			Residential	Residential
	Sensitivity Analysis			1
	TRC - Free Ridership Sensitivity		0.00	0.05
223 224		0%	0.83 0.87	0.95 1.01
225		10%	0.83	0.95
226		20%	0.77	0.89
227		30%	0.72	0.82
228		40%	0.65	0.74
229		50%	0.58	0.65
230 231		60% 70%	0.50 0.40	0.55 0.44
232		70% 80%	0.40	0.44
233		30 /6	0.29	0.31
	Societal - Test Free Ridership Sensitivity			
235			1.32	1.52
236		0%	1.39	1.62
237		10%	1.32	1.52
238 239		20%	1.24	1.42
240		30% 40%	1.15 1.05	1.31 1.19
241		50%	0.94	1.05
242		60%	0.81	0.90
243		70%	0.67	0.72
244		80%	0.49	0.53
245	TDO One Oracle Connectified to			
246	TRC Gas Cost Sensitivity		0.83	0.95
	\$	16.00	1.32	1.53
249	\$	15.00	1.24	1.43
250	\$	14.00	1.16	1.33
251	\$	13.00	1.07	1.24
252	\$	12.00	0.99	1.14
253 254	\$ \$	11.00 10.00	0.91 0.83	1.05 0.95
255	\$ \$	9.00	0.83	0.95
256	\$ \$	8.00	0.66	0.76
257	\$	7.00	0.58	0.67
	Discount Rate Sensitivity			
259			0.83	0.95
260		1%	1.25	1.44
261 262		2% 3%	1.13 1.03	1.30 1.19
263		4%	0.94	1.08
264		5%	0.86	0.99
265		6%	0.79	0.92
266		7%	0.73	0.85
267	Volumo Savings Sansitiviity			
269	Volume Savings Sensitiviity		0.83	0.95
270		50%	1.24	1.43
271		40%	1.16	1.33
272		30%	1.07	1.24
273		20%	0.99	1.14
274		10%	0.91	1.05
275		0% -10%	0.83	0.95 0.86
276 277		-10% -20%	0.74 0.66	0.86 0.76
		-30%	0.58	0.76
2/8		/0	1	
278 279		-40%	0.50	0.57
		-40% -50%	0.50 0.41	0.57 0.48

_				
	Α		Н	I
	National Fuel Gas Distribution Corporation			
2	New York Division			
3	Conservation Incentive Program			
4	Program Measurement and Verification Summary			
5				
6		5/13/2011		
7	Quarter			
8		13		
9				
10		Resid		
				Appliance
			Appliance	Rebates -
			Rebates -	Storage
			Storage Tank	Tankless Water
			Water Heater	Heater
11			Residential	Residential
	Gas Cost/Free Ridership Total Program TRC Sen	sitivity	residential	reordential
	Gas Cost	J		
284	Cus 0001	1.85	60%	70%
285	\$	16.00	2.03	1.76
286	\$	15.00	1.90	1.65
287	\$	14.00	1.78	1.54
288	\$	13.00	1.65	1.43
289	\$	12.00	1.52	1.32
290	\$	11.00	1.40	1.21
291	\$	10.00	1.27	1.10
292	\$	9.00	1.14	0.99
293	\$	8.00	1.02	0.88
294	\$	7.00	0.89	0.77
295	Ψ	1.00	0.00	0.77
	Gas Cost/Free Ridership Total Program TRC Sen	sitivity		
	Gas Cost	,		
298		2.94	60%	70%
299	\$	16.00	3.17	2.75
300	\$	15.00	2.98	2.59
301	\$	14.00	2.79	2.42
302	\$ \$	13.00	2.60	2.42
303	\$	12.00	2.41	2.10
304	\$ \$	11.00	2.22	1.93
305	\$ \$	10.00	2.03	1.77
306	\$ \$	9.00	1.84	1.60
307	\$	8.00	1.66	1.44
308		7.00	1.00	1.44
308	Ψ	7.00	1.47	1.26

_			14				
_	A National Fuel Cos Distribution Comparation	J	K	L	M	N	0
2	National Fuel Gas Distribution Corporation New York Division						
3							
4	Conservation Incentive Program Program Measurement and Verification Summary						
5	Program weasurement and vernication summary						
6	5/13/2011						
7	Quarter						
8	13						
9	10						
10	Resid						
					Total Non Res	General	
11		Total Res Rebates	LIURP	Total Res	Rebates	Outreach	Total Program
221	Sensitivity Analysis						
222	TRC - Free Ridership Sensitivity						
223		1.82	1.39	1.75	1.57	4.08	1.85
224	0%	1.89	1.39	1.81	1.57	4.53	1.92
225	10%	1.82	1.39	1.75	1.57	4.08	1.85
226	20%	1.74	1.37	1.68	1.57	3.63	1.77
227	30%	1.65	1.23	1.58	1.57	3.17	1.67
228	40%	1.55	1.10	1.46	1.57	2.72	1.55
229	50%	1.42	0.96	1.32	1.57	2.27	1.42
230	60%	1.27	0.82	1.16	1.57	1.81	1.27
231	70%	1.07	0.68	0.97	1.57	1.36	1.10
232	80%	0.82	0.54	0.75	1.57	0.91	0.90
233	50%						
	Societal - Test Free Ridership Sensitivity						
235		2.88	2.16	2.76	2.46	6.83	2.94
236	0%	2.98	2.16	2.86	2.46	7.54	3.05
237	10%	2.88	2.16	2.76	2.46	6.83	2.94
238	20%	2.76	2.14	2.65	2.46	6.11	2.82
239	30%	2.62	1.92	2.49	2.46	5.39	2.65
240	40%	2.45	1.70	2.31	2.46	4.68	2.47
241	50%	2.26	1.48	2.09	2.46	3.96	2.27
242	60%	2.02	1.26	1.84	2.46	3.25	2.03
243	70%	1.71	1.04	1.55	2.46	2.53	1.77
244	80%	1.33	0.82	1.19	2.46	1.81	1.46
245		1.00	0.02		20		
	TRC Gas Cost Sensitivity						
247		1.82	1.39	1.75	1.57	4.08	1.85
248	\$ 16.00	2.91	2.22	2.80	2.50	6.53	2.96
249	\$ 15.00	2.73	2.08	2.63	2.35	6.12	2.78
250	\$ 14.00	2.55	1.94	2.45	2.19	5.71	2.59
251	\$ 13.00	2.37	1.80	2.28	2.03	5.30	2.41
252	\$ 12.00	2.18	1.66	2.10	1.88	4.89	2.22
253	\$ 11.00	2.00	1.52	1.93	1.72	4.49	2.04
254	\$ 10.00	1.82	1.39	1.75	1.57	4.08	1.85
255	\$ 9.00	1.64	1.25	1.58	1.41	3.67	1.67
256	\$ 8.00	1.46	1.11	1.40	1.25	3.26	1.48
257	\$ 7.00	1.27	0.97	1.23	1.10	2.85	1.30
	Discount Rate Sensitivity	/	5.57	20	0	2.00	
259		1.82	1.39	1.75	1.57	4.08	1.85
260		2.58	2.28	2.53	2.24	4.47	2.60
261	2%	2.37	2.02	2.31	2.06	4.38	2.39
261 262	3%	2.19	1.80	2.12	1.90	4.29	2.21
263	4%	2.03	1.61	1.96	1.75	4.20	2.05
264	5%	1.88	1.46	1.82	1.62	4.12	1.91
265	6%	1.76	1.32	1.69	1.51	4.04	1.79
266	7%	1.65	1.20	1.58	1.41	3.96	1.68
267	. , ,		20	50		2.30	50
	Volume Savings Sensitiviity						
269	J <del>y</del>	1.82	1.39	1.75	1.57	4.08	1.85
270	50%	2.63	2.08	2.54	2.35	6.12	2.71
271	40%	2.47	1.94	2.38	2.19	5.71	2.53
270 271 272	30%	2.31	1.80	2.22	2.03	5.30	2.36
273	20%	2.14	1.66	2.07	1.88	4.89	2.19
273 274	10%	1.98	1.52	1.91	1.72	4.49	2.02
275		1.82	1.39	1.75	1.57	4.08	1.85
276	-10%	1.66	1.25	1.59	1.41	3.67	1.68
277	-20%	1.50	1.11	1.43	1.25	3.26	1.51
275 276 277 278 279 280	-30%	1.33	0.97	1.43	1.10	2.85	1.34
270	-30%	1.17	0.83	1.12	0.94	2.45	1.17
280	-40%	1.01	0.69	0.96	0.78	2.43	1.00
281	-50%	1.01	0.09	0.96	0.78	2.04	1.00
201				1			

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						1	
	Α	J	K	L	M	N	0
	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5							
6	5/13/2011						
7	Quarter						
8	13						
9	Pacit						
10	Resid	<u> </u>					
					<b>Total Non Res</b>	General	
11		Total Res Rebates	LIURP	Total Res	Rebates	Outreach	Total Program
282	Gas Cost/Free Ridership Total Program TRC Sensitivity						ŭ
283	Gas Cost	Free Ridership					
284	1.85	80%	90%	100%			
285	\$ 16.00	1.44	1.08	0.65			
285 286	\$ 15.00	1.35	1.01	0.61			
287	\$ 14.00	1.26	0.94	0.56			
288 289	\$ 13.00	1.17	0.88	0.52			
289	\$ 12.00	1.08	0.81	0.48			
290	\$ 11.00	0.99	0.74	0.44			
291	\$ 10.00	0.90	0.67	0.40			
291 292	\$ 9.00	0.81	0.61	0.36			
293	\$ 16.00 \$ 15.00 \$ 13.00 \$ 12.00 \$ 11.00 \$ 9.00 \$ 8.00	0.72	0.54	0.32			
294	\$ 7.00	0.63	0.47	0.28			
295							
	Gas Cost/Free Ridership Total Program TRC Sensitivity						
297	Gas Cost	Free Ridership					
298	2.94	80%	90%	100%			
299	\$ 16.00	2.27	1.71	1.05			
300 301	\$ 15.00	2.13	1.61	0.99			
301	\$ 14.00	2.00	1.51	0.93			
302	\$ 13.00	1.87	1.41	0.87			
303	\$ 12.00	1.73	1.31	0.81			
304	\$ 11.00	1.60	1.21	0.75			
304 305	\$ 15.00 \$ 14.00 \$ 12.00 \$ 11.00 \$ 10.00 \$ 9.00 \$ 8.00	1.46	1.11	0.69			
306	\$ 9.00	1.33	1.01	0.63			
307		1.19	0.91	0.57			
308		1.06	0.81	0.51			

	A		Р	Q	R	S	Т	U
1	National Fuel Gas Distribution Corporation					-		_
2	New York Division							
3	Conservation Incentive Program							
4	Program Measurement and Verification Summary							
5								
6	5/13/2	011						
7	Quarter							
8		13						
9			Pre/Post Analysis	i				
10	, r	lesic	- 1	- 1		1		
			Appliance	Appliance	Appliance	Appliance		
			Rebates -	Rebates -	Rebates -	Rebates -		
			Heating	Programable	Water Heater	Tankless Water		
			Systems	Tstat	Tank	Heater	Total Res	
11			Residential	Residential	Residential	Residential	Rebates	LIURP
	Sensitivity Analysis							
	TRC - Free Ridership Sensitivity							
223			1.36	9.65	0.99	0.87	1.76	0.81
224		0%	1.42	10.30	1.05	0.92	1.84	0.81
225		0%	1.36	9.65	0.99	0.87	1.76	0.81
226		20%	1.30	8.95	0.93	0.81	1.67	0.81
227		80%	1.23	8.19	0.86	0.74	1.58	0.81
228		0%	1.14	7.36	0.79	0.67	1.46	0.81
229		0%	1.04	6.44	0.70	0.59	1.32	0.81
230		0%	0.92	5.42	0.60	0.50	1.16	0.81
231		0%	0.77	4.29	0.48	0.40	0.97	0.81
232		80%	0.58	3.03	0.35	0.28	0.72	0.81
	Societal - Test Free Ridership Sensitivity	_						
235			2.15	15.30	1.58	1.42	2.79	1.28
236		0%	2.13	16.32	1.67	1.50	2.90	1.28
236 237	1	0%	2.15	15.30	1.58	1.42	2.79	1.28
238	2	20%	2.06	14.20	1.49	1.33	2.65	1.28
239		30%	1.95	13.00	1.38	1.22	2.50	1.28
240		10%	1.82	11.68	1.26	1.11	2.32	1.28
241		0%	1.66	10.23	1.13	0.99	2.11	1.28
242		60%	1.47	8.63	0.97	0.85	1.86	1.28
243		′0%	1.24	6.85	0.80	0.69	1.55	1.28
244		30%	0.95	4.86	0.59	0.51	1.17	1.28
245								
246	TRC Gas Cost Sensitivity							
247			1.36	9.65	0.99	0.87	1.76	0.81
248		00	2.18	15.44	1.59	1.39	2.82	1.29
249			2.04	14.48	1.49	1.31	2.64	1.21
250			1.91	13.51	1.39	1.22	2.46	1.13
251			1.77	12.55	1.29	1.13	2.29	1.05
252			1.64	11.58	1.19	1.04	2.11	0.97
253			1.50	10.62	1.09	0.96	1.94	0.89
254			1.36	9.65	0.99	0.87	1.76	0.81
255		00	1.23	8.69	0.89	0.78	1.58	0.73
256		00	1.09 0.95	7.72	0.79	0.70	1.41	0.65
257 258		00	0.95	6.76	0.70	0.61	1.23	0.57
259			1.36	9.65	0.99	0.87	1.76	0.81
260		1%	1.95	13.83	1.35	1.18	2.51	1.33
261	1	2%	1.79	12.70	1.25	1.10	2.31	1.18
261 262	1	3%	1.65	11.70	1.17	1.03	2.13	1.05
263	1	4%	1.53	10.81	1.09	0.96	1.97	0.94
264		5%	1.41	10.02	1.03	0.90	1.83	0.85
265		6%	1.31	9.31	0.96	0.84	1.70	0.77
266		7%	1.22	8.67	0.91	0.79	1.58	0.70
267								
	Volume Savings Sensitiviity							
			1.36	9.65	0.99	0.87	1.76	0.81
270	5	0%	2.04	14.48	1.49	1.31	2.64	1.21
271	4	10%	1.91	13.51	1.39	1.22	2.46	1.13
272	3	80%	1.77	12.55	1.29	1.13	2.29	1.05
273	2	20%	1.64	11.58	1.19	1.04	2.11	0.97
274	1	0%	1.50	10.62	1.09	0.96	1.94	0.89
275		0%	1.36	9.65	0.99	0.87	1.76	0.81
276	-1	0%	1.23	8.69	0.89	0.78	1.58	0.73
269 270 271 272 273 274 275 276 277 278 279	-2	20%	1.09	7.72	0.79	0.70	1.41	0.65
278	<del> </del>	80%	0.95	6.76	0.70	0.61	1.23	0.57
279	-4	0%	0.82	5.79	0.60	0.52	1.06	0.49
280		0%	0.68	4.83	0.50	0.44	0.88	0.40
281	L							<u> </u>

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	A	В	С	D	E	F	G
	National Fuel Gas Distribution Corporation						
2	New York Division						
3	Conservation Incentive Program						
4	Program Measurement and Verification Summary						
5							
6	5/13/2011						
7	Quarter	Year	Month				
8	13	Mar-11	40				
9		Total Residential					
10	Resid	dential Appliance Re	bates	1	1	1	
					Appliance	Appliance	
		Appliance	Appliance	Appliance	Rebates - Hot	Rebates -	Appliance
		Rebates - Hot Air	Rebates - Hot	Rebates - Steam	Air Furnace	Programable	Rebates -
		Furnace	Water Boiler	Boiler	Residential ECM	Tstat	Indirect Heater
11		Residential	Residential	Residential	Motors	Residential	Residential
197	Work Paper 1						
	Participant Calculations						
199							
	Program Participants	22,495	2,260	84	4,918	25,819	246
	Annualization Factor	1	1	1	1	1	1
	Total Participants for Analysis	22,495	2,260	84	4,918	25,819	246
203	,	,	,		,	,	
	Workpaper 2						
205							
206	CO2 Benefit						
207							
208	Cost of CO2 \$/Ton	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00
209							
	Cost of CO2 \$/Pound	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01
211							
212	Lbs CO2 / Billion BTU	117,000	117,000	117,000	117,000	117,000	117,000
213							
214	Lbs CO2 / Million BTU	117	117	117	117	117	117
215							
	DTH Conversion Factor	1.035	1.035	1.035	1.035	1.035	1.035
217							
218	Lbs CO2 / Mcf	121.095	121.095	121.095	121.095	121.095	121.095
219							
220	Cost of CO2 \$/Mcf	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91

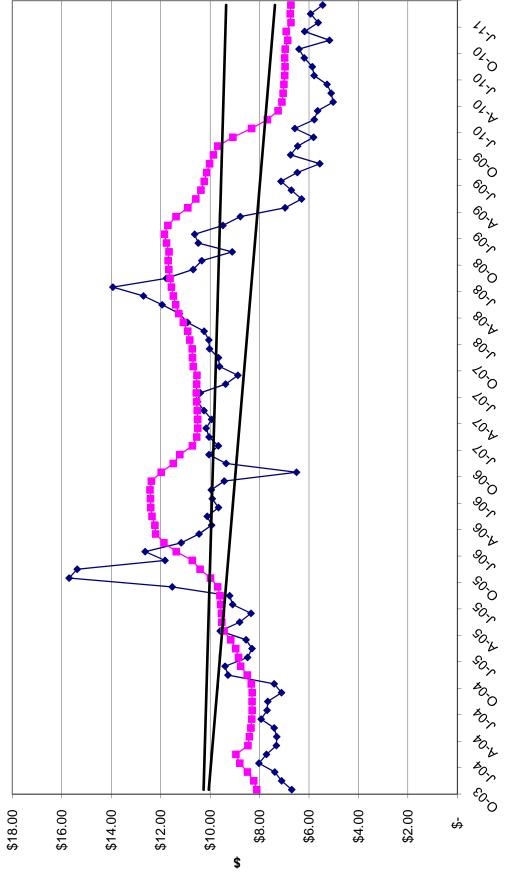
	A			Н		I
1	National Fuel Gas Distribution Corporation					
2	New York Division					
3	Conservation Incentive Program					
4	Program Measurement and Verification Summary					
5						
6		5/13/2011				
7	Quarter					
8		13				
9						
10		Resid				
11			Ste Wa	Appliance Rebates - orage Tank ater Heater esidential	R : Tani	ppliance debates - Storage kless Water Heater esidential
	Work Paper 1					
198	Participant Calculations					
199						
200	Program Participants			3,283		1,724
201	Annualization Factor			1		1
	Total Participants for Analysis			3,283		1,724
203				-,		•
	Workpaper 2					
205						
	CO2 Benefit					
207	002 20110111					
	Cost of CO2 \$/Ton		\$	15.00	\$	15.00
209	COSt 01 COΣ ψ/ ΤΟΙ1		Ψ	10.00	Ψ	10.00
	Cost of CO2 \$/Pound		\$	0.01	\$	0.01
211	003t 01 002 ψ/1 0ullu		Ψ	0.01	Ψ	0.01
	Lbs CO2 / Billion BTU			117,000		117,000
213	LDS CO2 / Dillion D10			117,000		117,000
	Lbs CO2 / Million BTU			117		117
214	LDS CO2 / WIIIION BTO			117		117
	DTU 0			4 00=		4 005
	DTH Conversion Factor			1.035		1.035
217				404.5==		404 65-
	Lbs CO2 / Mcf			121.095		121.095
219						
220	Cost of CO2 \$/Mcf		\$	0.91	\$	0.91

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	Α	J		P	<		L	M		N	0
	National Fuel Gas Distribution Corporation										
2	New York Division										
3	Conservation Incentive Program										
4	Program Measurement and Verification Summary										
5											
6	5/13/2011										
7	Quarter										
8	13										
9											
10	Resid										
								Total Non Res		0	
١.,										General	
11	W I B	Total Res Reba	ates	LIU	IKP	<u> </u>	Total Res	Rebates		Outreach	Total Program
	Work Paper 1					-					
	Participant Calculations										
199											
	Program Participants							1,034			
201	Annualization Factor							1			
202	Total Participants for Analysis							1,034			
203											
	Workpaper 2										
205											
	CO2 Benefit										
207											
	Cost of CO2 \$/Ton	\$ 15	5.00	\$	15.00	\$	15.00	\$ 15.00	\$	15.00	\$ 15.00
209											
210	Cost of CO2 \$/Pound	\$	0.01	\$	0.01	\$	0.01	\$ 0.01	\$	0.01	\$ 0.01
211											
212	Lbs CO2 / Billion BTU	117,	.000	1	117,000		117,000	117,000		117,000	117,000
213		,			,		,	,,,,,		,	,
	Lbs CO2 / Million BTU		117		117		117	117		117	117
215	250 0027 111111011 210		/								
	DTH Conversion Factor	1	.035		1.035		1.035	1.035		1.035	1.035
217	DTTT CONVERSION T ACION	'	.033		1.033		1.033	1.033		1.033	1.033
	Lbs CO2 / Mcf	101	.095		121.095		121.095	121.095		121.095	121.095
219		121	.093		121.095		121.095	121.095		121.095	121.095
		· .		•	0.04		0.04	e 0.04	•	0.04	e 0.04
220	Cost of CO2 \$/Mcf	\$ (	0.91	<b>Þ</b>	0.91	\$	0.91	\$ 0.91	\$	0.91	\$ 0.91

	A	Р	Q	R	S	Т	U
1	National Fuel Gas Distribution Corporation			L	L	I	
	New York Division						
3	Conservation Incentive Program						
	Program Measurement and Verification Summary						
5	.,						
6	5/13/2011						
	Quarter						
8	13						
		Pre/Post Analysi	s				
9	Resid						
		Appliance	Appliance	Appliance	Appliance		
		Rebates -	Rebates -	Rebates -	Rebates -		
		Heating	Programable	Water Heater	Tankless Water		
١		Systems	Tstat	Tank	Heater	Total Res	
11		Residential	Residential	Residential	Residential	Rebates	LIURP
	Work Paper 1						
	Participant Calculations						
199							
	Program Participants						
	Annualization Factor						
	Total Participants for Analysis						
203							
	Workpaper 2						
205							
	CO2 Benefit						
207							
	Cost of CO2 \$/Ton	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00
209	<b>-</b>						
	Cost of CO2 \$/Pound	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01
211							
	Lbs CO2 / Billion BTU	117,000	117,000	117,000	117,000	117,000	117,000
213			1				
	Lbs CO2 / Million BTU	117	117	117	117	117	117
215			1				
	DTH Conversion Factor	1.035	1.035	1.035	1.035	1.035	1.035
217			1				
	Lbs CO2 / Mcf	121.095	121.095	121.095	121.095	121.095	121.095
219			1				
220	Cost of CO2 \$/Mcf	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91	\$ 0.91





## National Fuel Gas Distribution Corporation

Conservation Incentive Program

Preliminary Measurement and Verification Analysis

Development of Multipliers Used in Development of the Western New York – Total Resource Cost Test

August 15, 2008

## Introduction

Included in the Preliminary Measurement and Verification ("M&V) analysis of National Fuel Gas Distribution Corporation's ("Distribution" or "the Company") conservation incentive program ("CIP") is an estimate of the Western New York Total Resource Cost Test ("WNY-TRC"). The WNY-TRC test was included in the CIP's M&V analysis to provide an estimate of the impact of the benefits of the program directly to the economy of the Company's service territory. The Company's CIP provides two direct benefits to its service territory: (1) overall net natural gas supply cost savings to customers, and (2) increased economic activity associated with program spending.

For purposes of this analysis the Company focused on net program benefits. That is, the overall natural gas supply cost savings are the difference between savings to customers from reduced consumption less the costs incurred by the Company and the customer to bring those savings about. The direct effect of energy efficiency savings is to increase the overall income of customers within the Company's service territory. In order to capture the ripple effect of this increase in income the Company developed an "income multiplier" for use in the CIP's M&V analysis.

The analysis also recognizes that the cost incurred to bring those savings about has an additional benefit to the service territory since the costs incurred to bring about those savings were largely spent in the service territory. In effect, expenditures on energy efficiency initiatives by the customer and the Company transfer costs from natural gas supply charges that, for the most part, leave the service territory, to purchases of equipment and services within the service territory that ripple through the local economy to the overall benefit of the service territory. In order to capture the ripple effect of these expenditures the Company developed "expenditure multipliers" for use in the CIP M&V analysis.

The table below summarizes the multipliers used in the M&V analysis for the WNY-TRC calculation.

Multipliers Used in the CIP's M&V Analysis						
Description	Multiplier					
WNY Income Multiplier	0.49					
Expenditure Multiplier – Appliance Rebates and LIURP	0.46					
Expenditure Multiplier – Thermostats	0.49					
Expenditure Multiplier – Advertising	0.87					

## Development of Multipliers

The Company utilized IMPLAN Pro® Version 2.0 to develop macroeconomic multipliers for its service territory. IMPLAN Pro® Version 2.0, uses Input-output analysis to develop multipliers for specific regions that the user can define. For purposes of the development of multipliers to be used in the WNY-TRC test the region was defined as the major counties in the Company's service territory. As explained in the IMPLAN Pro® Version 2.0 user manual:

"Input-output analysis is a means of examining relationships within an economy, both between businesses and between businesses and final consumers. It captures all monetary market transactions for consumption in a given time period. The resulting mathematical formulae allow examination of the effects of a change in one or several economic activities on an entire economy (impact analysis)."

The Table below lists the counties in the Company's service territory, including, the number of customers, and identifies whether the county was included in the analysis.

Counties in National Fuel Gas Distribution Corporation's New York Service Territory							
Counties	Customers	Included in Study?					
Allegany	10,955	Yes					
Cattaraugus	13,775	Yes					
Chautauqua	44,999	Yes					
Erie	353,057	Yes					
Genesee	11,066	Yes					
Livingston	841	No					
Monroe	1,039	No					
Niagara	50,824	Yes					
Ontario	1,792	Yes					
Steuben	6,671	No					
Wyoming	5,721	Yes					
Total	499,740						

The counties included in the analysis were counties where the Company has a significant presence and where there are no larger population areas within the county that are served by another local natural gas distribution company.

Spending within an economy will result in three overall ripple effects: (1) direct, (2) indirect, and (3) induced. Direct effects are the impacts that result from the direct purchase of a product or service within the study area (for example, the payments made by a customer to a contractor for the installation of a furnace). Indirect effects result from the industries purchasing from other industries in order to meet the initial demand. (Continuing with the example, the contractor must purchase supplies and services from other vendors in order to support its business). Induced effects result from the impact on all local industries generated by the direct and indirect effects of the initial demand. Throughout these iterations dollars of demand "leak" from the local economy to other domestic regional (United States) and foreign economies. The energy efficiency initiatives of CIP can be seen as transferring the satisfaction of BTU demand from extra-

<sup>&</sup>lt;sup>1</sup> IMPLAN Pro® Version 2.0; User Guide, Analysis Guide, Data Guide, Page 95.

regional natural gas commodity purchases to intra-regional energy efficiency purchases. In other words, without the CIP 100% of the satisfaction customer BTU demand "leaks" out of the service territory, with CIP some portion of the benefits of satisfying that demand remains in the local economy.

IMPLAN Pro® Version 2.0 provides the impact of such spending into two general categories: (1) Overall demand ("Output"), and (2) Value Added which is equal to labor income, other property type income, and indirect business taxes. For purposes of this analysis multipliers were developed focusing only on value added results in order to be conservative.

## Calculation of WNY Income Multiplier

The WNY Income multiplier was developed by determining: (1) the propensity of households to spend on products and services within the service territory and, (2) a calculation of the ripple effect of such spending through the economy. Utilizing IMPLAN Pro® Version 2.0, it was determined that approximately 87% of household income in the service territory was spent on goods and services.

Page 1 of Attachment 1 to this appendix provides the various income multipliers for the households reported in IMPLAN Pro® Version 2.0. The value added multiplier for household spending within the service territory is estimated to be 56%. That is for every dollar of household spending, an additional \$0.56 of value will be added to the local economy through increased labor income, other property type income, and indirect business taxes resulting from that spending. Based on the approximately 87% of household income that is spent on goods and services by households within the service territory and the 56% value added associated with local spending an overall income multiplier to apply to savings under the CIP was calculated at 49% (49% = 87% multiplied by 56%).

## Calculation of Expenditure Multipliers

The analysis developed three expenditure multipliers to be applied in the M&V analysis to program expenditures: (1) Appliance Rebates and LIURP, (2) Thermostats, and (3) Advertising. Each of these expenditures will be satisfied from purchases of goods and services from various industries in the local economy. IMPLAN Pro® Version 2.0 can be utilized to determine the ripple effects of these purchases in the local economy. The table below provides a summary of the allocation of program costs to the selected industries in the local economy.

Expenditure Industry Allocations							
	Expenditures						
	Appliance						
	Rebates and						
Industry Segment	LIURP	Thermostats	Advertising				
Contractors	50%	50%					
Wholesale Equipment and	50%						
Insulation							
Retail Building Supplies		50%					
Advertising			100%				

Utilizing IMPLAN Pro® Version 2.0, the ripple effect of an assumed \$1,000,000 of purchases in each of the industries was utilized to develop the multipliers. Page 2 of Attachment 1 to this appendix provides the various multipliers reported in IMPLAN Pro® Version 2.0 for the industries utilized by the Company's CIP.

The value added multipliers for each industry are summarized in the table below.

Industry Value Added Multipliers					
Industry Segment	Multiplier				
Contractors	72.2%				
Wholesale Equipment and	20.0%				
Insulation					
Retail Building Supplies	26.1%				
Advertising	86.8%				

Applying the value added multipliers to the allocations from the previous table determines the program multipliers used in the M&V analysis.

Expenditure Industry Multipliers								
	Expenditures							
	Appliance							
	Rebates and							
Industry Segment	LIURP	Thermostats	Advertising					
Contractors	36.1%	36.1%						
Wholesale Equipment and	10.0%							
Insulation								
Retail Building Supplies		13.0%						
Advertising			86.8%					
Total	46.1%	49.1%	86.8%					

## New York Division

## Calculation of WNY Multipliers

Impact of Income Change in Selected Segment Income Impact \$ 1,000,000

Segment: Impact	-LT	\$10K Direct	Τ-	Indirect	_	Induced	Total
Value Added	\$	354,320	\$		10		<del></del>
Output	\$	950,950	\$	97,114 183,718	\$	111,270	1 '
Employment	3	950,950		103,710	1 '	186,854 1.7	\$1,321,522
Multiplier		5.0	Ί	1.4		1.7	8.3
Value Added		35%		10%	ļ	11%	56%
Output		95%		18%		19%	
Segment:	\$10	)K-15K	· I	1070	L	1970	132%
Impact	7	Direct	T	Indirect	T	Induced	Total
Value Added	\$	354,632	\$		-	112,265	
Output	\$		\$	97,016 182,732	\$		\$ 563,913
	Ι Φ	950,994	1 .	102,732		188,524	\$1,322,250
Employment Multiplier		5.9		1.4		1.8	9.1
,	i	250/		400/		440/	500
Value Added		35%		10%		11%	
Output	045	95%	<u></u>	18%	l	19%	132%
Segment:	\$10	K-25K	_	La allas ad		1	T-1-1
Impact	+-	Direct	-	Indirect	<del> </del>	Induced	Total
Value Added	\$	354,632	\$	97,016	\$	112,265	\$ 563,913
Output	\$	950,994	\$	182,732	\$	188,524	\$1,322,250
Employment	1	5.9		1.4		1.8	9.1
Multiplier							
Value Added	1	35%		10%		11%	56%
Output		95%	L	18%	<u> </u>	19%	132%
Segment:	\$25	K-35K			,		
Impact		Direct		Indirect	L	Induced	Total
Value Added	\$	354,126	\$	95,425	\$	111,538	\$ 561,089
Output	\$	951,628	\$	178,951	\$	187,303	\$1,317,882
Employment		5.9		1.4		1.7	9
Multiplier	İ		1				
Value Added		35%		10%		11%	56%
Output		95%		18%		19%	132%
Segment:	\$35	K-50K					
Impact		Direct		Indirect		Induced	Total
Value Added	\$	363,948	\$	93,021	\$	107,496	\$ 564,465
Output	\$	951,775	\$	173,671	\$	180,517	\$1,305,963
Employment		5.7	ĺ	1.3		1.7	8.7
Multiplier	1						
Value Added		36%	İ	9%		11%	56%
Output		95%		17%		18%	131%
Segment:	\$50	K-75K					
Impact	T	Direct		Indirect		Induced	Total
Value Added	\$	374,539	\$	92,880	\$	107,337	\$ 574,756
Output	\$	951,627	\$	172,513	\$	180,249	\$1,304,389
Employment		5.8		1.3		1.7	8.8
Multiplier							
Value Added		37%		9%		11%	57%
Output	Ì	95%		17%		18%	130%
Segment:	\$75	K-100K					
Impact		Direct		1 12 1		Induced	Total
Value Added	1-			Indirect			
	\$		\$		\$		\$ 586,534
Output		383,411	\$	93,743	\$	109,380	\$ 586,534
Output	\$	383,411 951,115				109,380 183,680	\$ 586,534 \$1,307,897
Output Employment		383,411	\$	93,743 173,102	\$	109,380	\$ 586,534 \$1,307,897
Output Employment Multiplier		383,411 951,115 6.1	\$	93,743 173,102 1.4	\$	109,380 183,680 1.7	\$ 586,534 \$1,307,897 9.2
Output Employment Multiplier Value Added		383,411 951,115 6.1 38%	\$	93,743 173,102 1.4 9%	\$	109,380 183,680 1.7	\$ 586,534 \$1,307,897 9.2 59%
Output Employment Multiplier Value Added Output	\$	383,411 951,115 6.1 38% 95%	\$	93,743 173,102 1.4	\$	109,380 183,680 1.7	\$ 586,534 \$1,307,897 9.2 59%
Output Employment Multiplier Value Added Output Segment:	\$	383,411 951,115 6.1 38% 95% OK-150K	\$	93,743 173,102 1.4 9% 17%	\$	109,380 183,680 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131%
Output Employment Multiplier Value Added Output Segment: mpact	\$100	383,411 951,115 6.1 38% 95% OK-150K Direct	\$	93,743 173,102 1.4 9% 17%	\$	109,380 183,680 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131%
Output Employment Multiplier Value Added Output Segment: Impact Value Added	\$100	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411	\$	93,743 173,102 1.4 9% 17% Indirect 93,743	\$	109,380 183,680 1.7 11% 18% Induced	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534
Output Employment Multiplier Value Added Output Segment: mpact Value Added	\$100	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411 951,115	\$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102	\$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output	\$100	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411	\$	93,743 173,102 1.4 9% 17% Indirect 93,743	\$	109,380 183,680 1.7 11% 18% Induced	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier	\$100	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411 951,115 6.1	\$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4	\$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680 1.7	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added	\$100	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411 951,115 6.1 38%	\$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4 9%	\$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680 1.7 11%	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59%
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added Output	\$100 \$ \$ \$	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411 951,115 6.1 38% 95%	\$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4	\$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680 1.7	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added Output Employment Multiplier Value Added Output Segment:	\$100 \$ \$ \$	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411 951,115 6.1 38% 95%	\$ \$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4 9% 17%	\$ \$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59% 131%
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added Output Segment: Multiplier Segment:	\$100 \$ \$ GT \$	383,411 951,115 6.1 38% 95% OK-150K Direct 383,411 951,115 6.1 38% 95%	\$ \$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4 9% 17%	\$ \$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59% 131%
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added Output Segment: mpact Multiplier Value Added	\$100 \$ \$ GT\$	383,411 951,115 6.1 38% 95% DK-150K Direct 383,411 951,115 6.1 38% 95% Direct 383,411	\$ \$ \$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4 9% 17%	\$ \$ \$	109,380 183,680 1.7 11% 18% Induced 109,380 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added Output Employment Multiplier Value Added Output Segment: mpact Value Added Output	\$100 \$ \$ GT \$	383,411 951,115 6.1 38% 95% 0K-150K Direct 383,411 951,115 6.1 38% 95% 05150K Direct 383,411 951,115	\$ \$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 9% 17%	\$ \$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897
Output Employment Multiplier Value Added Output Segment: Impact Value Added Output Employment Multiplier Value Added Output Segment: Impact Value Added Output Segment: Impact Value Added Output Segment: Impact Value Added Output Employment	\$100 \$ \$ GT\$	383,411 951,115 6.1 38% 95% DK-150K Direct 383,411 951,115 6.1 38% 95% Direct 383,411	\$ \$ \$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4 9% 17%	\$ \$ \$	109,380 183,680 1.7 11% 18% Induced 109,380 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Segment: mpact Value Added Output Segment: mpact Value Added Output Segment: mpact Value Added Output Employment Multiplier	\$100 \$ \$ GT\$	383,411 951,115 6.1 38% 95% Direct 383,411 951,115 6.1 38% 95% Otherical States of the states of the	\$ \$ \$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 1.4 9% 17% Indirect 93,743 173,102	\$ \$ \$	109,380 183,680 1.7 11% 18% Induced 109,380 1.7 11% 18% Induced 109,380 183,680 1.7	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2
Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Employment Multiplier Value Added Output Segment: mpact Value Added Output Segment: mpact Value Added Output Segment: mpact Value Added Output Employment	\$100 \$ \$ GT\$	383,411 951,115 6.1 38% 95% 0K-150K Direct 383,411 951,115 6.1 38% 95% 05150K Direct 383,411 951,115	\$ \$ \$	93,743 173,102 1.4 9% 17% Indirect 93,743 173,102 9% 17%	\$ \$ \$	109,380 183,680 1.7 11% 18% Induced 109,380 183,680 1.7 11% 18%	\$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897 9.2 59% 131% Total \$ 586,534 \$1,307,897

National Fuel Gas Distribution Corporation New York Division

## Calculation of WNY Multipliers

Impact of Spending in Selected Segment Spending Amount \$ 1,000,000

Segment:	Contra	ctors						
Impact	Direct		Inc	direct	Ind	uced	То	tal
Value Added	\$	341,429	\$	183,832	\$	197,232	\$	722,493
Output	\$	968,335	\$	360,096	\$	331,211	\$	1,659,642
Employment		6.8		2.8		3.1		12.7
Multiplier			l					
Value Added		34.1%		18.4%		19.7%		72.2%
Output		96.8%		36.0%		33.1%		166.0%
Segment:	Retail	Building S	upp	lies				
Impact	Direct			lirect		uced	То	
Value Added	\$	159,549	\$	46,063	\$	55,770	\$	261,382
Output	\$	265,187	\$	79,724	\$	93,651	\$	438,562
Employment		3.4		0.7		0.9		5
Multiplier								
Value Added		16.0%		4.6%		5.6%		26.1%
Output		26.5%		8.0%		9.4%		43.9%
Segment:	Whole	sale						
Impact	Direct			irect		ıced	Tot	
Value Added	\$	131,938	\$	27,898	\$	40,221	\$	200,057
Output	\$	195,701	\$	49,399	\$	67,541	\$	312,641
Employment		6.8		2.8		3.1		12.7
Multiplier								
Value Added		13.2%		2.8%		4.0%		20.0%
Output		19.6%		4.9%		6.8%		31.3%
Segment:	Adverti	sing						
Impact	Direct					ıced	Tot	
Value Added	\$	486,679	\$	164,745	\$	216,583	\$	868,007
Output	\$	948,478	\$	317,323	\$	363,704	\$ 1	,629,505
Employment		7.1		2.4		3.4		12.9
Multiplier								
Value Added		48.7%		16.5%		21.7%		86.8%
Output		94.8%		31.7%		36.4%		163.0%

M&V Multipliers				
	Direct	Indirect	Induced	Total
LIURP, Res Appliance				
Rebates & Commercial				
Rebates				
% Contractors	50%	50%	50%	50%
% Wholesale	50%	50%	50%	50%
Value Added	24%	11%	12%	46%
Output	58%	20%	20%	99%
Tstat Rebates				
% Contractors	50%	50%	50%	50%
% Retail	50%	50%	50%	50%
Value Added	25%	11%	13%	49%
Output	62%	22%	21%	105%
Outreach				
% Advertising	100%	100%	100%	100%
Value Added	48.7%	16.5%	21.7%	86.8%
Output	94.8%	31.7%	36.4%	163.0%

\$295,097.00

## NATIONAL FUEL GAS DISTRIBUTION CORPORATION NEW YORK DIVISION CIP SUMMARY THROUGH MARCH 31, 2011

	CIP SUMMARY THROU			
		CIP	CIP	NYSERDA
		<u>Expenditures</u>	<u>Funding</u>	Spending 1
LIURP				
Payments to NYSERDA				
2007 payments		\$500,000.00		
2008 payments		2,440,000.00		
2009 payments		3,140,000.00		
2010 payments		2,740,000.00		
		0.00		
		\$8,820,000.00		
Expenditures made by NYSERDA				
Audit Fee/Education				\$695,174.00
Insulation				4,553,501.00
Air Sealing				662,417.00
Heating System Repair/Replacement				464,460.00
Thermostats				18,446.00
DHW Improvements				164,834.00
Showerheads				8,617.00
Pipe Wrapping				8,925.00
Other				127,116.00
Total Through 3/31/11				\$6,703,490.00
Total Tillough 5/51/Ti				Ψ0,700,400.00
Residential Rebate Program				
Payments to EFI		<b>\$0.00</b>		
2007 payments		\$0.00		
2008 payments		3,103,257.08		
2009 payments		3,491,608.84		
2010 payments	1/00/0011	4,298,665.06		
	1/28/2011	244,039.50		
	2/3/2011	242,619.00		
	2/11/2011	230,571.00		
	2/23/2011	144,558.50		
	3/11/2011	167,560.50		
	3/23/2011	103,283.46		
		\$12,026,162.94		
Mailing to Contractors May 2008		\$123.00		
Non-residential rebates paid by EFI		\$38,048.96		
Residential Rebates paid by EFI		\$11,988,236.98		
Non Residential Rebate Program				
Payments to NYSERDA				
2007 payments		\$200,000.00		
2008 payments		\$1,161,951.04		
2009 payments		\$0.00		
2010 payments		\$900,000.00		
		·		
		\$2,261,951.04		
Non-residential rebates paid by EFI		\$38,048.96		
Subtotal Non-residential Rebates		\$2,300,000.00		
Transfer to Multi Family Program		522,516.00		
Total Non-residential Rebates		\$1,777,484.00		
Expenditures by NYSERDA through 3	/31/11			\$863,974.87
laba Engumbared through 2/24/44 ar		2/24/44		\$205,007,00

Jobs Encumbered through 3/31/11 or Paid by NYSERDA after 3/31/11

#### NATIONAL FUEL GAS DISTRIBUTION CORPORATION NEW YORK DIVISION CIP SUMMARY THROUGH MARCH 31, 2011

CIP CIP **NYSERDA** <u>Funding</u> Spending 1 **Expenditures General Outreach and Education** Expenditures (In House) Cumulative Material \$3,563.68 Transportation 191.50 808,107.03 Contractors Office Employee 6,788.30 Print Advertising 504,238.24 Radio Advertising 393,786.26 TV Advertising 463,226.23 **Brochures** 63,238.29 Bill Inserts 80,295.67 Direct mail 287,007.54 Internet 192,298.32 Billboards 322,532.91 Misc. Advertising 1,087,914.11 Postage 1,871.11 Transfer to Austerity Bill Credit 2 00.000,008 \$5,015,059.19 Low Income Outreach and Education Expenditures (In House) Cumulative Material \$214.43 Transportation 168.50 Contractors 194,670.61 Office Employee 1,854.91 Print Advertising 217,062.51 Radio Advertising 178,669.25 TV Advertising 212,069.07 26,408.60 **Brochures** Bill Inserts 33,387.69 Direct mail 136,894.10 Internet 87,342.31 Billboards 162,597.70 Misc. Advertising 720,415.86 300.78 Postage \$1,972,056.32 EEPS Payments to NYSERDA (Spending Assumed to be Same as Funding) Calendar 2010 \$5,261,392.72 Calendar 2011 (See Page 2) 410,606.00 \$5,671,998.72 \$5,671,998.72 Conservation Incentive Program Surcharge (through 3/31/11) Cumulative Funding of CIPs by CMR (3/7/08) \$1,716,259.04 Surcharge (\$38,012,590.80)Refund of overcollection (\$972,062.26) NYSERDA Administration Fees per NYSERDA Reconciliation through November 2009 \$608,458.00 NYSERDA Interest per NYSERDA Reconciliation (NYSERDA estimate) through November 2009 (\$76,422.00)

\$35,244,835.21

(\$37,268,394.02)

\$14,066,596.59

Total

<sup>1 -</sup> NYSERDA Spending updated through March 31, 2011

<sup>2 -</sup> Transfer to Austerity Bill Credit C 09-M-0435

# NATIONAL FUEL GAS DISTRIBUTION CORPORATION NEW YORK DIVISION EEPS NYSERDA FUNDING SCHEDULE

Calendar 2010			C 09G0363	3		C 10M0457
	7/27/09	8/24/09	10/23/09	1/4/10	6/24/10	12/30/10 Total
Obligations						
MultiFamily Performance Program	1,061,296.00					1,061,296.00
Low Income MultiFamily Performance Program	265,324.00				276,868.00	542,192.00
Industrial and Process Efficiency Program		581,128.00			202,731.00	783,859.00
Large Commercial and Industrial Energy Efficiency Program						0.00
Existing Facilities Program			79,590.00			106,113.00
FlexTech Program			23,417.00		27,115.00	89,696.00
High Performance New Construction Program				56,329.00		56,329.00
Home Performance with Energy Star Program				1,112,377.00		1,112,377.00
NY Energy Star Homes (New Construction)				819,646.00		1,092,862.00
Assisted Home Performance with Energy Star Program				325,688.00		325,688.00
EmPower New York				325,688.00	86,683.00	412,371.00
Agriculture Energy Efficiency					17,512.00	17,512.00
Low Income Single Family Home Performance (New & Existing)						0.00
Low Income Multifamily Building Performance						0.00
	1,326,620.00	581,128.00	103,007.00	2,639,728.00	610,909.00	0.00 5,600,295.00
Payments to NYSERDA						
2/10/2010	17.546.75	581.128.00	103 007 00			701,681.75
4/15/2010	,000	001,120.00	.00,007.100	879,909.66		879,909.66
4/30/2010	436,357.75			0.0,000.00		436,357.75
5/27/2010	,			879,909.75		879,909.75
7/31/2010	436,357.75			,		436,357.75
8/31/2010	,			879,909.31		879,909.31
10/5/2010					524,226.00	524,226.00
10/29/2010	436,357.75				86,683.00	523,040.75
	1,326,620.00	581,128.00	103,007.00	2,639,728.72	610,909.00	0.00 5,261,392.72

#### NATIONAL FUEL GAS DISTRIBUTION CORPORATION NEW YORK DIVISION EEPS NYSERDA FUNDING SCHEDULE

Calendar 2011			C 09G0363	3		C 10M0457	
	7/27/09	8/24/09	10/23/09	1/4/10	6/24/10	12/30/10	<u>Total</u>
Obligations							
MultiFamily Performance Program	849,036.00						849,036.00
Low Income MultiFamily Performance Program	212,260.00				562,125.00		774,385.00
Industrial and Process Efficiency Program		581,128.00					581,128.00
Large Commercial and Industrial Energy Efficiency Program					405,463.00		405,463.00
Existing Facilities Program			106,120.00				106,113.00
FlexTech Program			35,459.00		54,230.00		89,696.00
High Performance New Construction Program				89,482.00			89,482.00
Home Performance with Energy Star Program				1,483,170.00			1,483,170.00
NY Energy Star Homes (New Construction)				1,092,861.00			1,092,862.00
Assisted Home Performance with Energy Star Program				434,251.00			434,251.00
EmPower New York				434,251.00	175,992.00		610,243.00
Agriculture Energy Efficiency					35,023.00		35,023.00
Low Income Single Family Home Performance (New & Existing)							0.00
Low Income Multifamily Building Performance							0.00
	1,061,296.00	581,128.00	141,579.00	3,534,015.00	1,232,833.00	0.00	6,550,852.00
Payments to NYSERDA							
1/28/2011	265,324.00	145,282.00					410,606.00
							0.00
	265,324.00	145,282.00	0.00	0.00	0.00	0.00	410,606.00

## Appendix H - Residential CIP Rebate Program Customer Survey Results Cumulative thru 03/31/2011

	_	
	Total	
Rebates Received Flawed Rebates	49,615 10.696	22% of 49.615 Rebates Received
Rebates Processed	38,919	78% of 49,615 Rebates Received
Nebates i locesseu	30,313	70% of 40,013 Nebates Necesived
Randomly Selected Customers	4157	11% of 38,919 Rebates Processed
•		
Customers Actually Contacted	2848	7% of 38,919 Rebates Processed
Responsive Customers	1669	4% of 38,919 Rebates Processed
Non-Responsive Customers	1179	3% of 38,919 Rebates Processed
(refused to participate or hung up on phone rep)		
O4 Drawam Awaranaa		
Q1 - Program Awareness Contractor	1077	65% of Customers Responding
NFG Bill Insert	238	14% " "
News/Newspapers	169	10% " "
Friends/Word of Mouth	181	11% " "
TV	143	9% " "
NFG Website	112	7% " "
NFG Letters	24	1%
NFG Billboards	19	1 70
Radio Other	62 2	4% " "
*Note: responses total > 1669 since many customers		
cited several sources		
0.104 0010.4. 004.000		
Q2 - Rebate Influence on Upgrade Decision		
Not Important	215	13% of the Customers were NOT Influenced by the NFG rebate in their purchase
Somewhat Important	612	37%
Very Important	841	50% 87% of the Customers were Influenced by the NFG rebate in their purchase
	1668	
Q3 - Received Rebate Check		
Yes	1621	97% of the Customers had received their rebate check
No	47	3%
	1668	
Q4 - Satisfaction with Time to Receive Rebate		
1- Very Dissatisfied	38	2% 4% of the Customers were NOT satisfied with the time it took to receive rebate
2- Dissatisfied	40	2%
Neither Dissatisfied or Satisfied     Satisfied	158 340	10%
4- Satisfied 5- Very Satisfied	1046	21% 64% 85% of the Customers were satisfied with the time it took to receive rebate
3- very Gaustieu	1622	04 /0 05 /0 of the Customers were satisfied with the time it took to receive repate
	1022	
N/A	47	3% of the Customers had NOT received their rebate check
	1669	
	· ·	
Q5 - Satisfaction with the Application Process		
1- Very Dissatisfied	33	2% 4% of the Customers were NOT satisfied with the application process
Dissatisfied     Neither Dissatisfied or Satisfied	32 128	2%  8%
4- Satisfied	375	23%
5- Very Satisfied	1098	66% 89% of the Customers were satisfied with the application process
,	1666	[
Q6 - Satisfaction with Administrator, EFI		
1- Very Dissatisfied	20	5% 7% of the Customers contacting EFI by phone were NOT satisfied with EFI
2- Dissatisfied 3- Neither Dissatisfied or Setisfied	7	2%
Neither Dissatisfied or Satisfied     Satisfied	49 82	11% 10% I
4- Satisfied 5- Very Satisfied	82 272	19% 63% 82% of the Customers contacting EFI by phone were satisfied with EFI
5 . S. y Guilling	430	55 /9   52 /0 or the Gustomore someoung Err by prioric were satisfied with Err
N/A	1236	74% of the Customers did not contact EFI by phone
	1666	
Q7 - Satisfaction with Inspection by CSG	•	00/100/-444-00-4
1- Very Dissatisfied	6	2% of the Customers with inspections were NOT satisfied with CSG
Dissatisfied     Neither Dissatisfied or Satisfied	3 16	0% 5%
4- Satisfied	39	11%
5- Very Satisfied	285	82% 93% of the Customers with inspections were satisfied with CSG
>	349	1
N/A	1317	79% of the Customers had no inspection done
	1666	
On Owner Household and the Control of the Control o		
Q8 - Overall Satisfaction with Rebate Program	40	10/ 10/ of the Customers were NOT setisfied with set -t-
1- Very Dissatisfied 2- Dissatisfied	18 6	1%   1% of the Customers were NOT satisfied with rebate program 0%
2- Dissatisfied 3- Neither Dissatisfied or Satisfied	6 54	0%  3%
4- Satisfied	230	14%
5- Very Satisfied	1358	82% 96% of the Customers were satisfied with rebate program
	1666	

## Pre-/Post Consumption Analysis Methodology

The pre/post analysis of customer consumption reviewed the consumption characteristics for customers receiving rebates twelve months before the customer installed the high efficiency natural gas equipment and twelve months after the customer installed the high efficiency natural gas equipment. All consumption information was normalized to remove the effects of weather from the pre/post consumption analysis.

The procedure for conducting the analysis followed the following steps. From the customer's rebate application the month that the customer installed the high efficiency natural gas equipment was determined. The customer's consumption for the twelve months previous to the equipment installation was determined, summed for all customers receiving rebates during the month, and the changes in consumption due to weather were eliminated. That is, the customers' previous months consumption was "weather normalized". The analysis next determined the customer's consumption for the twelve months after the equipment was installed, summed the consumption information, and weather normalized that data stream. If a customer did not have twelve months of pre or post equipment consumption available for analysis that customer was removed from the analysis.

The Company currently has twenty-six months of complete pre and post consumption data for the following residential rebate categories: (1) Heating Systems, (2) Programmable Thermostats, (3) Heating Systems with Programmable Thermostats, (4) Hot Water Tank Systems, and (5) Tankless Hot water Systems. In order to isolate the impact of the effect of installing individual units, customers that installed multiple high efficiency applications were removed from the analysis. Twenty-two months of data is available for the Company's Low Income Usage Reduction Program ("LIURP"). The Company currently has pre/post consumption data for the time periods provided in Table 1 below.

Table 1		
Month Equipment	Pre Equipment Installation	Post Equipment Installation
Installed	Consumption Month	Consumption Month
November 2007	November 2006-October 2007	December 2007 – November 2008
December 2007	December 2006-November 2007	January 2008-December 2008
January 2008	January 2007-December 2007	February 2008-January 2009
February 2008	February 2007-January 2008	March 2008-February 2009
March 2008	March 2007-February 2008	April 2008-March 2009
April 2008	April 2007-March 2008	May 2008–April 2009
May 2008	May 2007 – April 2008	June 2008–May 2009
June 2008	June 2007 – May 2008	July 2008-June 2009
July 2008	July 2007-June 2008	August 2008-July 2009
August 2008	August 2007-July 2008	September 2008–August 2009
September 2008	September 2007-August 2008	October 2008-September 2009
October 2008	October 2007-September 2008	November 2008-October 2009
November 2008	November 2007-October 2008	December 2008-November 2009
December 2008	December 2007-November 2008	January 2009-December 2009
January 2009	January 2008-December 2008	February 2009-January 2010
February 2009	February 2008-January 2009	March 2009-February 2010
March 2009	March 2008-February 2009	April 2009-March 2010
April 2009	April 2008-March 2009	May 2009–April 2010
May 2009	May 2008 – April 2009	June 2009–May 2010
June 2009	June 2008 – May 2009	July 2009-June 2010
July 2009	July 2008 – June 2009	August 2009 – July 2010
August 2009	August 2008 – July 2009	September 2009 – August 2010
September 2009	September 2008 – August 2009	October 2009 – September 2010
October 2009	October 2008-September 2009	November 2009-October 2010
November 2009	November 2008-October 2009	December 2009-November 2010
December 2009	December 2008-November 2009	January 2010-December 2010

The average consumption change over the fourteen months period tested is summarized in Table 2 below.

Table 2		
	Change in Consur	mption Per Account
Equipment	Mcf per Account	Percent Change
Heating Systems	14.219	12.9%
Programmable Thermostats	5.908	5.8%
Heating Systems W/P.Tstats	14.843	13.9%
Storage Tank Water Heater	4.359	4.1%
Tankless Water Heater	7.743	7.6%
LIURP (Data for 19 Mths)	23.393	13.5%

Attachment 1 to this appendix provides the consumption change for each piece of equipment by month.

How do these results compare to the changes in consumption for the average residential account on the Company's system and the average usage per account for non-participating customers? Attachment 2 provides a response to these questions. Attachment 2 provides a graphical representation of pre and post rebate percent average annual savings by month, percent average changes in residential usage per account by month, and estimated percent average changes in non-participant usage per account by month. As can be seen from these graphs the percent average reduction in usage for customers receiving heating system rebates and LIURP program participants is significantly greater than the average for the residential customer class as a whole and the estimated percent average reduction in the usage per account of the nonparticipating customers. Reductions in usage for customers receiving rebates for thermostats only was lower than LIURP customers and customers receiving rebates for heating systems. Customers receiving rebates for hot water systems had usage reductions only slightly above the average for the residential class as a whole and non-participating customers. Attachment 3 provides a description of how the average changes in normalized residential class usage per account and changes in non-participant usage per account were estimated. Attachment 3 also explains why using such total system averages is a reasonable benchmark the National Fuel Gas Distribution Corporations service territory.

The Company has compared its weather normalization method used in its pre and post consumption analysis with the Princeton Scorekeeping Method (PRISM). The weather normalization technique utilized by the Company is the standard weather normalization technique utilized by the Company for reporting purposes for rate cases, Company sales forecasts, gas supply planning, etc. PRISM is a statistical procedure that utilizes simple regression analysis for determining weather normalized consumption.

Both the Company weather normalization method and PRISM share the basic formula that customer consumption will be equal to the summation of a customer's non-heating sensitive (eg., cooking, water heating, clothes drying, etc) requirements and heat sensitive requirements

(eg., the space heating applications of furnaces and boilers). Both models also share the assumption that heat sensitive requirements will be the function of usage per heating degree day multiplied by the total number of heating degree days. Where the methods differ is in the calculation of the non-heating variable and the usage per heating degree day variable. Under the Company method the non-heating usage per month is determined to be the average monthly consumption in months with no heating degree days (typically July and August). The Company then determines the usage per heating degree day by month to be the ratio of monthly consumption less non-heating usage per month divided by the number of heating degree days in the month. The Company method defines heating degree days using the same definition of the National Oceanic and Atmospheric Administration ("NOAA"), namely, total heating degree days are the difference between the base temperature of 65° F and actual daily temperature (actual temperatures above 65° F are consider to be cooling degree days). The PRISM methodology utilizes simple regression analysis for determining these variables. The PRISM methodology utilizes an iterative analysis to determine base consumption. That is the PRISM methodology adjusts the base temperature used for determining HDD in a step by step manner recalculating the regression analysis. The PRSIM method determines the level of base temperature for calculating HDDs, the non-heating (constant) variable, and the heating usage per degree day variables by using the regression model that yields the best R<sup>2</sup> (a statistical measure of the explanatory power of the model – ie., the higher the  $R^2$  the better the variables in the model explain consumption). Where the Company method uses a constant base temperature (65° F) for each set of pre and post consumption analysis, the PRISM model will determine base temperature upon the "best fitting" regression line.

The purpose of this report is not to identify the merits of the PRISM methodology or the methodology used by the Company. The purpose is to identify what the differences in those methods are. The Table 3 below summarizes the total results of the two methods for heating system rebates and the LIURP program. Attachment 4 provides additional results on a monthly basis.

Table 3						
	Weath	er Normali	zed Const	umption – M	cf	
	Usage Per A	Account			Weighted A Consumption	
	1 Year Prior	1 Year After	Change	% Change	Pre	Post
Heating Systems – Total Installed 11/07-03/09						
Company Method	113.463	100.209	-13.254	-11.7%	355,820.4	314,255.4
PRISM	113.171	99.998	-13.173	-11.6%	354,904.3	313,594.6
LIURP						
Company Method	191.197	166.165	-25.032	-13.1%	89,671.3	77,931.1
PRISM	190.729	166.031	-24.699	-12.9%	89,452.1	77,868.4

53,174.2

64,780.5

-17.9%

-20.255

92.800

113.055

274,117.0 234,097.3

-14.6%

-16.170

94.585

110.754

423,592.1

486,200.1

110.425

,403

Post 19,011.8 34,162.4 Weighted Annual Consumption Pre 22,847.0 41,933.5 Change % Change -18.800 -16.8% -21.060 -18.5% 93.195 92.581 Installation 3rd Year After Year Prior 111.995 113.641 Installation \$ 19,745.0 35,162.4 22,327.7 115,115.9 11,717.9 8,976.6 9,334.6 10,836.0 112,462.6 11,4900.1 22,070.3 22,670.3 Weighted Annual Consumption Pre 22,847.0 22,847.0 17,473.0 13,615.9 10,905.5 10,7392.1 12,392.1 17,902.2 26,493.8 24,670.5 24,670.5 % Change 16.1% 13.5% 13.5% 15.6% 15.6% 16.7% 16.7% 13.2% Heating System Only Normalized Consumption (Mcf) -15.206 -18.350 -14.002 -15.507 -16.085 -14.696 -12.54 -15.539 -17.977 -19.573 -17.609 96.789
95.291
101.953
99.447
99.304
96.113
88.006
97.235
87.235
97.235
97.656
90.823
91.094 2nd Year Year Prior 111.995 113.641 115.955 114.954 110.157 104.228 105.848 107.199 107.199 107.199 107.199 107.199 107.199 107.199 107.199 Installation 9 20,056.5 36,531.7 12,097.1 9,764.1 9,764.1 11,151.3 12,624.1 11,151.3 12,624.1 12,624.1 12,624.1 12,624.1 12,624.1 12,624.1 12,624.1 12,624.1 12,624.1 12,624.1 12,729.4 12,733.0 12,733.0 14,651.9 14,753.3 16,533.0 16,533.0 17,702.2 17,703.5 18,299.3 18,29 Weighted Annual Consumption Pre 22,847.0 24,333.5 24,333.1 17,473.0 10,605.5 10,605.5 10,745.4 12,392.1 14,607.0 14,607.0 14,542.6 8,897.1 8,897.1 14,542.6 8,897.1 14,542.6 8,897.1 14,542.6 8,897.1 17,371.6 8,397.1 17,371.6 8,397.1 17,371.6 8,397.1 8 % Change 12.2% 12.9% 12.9% 12.9% 12.1% 11.7% 11.7% 13.5% 13.5% 13.5% 14.9% 13.5% 14.9% 14. -13678 -14639 -12871 -17.870 -13.867 -13.172 -13.175 -10.006 -14.369 -16.005 -16.005 -16.205 -17.697 -98.316
100.550
110.550
110.550
100.518
98.627
98.627
91.194
91.194
93.080
91.224
90.224
90.226
90.386
90.386 1 Year After 111.995 113.641 115.955 114.954 116.389 110.157 104.228 111.931 99.936 107.199 108.432 104.981 115.694 112.182 121.188 103.493 106.859 106.097 106.859 106.271 Year Prior Installation 2 Customers November-07
December-07
January-08
February-08
April-08
May-08
June-08
June-08
August-08
September-08 October-08
November-08
December-08
January-09
February-09
March-09
April-09
May-09
June-09
June-09
August-09 October-09 November-09 December-09 September-09 **Jonth Unit** nstalled

National Fuel Gas Distribution Corporation
New York Division
Conservation Incentive Program
Residential Appliance Rebate Program
Pre and Post Installation Consumption Analysis

17,123.3 15,667.3

-8.5%

-8.615

92.706

101.321

97,776.2

106,923.5

-8.6%

-8.838

94.470

103.308

175,907.2

186,730.3

-5.8%

-5.908

96.019

101.927

832

Total

November-09 December-09

Pre Post 4,471.0 3,998.9 12,652.2 11,668.4 Weighted Annual Consumption Year r.c., After to After Installation Installation Change 
And A53 95.212 -11.241 -10.6% 
7.747 -7.8% Year Prior 3rd Year 4,163.5 12,030.5 11,195.1 7,434.3 7,151.7 4,34.9 3,238.9 3,598.3 3,598.3 3,598.3 3,598.3 15,458.5 10,828.1 Weighted Annual Consumption 12,652.2 12,230.4 8,166.4 7,999.1 4,749.2 3,606.9 4,253.1 3,867.7 3,867.7 3,380.0 2,510.8 17,135.7 % Change -4.9%
-8.5%
-9.0%
-10.6%
-8.4%
-7.4%
-7.0%
-10.6%
-6.4%
-9.8% -7.322 -4.896 -9.002 -9.969 -9.968 -7.632 -1.1.547 -7.732 -1.1.259 Programmable Thermostats Only Normalized Consumption (Mcf) 99.131 94.728 95.312 84.138 88.773 86.233 96.101 97.485 97.983 Year Prior 2nd Year 106.453 99.624 106.351 104.698 94.107 96.922 96.922 92.087 109.032 92.991 115.005 115.005 9 12,462.5 11,828.1 7,512.3 7,512.3 3,388.9 3,388.9 3,388.9 3,145.8 3,145.8 15,957.2 10,973.8 8,232.9 5,963.9 4,942.3 5,963.9 5,963.9 3,289.8 3,299.8 3, Weighted Annual Consumption Pre 4,471.0 12,652.2 12,652.2 1,652.9 1,653.1 1,799.1 1,135.7 3,026.6 12,208.5 20,778.5 5,988.1 % Change 4,293 -1,494 -1,494 -1,494 -1,494 -1,495 -1, 102.160 98.130 102.853 96.311 87.828 88.830 89.182 89.190 90.620 90.620 90.620 90.620 90.620 90.620 90.930 90.930 90.776 90.776 90.776 106.453 99.624 104.698 94.107 96.922 96.922 92.087 105.088 115.006 102.200 102.201 102.20 102.20 102.20 102.20 102.20 102.20 102.20 102.20 102.20 102.20 103.688 97.668 97.668 Year Prior Installation Customers August-08
September-08
October-08
November-08
January-09
February-09
March-09
April-09
May-09
June-09
June-09
August-09 November-07 December-07 September-09 January-08 February-08 March-08 April-08 May-08 June-08 October-09 Month Unit nstalled

Pre and Post Installation Consumption Analysis National Fuel Gas Distribution Corporation Residential Appliance Rebate Program Conservation Incentive Program **New York Division** 

National Fuel Gas Distribution Corporation
New York Division
Conservation Incentive Program
Residential Appliance Rebate Program
Pre and Post Installation Consumption Analysis

							Heat	Heating System and Programmable Thermostat Only Normalized Consumption (Mcf)	stem and Programmable Therr Normalized Consumption (Mcf)	ble Thermost ion (Mcf)	tat Only								
						Weighted Annual Consumption	Annual					Weighted Annual Consumption	Vnnual					Weighted Annual Consumption	Annual
		1 Year Prior						1 Year Prior	2nd Year					1 Year Prior	3rd Year				
Month Unit		to 1	1 Year After					đ	After					q	After				
Installed	Customers	Installation Ir	Installation	Change %	% Change	Pre	Post	Installation	Installation	Change %	% Change	Pre	Post	Installation	Installation	Change %	% Change	Pre	Post
November-07	173	105.068	89.755	-15.313	-14.6%	18,176.8	15,527.6	105.068	88.274	-16.794	-16.0%	18,176.8	15,271.4	105.068	85.429	-19.639	-18.7%	18,176.8	14,779.2
December-07	310	110.776	94.551	-16.225	-14.6%	34,340.6	29,310.8	110.776	91.027	-19.749	-17.8%	34,340.6	28,218.4	110.776	88.523	-22.253	-20.1%	34,340.6	27,442.1
January-08	231	114.092	99.377	-14.715	-12.9%	26,355.3	22,956.1	114.092	94.953	-19.139	-16.8%	26,355.3	21,934.1						
February-08	159	108.445	93.493	-14.952	-13.8%	17,242.8	14,865.4	108.445	89.856	-18.589	-17.1%	17,242.8	14,287.1						
March-08	178	111.875	97.184	-14.691	-13.1%	19,913.8	17,298.8	111.875	95.522	-16.353	-14.6%	19,913.8	17,002.9						
April-08	208	109.070	94.604	-14.466	-13.3%	22,686.6	19,677.6	109.070	92.426	-16.644	-15.3%	22,686.6	19,224.6						
May-08	170	102.437	86.964	-15.473	-15.1%	17,414.3	14,783.9	102.437	85.331	-17.106	-16.7%	17,414.3	14,506.3						
June-08	201	97.131	84.562	-12.569	-12.9%	19,523.3	16,997.0	97.131	82.409	-14.722	-15.2%	19,523.3	16,564.2						
July-08	211	107.793	94.799	-12.994	-12.1%	22,744.3	20,002.6	107.793	91.991	-15.802	-14.7%	22,744.3	19,410.1						
August-08	199	107.901	92.106	-15.795	-14.6%	21,472.3	18,329.1	107.901	89.879	-18.022	-16.7%	21,472.3	17,885.9						
September-08	303	107.563	93.910	-13.653	-12.7%	32,591.6	28,454.7	107.563	699.06	-16.894	-15.7%	32,591.6	27,472.7						
October-08	470	110.392	94.766	-15.626	-14.2%	51,884.2	44,540.0	110.392	90.842	-19.550	-17.7%	51,884.2	42,695.7						
November-08	525	106.128	91.200	-14.928	-14.1%	55,717.2	47,880.0	106.128	88.875	-17.253	-16.3%	55,717.2	46,659.4						
December-08	377	108.200	94.036	-14.164	-13.1%	40,791.4	35,451.6	108.200	92.330	-15.870	-14.7%	40,791.4	34,808.4						
January-09	297	110.605	94.495	-16.110	-14.6%	32,849.7	28,065.0												
February-09	265	110.383	95.704	-14.679	-13.3%	29,251.5	25,361.6												
March-09	242	110.056	94.429	-15.627	-14.2%	26,633.6	22,851.8												
April-09	240	104.625	91.241	-13.384	-12.8%	25,110.0	21,897.8												
May-09	244	105.307	91.247	-14.060	-13.4%	25,694.9	22,264.3												
June-09	284	102.360	88.878	-13.482	-13.2%	29,070.2	25,241.4												
July-09	264	105.092	91.273	-13.819	-13.1%	27,744.3	24,096.1												
August-09	314	104.500	90.123	-14.377	-13.8%	32,813.0	28,298.6												
September-09	390	103.788	88.553	-15.235	-14.7%	40,477.3	34,535.7												
October-09	646	105.180	90.122	-15.058	-14.3%	67,946.3	58,218.8												
November-09	669	106.160	90.193	-15.967	-15.0%	74,205.8	63,044.9												
December-09	645	106.610	91.605	-15.005	-14.1%	68,763.5	59,085.2												
Total	8,245	106.903	92.060	-14.843	-13.9%	881,414.4	759,036.3	107.902	90.428	-17.473	-16.2%	400,854.3	335,941.3	108.732	87.415	-21.317	-19.6%	52,517.3	42,221.3
	•										l								1

National Fuel Gas Distribution Corporation
New York Division
Conservation Incentive Program
Residential Appliance Rebate Program
Pre and Post Installation Consumption Analysis

								Storage Ta Normalize	Storage Tank Water Heating Only Normalized Consumption (Mcf)	ating Only ion (Mcf)						ì			
						Weighted Annual Consumption	Vnnual					Weighted Annual Consumption	nnual					Weighted Annual Consumption	Annual
	_	1 Year Prior						1 Year Prior	2nd Year					1 Year Prior	3rd Year				
Month Unit		to 1	l Year After					đ	After					to	After				
Installed Custo	Customers Ir	Installation	Installation	Change %	% Change	Pre	Post	Installation	Installation	Change %	% Change	Pre	Post	Installation	Installation	Change %	% Change	Pre	Post
November-07	12	96.865	93.346	-3.519	-3.6%	1,162.4	1,120.2	96.865	88.003	-8.862	-9.1%	1,162.4	1,056.0	96.865	82.346	-14.519	-15.0%	1,162.4	988.2
December-07	46	106.288	101.758	-4.530	-4.3%	4,889.2	4,680.9	106.288	97.861	-8.427	-7.9%	4,889.2	4,501.6	106.288	96.291	-9.997	-9.4%	4,889.2	4,429.4
January-08	81	109.151	108.140	-1.011	-0.9%	8,841.2	8,759.3	109.151	105.433	-3.718	-3.4%	8,841.2	8,540.1	_					
February-08	46	109.255	104.317	-4.938	-4.5%	5,025.7	4,798.6	109.255	102.269	-6.986	-6.4%	5,025.7	4,704.4	_					
March-08	63	107.394	104.781	-2.613	-2.4%	6,765.8	6,601.2	107.394	101.007	-6.387	-5.9%	6,765.8	6,363.4	_					
April-08	106	110.287	106.839	-3.448	-3.1%	11,690.4	11,324.9	110.287	103.566	-6.721	-6.1%	11,690.4	10,978.0	_					
May-08	77	106.563	100.134	-6.429	-6.0%	8,205.4	7,710.3	106.563	96.704	-9.859	-9.3%	8,205.4	7,446.2	_					
June-08	43	106.820	101.654	-5.166	-4.8%	4,593.3	4,371.1	106.820	97.072	-9.748	-9.1%	4,593.3	4,174.1						
July-08	20	98.739	95.618	-3.121	-3.2%	4,937.0	4,780.9	98.739	96.784	-1.955	-2.0%	4,937.0	4,839.2	_					
August-08	44	110.872	107.545	-3.327	-3.0%	4,878.4	4,732.0	110.872	104.286	-6.586	-5.9%	4,878.4	4,588.6	_					
September-08	24	101.284	93.899	-7.385	-7.3%	5,469.3	5,070.5	101.284	94.035	-7.249	-7.2%	5,469.3	5,077.9	_					
October-08	45	105.253	101.189	-4.064	-3.9%	4,736.4	4,553.5	105.253	97.070	-8.183	-7.8%	4,736.4	4,368.2	_					
November-08	22	113.652	109.866	-3.786	-3.3%	6,250.9	6,042.6	113.652	105.502	-8.150	-7.2%	6,250.9	5,802.6	_					
December-08	89	108.036	103.652	-4.384	-4.1%	7,346.4	7,048.3	108.036	101.221	-6.815	-6.3%	7,346.4	6,883.0						
January-09	62	103.098	96.000	-7.098	-6.9%	6,392.1	5,952.0							_					
February-09	80	107.917	103.352	-4.565	-4.2%	8,633.4	8,268.2							_					
March-09	77	111.353	104.166	-7.187	-6.5%	8,574.2	8,020.8							_					
April-09	20	107.355	103.266	-4.089	-3.8%	7,514.9	7,228.6							_					
May-09	29	103.286	96.058	-7.228	-2.0%	6,920.2	6,435.9							_					
June-09	72	94.442	606.06	-3.533	-3.7%	6,799.8	6,545.4							_					
July-09	24	107.660	106.896	-0.764	-0.7%	5,813.6	5,772.4							_					
August-09	61	113.089	109.763	-3.326	-2.9%	6,898.4	6,695.5							_					
September-09	28	109.736	106.719	-3.017	-2.7%	6,364.7	6,189.7							_					
October-09	82	103.467	98.835	-4.632	-4.5%	8,794.7	8,401.0												
November-09	94	99.604	92.606	-3.998	-4.0%	9,362.8	8,987.0							_					
December-09	09	113.376	107.771	-5.605	-4.9%	6,802.6	6,466.3												
Total	1,630	106.542	102.182	-4.359	4.1%	173,663.0	166,557.1	107.331	100.409	-6.922	-6.4%	84,791.8	79,323.3	104.338	93.406	-10.933	-10.5%	6,051.6	5,417.5

National Fuel Gas Distribution Corporation
New York Division
Conservation Incentive Program
Residential Appliance Rebate Program
Pre and Post Installation Consumption Analysis

							Tankles	Tankless Water Heating Only Normalized Consumption (Mcf)	ing Only tion (Mcf)									
					Weighted Annual Consumption	Annual otion					Weighted Annual Consumption	ition					Weighted Annual Consumption	Annual
	1 Year Prior						1 Year Prior	2nd Year					1 Year Prior	3rd Year				
Month Unit	to T	1 Year After					to	After					to	After				
Installed Customers	Installation	Installation	Change %	% Change	Pre	Post	Installation	Installation	Change %	% Change	Pre	Post	Installation	Installation	Change %	% Change	Pre	Post
November-07 18	3 94.015	91.315	-2.700	-5.9%	1,692.3	1,643.7	94.015	89.192	-4.823	-5.1%	1,692.3	1,605.5	94.015	84.820	-9.195	-9.8%	1,692.3	1,526.8
December-07 57		96.868	-6.645	-6.4%	5,900.2	5,521.5	103.513	95.327	-8.186	-7.9%	5,900.2	5,433.6	103.513	93.839	-9.674	-9.3%	5,900.2	5,348.8
January-08 57	7 113.327	104.206	-9.121	-8.0%	6,459.6	5,939.7	113.327	102.139	-11.188	%6.6-	6,459.6	5,821.9						
February-08 36	92.069	84.208	-7.861	-8.5%	3,314.5	3,031.5	92.069	84.893	-7.176	-7.8%	3,314.5	3,056.1						
March-08 20	108.021	99.082	-8.939	-8.3%	2,160.4	1,981.6	108.021	96.124	-11.897	-11.0%	2,160.4	1,922.5						
April-08 34	107.814	99.256	-8.558	-7.9%	3,665.7	3,374.7	107.814	93.908	-13.906	-12.9%	3,665.7	3,192.9						
May-08 29	`	98.575	-5.750	-5.5%	3,025.4	2,858.7	104.325	96.613	-7.712	-7.4%	3,025.4	2,801.8						
June-08 25	5 97.189	92.363	-4.826	-2.0%	2,429.7	2,309.1	97.189	92.907	-4.282	-4.4%	2,429.7	2,322.7						
July-08 23	3 103.614	92.487	-11.127	-10.7%	2,383.1	2,127.2	103.614	93.326	-10.288	%6.6-	2,383.1	2,146.5						
August-08 23	3 83.076	75.409	-7.667	-9.2%	1,910.7	1,734.4	83.076	72.210	-10.866	-13.1%	1,910.7	1,660.8						
-08		102.422	-2.148	-2.1%	3,137.1	3,072.7	104.570	97.726	-6.844	-6.5%	3,137.1	2,931.8						
October-08 24		96.619	-6.868	-6.6%	2,483.7	2,318.9	103.487	91.439	-12.048	-11.6%	2,483.7	2,194.5						
November-08 21		103.576	-5.254	-4.8%	2,285.4	2,175.1	108.830	102.995	-5.835	-5.4%	2,285.4	2,162.9						
December-08 22		98.540	-12.611	-11.3%	2,445.3	2,167.9	111.151	95.931	-15.220	-13.7%	2,445.3	2,110.5						
January-09 26		88.883	-8.157	-8.4%	2,523.0	2,311.0												
February-09 31		103.996	-5.433	-2.0%	3,392.3	3,223.9												
March-09 38		89.845	-6.780	-2.0%	3,671.8	3,414.1												
April-09 51	_	97.645	-11.850	-10.8%	5,584.2	4,979.9												
May-09 40		82.272	-7.926	-8.8%	3,607.9	3,290.9												
0		84.071	-7.797	-8.5%	3,858.5	3,531.0												
July-09 38		87.217	-6.838	-7.3%	3,574.1	3,314.2												
August-09 43	_	96.942	-5.211	-5.1%	4,392.6	4,168.5												
September-09 46	3 96.749	86.729	-10.020	-10.4%	4,450.5	3,989.5												
October-09 44		86.224	-11.186	-11.5%	4,286.0	3,793.9												
November-09 54	`	100.105	-8.525	-7.8%	5,866.0	5,405.7												
December-09 86	3 102.699	95.763	-6.936	-6.8%	8,832.1	8,235.6												
Total 958	3 101.599	93.857	-7.743	-7.6%	97,332.3	89,914.7	103.325	93.947	-9.378	-9.1%	43,293.3	39,364.0	101.233	91.674	-9.559	-9.4%	7,592.5	6,875.6

National Fuel Gas Distribution Corporation
New York Division
Conservation Incentive Program
Residential Appliance Rebate Program
Pre and Post Installation Consumption Analysis

						LIURP	مِ						
					Nor	Normalized Consumption (Mcf)	umption (Mcf	(					
						Weighted Annual	Annual					Weighted Annual	Annual
						Consumption	nption					Consumption	ption
		1 Year Prior						1 Year Prior	2nd Year				
Month Unit		٠ و	1 Year After					ф	After				
Installed	Customers	Installation	Installation	Change '	% Change	Pre	Post	Installation	Installation	Change	% Change	Pre	Post
March-08	2	225.583	207.221	-18.362	-8.1%	451.2	414.4	225.583	208.972	-16.611	-7.4%	451.2	417.9
April-08	14	216.962	197.512	-19.450	-9.0%	3,037.5	2,765.2	216.962	181.110	-35.852	-16.5%	3,037.5	2,535.5
May-08	20	193.173	172.299	-20.874	-10.8%	3,863.5	3,446.0	193.173	163.487	-29.686	-15.4%	3,863.5	3,269.7
June-08	15	182.309	171.912	-10.397	-5.7%	2,734.6	2,578.7	182.309	169.302	-13.007	-7.1%	2,734.6	2,539.5
July-08	1	178.887	166.498	-12.389	-6.9%	1,967.8	1,831.5	178.887	154.670	-24.217	-13.5%	1,967.8	1,701.4
August-08	22	200.738	177.723	-23.015	-11.5%	4,416.2	3,909.9	200.738	166.312	-34.426	-17.1%	4,416.2	3,658.9
September-08	25	210.164	181.105	-29.059	-13.8%	5,254.1	4,527.6	210.164	170.365	-39.799	-18.9%	5,254.1	4,259.1
October-08	33	191.145	174.357	-16.788	-8.8%	6,307.8	5,753.8	191.145	169.754	-21.391	-11.2%	6,307.8	5,601.9
November-08	57	199.840	173.470	-26.370	-13.2%	11,390.9	9,887.8	199.840	165.957	-33.883	-17.0%	11,390.9	9,459.5
December-08	28	207.121	177.327	-29.794	-14.4%	5,799.4	4,965.2	207.121	162.305	-44.816	-21.6%	5,799.4	4,544.5
January-09	45	197.579	171.084	-26.495	-13.4%	8,891.1	7,698.8						
February-09	09	179.015	151.819	-27.196	-15.2%	10,740.9	9,109.1						
March-09	86	177.707	149.874	-27.833	-15.7%	17,415.3	14,687.7						
April-09	78	183.353	150.356	-32.997	-18.0%	14,301.5	11,727.8						
May-09	39	166.332	145.231	-21.101	-12.7%	6,486.9	5,664.0						
June-09	46	144.821	132.254	-12.567	-8.7%	6,661.8	6,083.7						
July-09	65	147.718	125.457	-22.261	-15.1%	9,601.7	8,154.7						
August-09	105	155.435	133.177	-22.258	-14.3%	16,320.7	13,983.6						
September-09	105	161.374	139.851	-21.523	-13.3%	16,944.3	14,684.4						
October-09	112	160.891	140.149	-20.742	-12.9%	18,019.8	15,696.7						
November-09	38	162.352	140.932	-21.420	-13.2%	6,169.4	5,355.4						
December-09	2	144.841	139.750	-5.091	-3.5%	289.7	279.5						
- - - -	600		100.001	000000	10 50/	477 065 0	150 005 0	400 000		04 074	700	0 000 11	27 000 4
lotai	1,020	173.394	100.701	-23.393	-13.5%	8.000,771	153,205.3	199.220	107.348	-31.8/1	-10.0%	45,222.9	37,388.1

